

# James Gavin

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757 Regal Ridge, Hudson, WI 54016

## Education

### University of Wisconsin-Madison

Intended Degree: Bachelor of Business Administration

Intended Major: Finance, Investment & Banking

Certificate: Computer Science

Overall GPA: 3.731 / 4.0 (Dean's List Fall 2021)

Madison, WI

December 2024

## Experience

### Walmart

*E-commerce Associate*

- Programmed a funnel website to engage with customers who had problems with their orders
- Designed advertisements to increase customer survey response rates
- Managed the appropriation of people and their work

Oak Park Heights, MN

July 2020 – Present

### JMSGVN Media

*Founder*

- Administered overseas teams on consulting and marketing matters with over 30 clients
- Created analytical models based upon millions of user data to market products to different niches
- Strategized the growth of multiple of our social media accounts to millions of followers
- Garnered billions of monthly views from content posted to our accounts

Hudson, WI

August 2018 – September

2021

### HCRival Games

*Java Developer*

- Operated virtual machines in the cloud to manage databases and servers
- Collaborated with a team of other developers on larger projects
- Facilitated MongoDB and Redis database architectures to manage user and game data

(Remote) Australia

July 2020 – December 2020

## Leadership and Involvement

### Wisconsin Autonomous

*Operations Lead*

- Lead a team of other members in the creation of the club's website and backend software
- Worked with club leaders to design marketing material for new sponsors and members

Madison, WI

September 2021 – Present

### Capital Management Club (CMC)

*Associate Member*

- Developed investment skills through training sessions and using software like FactSet
- Learned about new investment styles like value-based investing through club meetings

Madison, WI

September 2021 – Present

### P&G Case Competition

*Participant*

- Collaborated with a team of students to create a marketing campaign for P&G products

Madison, WI

October 2021

## Skills

Skills: German (Conversational), Java, C++, Python, AWS, MongoDB, JavaScript, Docker, Kubernetes, Google Suite, Microsoft Office, Twitter Ads Suite, Facebook Ads Suite