

James Gavin

jogavin@wisc.edu • 612.868.9649 • jmsgvn.com

757 Regal Ridge, Hudson, WI 54016

Education

University of Wisconsin-Madison

Intended Degree: Bachelor of Business Administration

Intended Major: Finance, Investment & Banking

Certificate: Computer Science

Overall GPA: 3.731 / 4.0 (Dean's List Fall 2021)

Madison, WI

Spring 2025

Experience

MyMoney

Founder

- Developing an app to facilitate financial services for college students to help them invest their money earned during summer internships
- Collaborating with students from other Universities to increase outreach of the app and to utilize their skills to develop the application further
- Utilizing my own developing skills to code the project from scratch

Madison, WI

December 2021 - Present

Walmart

E-commerce Associate

- Programmed a funnel website to engage with customers who had problems with their orders
- Designed advertisements to increase customer survey response rates
- Managed the appropriation of people and their work

Oak Park Heights, MN

July 2020 – Present

JMSGVN Media

Founder

- Strategized the growth of over 5 million followers across our social media accounts
- Generated monthly revenues \$30,000 through advertisements and product sales
- Administered overseas teams on consulting and marketing matters with over 30 clients
- Created analytical models based upon millions of user data to market products to different niches

Hudson, WI

August 2018 – September 2021

Leadership and Involvement

Wisconsin Autonomous

Operations Lead

- Lead a team of other members in the creation of the club's website and backend software
- Worked with club leaders to design marketing material for new sponsors and members

Madison, WI

September 2021 – Present

Capital Management Club (CMC)

Associate Member

- Developed investment skills through training sessions and using software like FactSet
- Learned about new investment styles like value-based investing through club meetings

Madison, WI

September 2021 – Present

P&G Case Competition

Participant

- Collaborated with a team of students to create a marketing campaign for P&G products

Madison, WI

October 2021

Skills

Skills: German (Conversational), Java, C++, Python, AWS, MongoDB, JavaScript, Docker, Kubernetes, Twitter Ads Suite, Facebook Ads Suite