

# James Gavin

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757 Regal Ridge, Hudson, WI 54016

## Education

### University of Wisconsin-Madison

Intended Degree: Bachelor of Business Administration

Intended Major: Finance, Investment & Banking

Certificate: Computer Science

Overall GPA: 3.731 / 4.0 (Dean's List Fall 2021)

Madison, WI  
December 2024

## Experience

### MyMoney

Founder

- Developing an app to facilitate financial services for college students to help them invest their money earned during summer internships
- Collaborating with students from other Universities to increase outreach of the app and to utilize their skills to develop the application further
- Utilizing my own developing skills to code the project from scratch

Madison, WI  
December 2021 - Present

Oak Park Heights, MN  
July 2020 – Present

### Walmart

E-commerce Associate

- Programmed a funnel website to engage with customers who had problems with their orders
- Designed advertisements to increase customer survey response rates
- Managed the appropriation of people and their work

Hudson, WI  
August 2018 – September 2021

### JMSGVN Media

Founder

- Administered overseas teams on consulting and marketing matters with over 30 clients
- Created analytical models based upon millions of user data to market products to different niches
- Strategized the growth of over 5 million followers across our social media accounts
- Generated monthly revenues \$30,000 through advertisements and product sales

## Leadership and Involvement

### Wisconsin Autonomous

Operations Lead

- Lead a team of other members in the creation of the club's website and backend software
- Worked with club leaders to design marketing material for new sponsors and members

Madison, WI  
September 2021 – Present

### Capital Management Club (CMC)

Associate Member

- Developed investment skills through training sessions and using software like FactSet
- Learned about new investment styles like value-based investing through club meetings

Madison, WI  
September 2021 – Present

### P&G Case Competition

Participant

- Collaborated with a team of students to create a marketing campaign for P&G products

Madison, WI  
October 2021

## Skills

Skills: German (Conversational), Java, C++, Python, AWS, MongoDB, JavaScript, Docker, Kubernetes, Twitter Ads Suite, Facebook Ads Suite