## Isabella Rossi

#### **Contact Information**

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### **Summary**

Highly creative and detail-oriented photographer with 8+ years of experience in various genres, including portrait, landscape, and event photography. Proven ability to capture compelling images, manage client relationships, and deliver exceptional visual content. Proficient in Adobe Photoshop, Lightroom, and various professional camera equipment. Seeking to leverage artistic vision and technical expertise in a challenging and dynamic environment.

## **Experience**

#### Lead Photographer

SnapShots Studio, New York, NY September 2018 – Present

- Managed and executed over 300 client photoshoots, consistently exceeding client expectations.
- Developed and refined studio lighting techniques, resulting in a 15% increase in image quality and client satisfaction.
- Trained and mentored junior photographers, improving team efficiency and skill development.
- Oversaw post-production workflow, ensuring timely delivery of edited images and albums.

 Collaborated with clients to understand their vision and translate it into captivating photographic narratives.

#### **Freelance Photographer**

Self-Employed, Various Locations June 2015 – August 2018

- Specialized in wedding, corporate event, and fine art landscape photography.
- Successfully marketed services and built a diverse client base through networking and online presence.
- Managed all aspects of client communication, contract negotiation, and project delivery.
- Exhibited personal landscape photography in local galleries and art fairs.

#### **Education**

# Bachelor of Fine Arts in Photography

Rhode Island School of Design (RISD), Providence, RI Graduated: May 2015

- Awarded Dean's List for four consecutive semesters.
- Developed a strong foundation in photographic theory, history, and practice.
- Completed a capstone project exploring urban landscapes through monochromatic photography.

#### **Skills**

- **Photography:** Portrait, Landscape, Event, Product, Street, Conceptual, Fine Art
- Software: Adobe Photoshop, Adobe Lightroom, Capture One, Photo Mechanic
- Equipment: Canon DSLR/Mirrorless systems, Nikon DSLR/Mirrorless systems, Various studio lighting setups (strobes, continuous), Drones

• Client Management: Communication, Consultation, Negotiation, Relationship Building

• **Post-Production:** Image Editing, Retouching, Color Correction, Album Design

 Other: Art Direction, Composition, Visual Storytelling, Marketing, Social Media Management