

Ad Campaign Performance

Overall

impressions
58,077,386

clicks
2,015,874

conversions
187,426

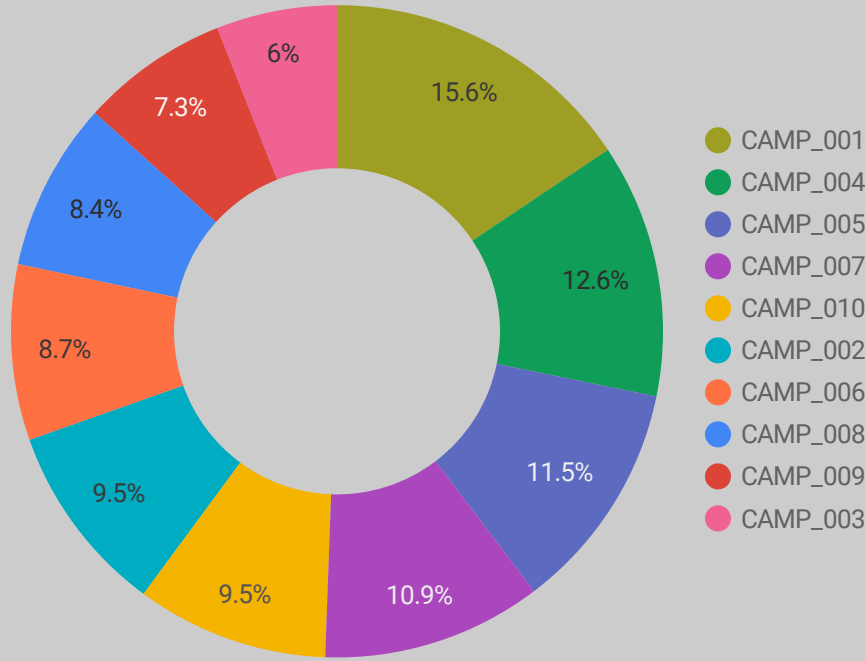
Key Metrics

conversion_rate
103,913.57

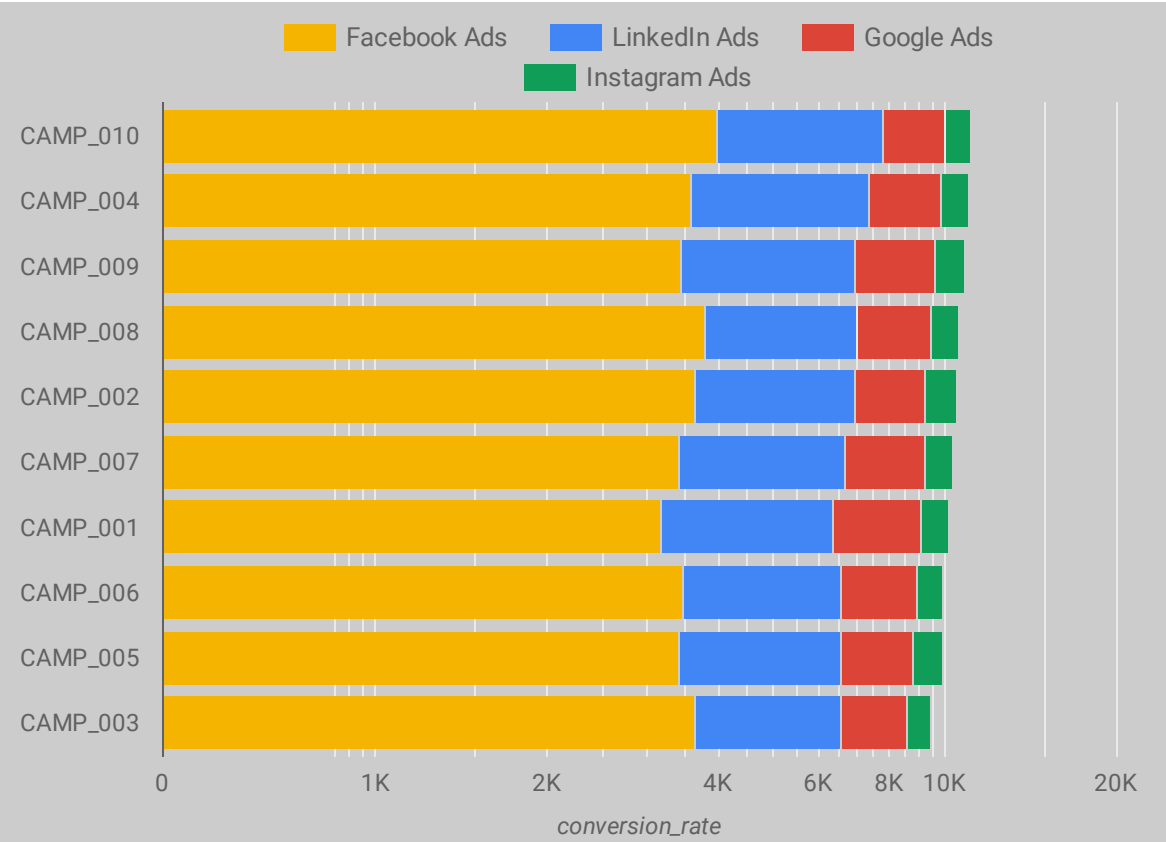
cost_per_click
16,411.15

cost_per_conversion
175,796.77

Ad Campaign Performance by Impressions



Conversion Rate by Social Media Site



Impressions Over Time

