90-DAY TECH CAREER ACTION PLAN

FOCUS: Build a solid tech career foundation and create a professional platform to showcase it.

PHASES: 3 Phases (30 days each) with weekly goals and tracking systems.

PHASE 1 (Days 1-30): Core Skill Development

Why: You need solid, demonstrable skills to build credibility.

Activities:

- Master HTML, CSS, JavaScript basics

- Build 2-3 mini projects (landing pages, forms)

- Complete a JavaScript course (e.g., freeCodeCamp, Odin Project)

Weekly Goals:

Week 1: HTML/CSS layouts

Week 2: Responsive design with Flex/Grid

Week 3: JavaScript DOM manipulation

Week 4: Mini project + GitHub upload

Tracking:

- Daily log (Notion/Google Sheet)

- GitHub commits

- Weekly screenshots

PHASE 2 (Days 31-60): Personal Brand & Portfolio

Why: You must have a "digital CV" to get hired or noticed.

Activities:

- Design & build a portfolio website

- Upload projects with descriptions

- Write a short bio + contact section

- Create GitHub readmes for projects

- Add SEO-friendly keywords

Weekly Goals:

Week 5: Plan website layout

Week 6: Build + host on Netlify/GitHub Pages

Week 7: Polish project pages

Week 8: Publish and share site with close contacts

Tracking:

- Weekly journal log

- Checklist of pages completed

- Track feedback received

PHASE 3 (Days 61-90): Exposure & Opportunity Building

Why: Now that you have skills and proof, get seen and connected.

Activities:

- Create or update LinkedIn profile

- Share weekly insights or progress posts

- Join 3 developer communities

- Reach out for feedback or internship advice

- Build a mini SaaS idea (optional)

Weekly Goals:

Week 9: LinkedIn revamp + 1 post

Week 10: Join online communities

Week 11: Feedback outreach

Week 12: Evaluate next steps

Tracking:

- LinkedIn post tracker

- List of contacts messaged

- Post engagement analytics

BENEFITS:

- Cuts through distractions

- Builds marketable skills

- Gives online professional identity

- Attracts opportunities

- Forms a base for future teaching

TOOLS:

- Notion or Trello

- Google Sheets

- GitHub

- Netlify or Vercel

- Canva

COMMITMENT STATEMENT:

"I, [Your Name], am committing the next 90 days to mastering my core tech skills, building a solid portfolio, and creating opportunities by sharing my journey online. I will not split my focus until this phase is complete."

NEXT STEPS AFTER 90 DAYS:

- Apply for internships or jobs

- Offer freelance services

- Begin teaching what you've learned