Meta data of the dataset.

category.csv	
category_id	Unique identifier of category
category_code	Dot(.) separated category name of products
users.csv	
user_id	Unique identifier of user
firstname	Firstname
lastname	Lastname (not used)
dob	Date of Birth
address	Full address of user
postcode	Australian Postcode(4 digits)
state	2-3 character state name abbreviation
sex	Male/Female
suburb	The name of the suburb.
product.csv	
product_id	Unique identifier of product
category_id	Foreign key to category.csv
brand	Brand name of the product
avg_cost	Average cost of the product for profit calculation
sales.csv	
id	Sales transaction id
sales_timestamp	Sales date and time
product_id	Foreign key to product
price	Sale price (note: all sales quantity is 1 in the dataset)
user_id	Foreign key to user who made the purchase
user_session	UUID of the transaction