

## INSTRUCTIONS

This document is designed to guide you through the process of designing your website (course-long project) for this course. It will serve as a basic roadmap for you to follow as you create your site.

The individual projects assigned throughout the course will culminate into a single, completed website by the end of the course. The main topic of the website will be decided by you. This is your chance to **be creative!**

It must **contain at LEAST 5 pages** (described in later assignments) and relevant images/photos. If you have trouble brainstorming an idea, take a look at some of the following suggestions:

- Create a fake product, named ABC123, and create a website to showcase its capabilities
- Make a website about yourself, the classes you have taken, the things you have accomplished and the places you have been.
- Create a how-to website on making, creating or doing something.
- ... or anything else you like!

The following sections of this document will walk you through the important steps of planning a website. Follow the directions carefully. Actionable items will be highlighted in **red**. Please leave the information you enter in red so it is easy to find what you did. *Completing this planning document is worth 50 points.*

## PROJECT DESCRIPTION

The following **four** sections are for you to complete in regards to your proposed site.

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### ***Step 1 of 4: Describe what your website will be about! (10 points)***

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Take a moment and think about this. Careful planning at this stage will undoubtedly save you time in the future. *Write a paragraph or so explaining what your website will be.* Explain in detail what purpose it will serve and how you will convey information to your users.

I was sure I would create a website named "Must know things about Brazil" which is the country I am from. In fact, at the class, I had already made some scratches on it. However, after mentioning it to my wife and later some friends they freak out about the possibility of me not creating a recipe website to help them reproduce famous recipes that I make for them every time

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they come over. My mother is an extremely skillful cook, and she passed that on to me and my siblings. That said, I will create a website recipe with about 4 of my friend's favorite recipes. (At least with that they will not be video calling me every time they are cooking a chicken, for example, to see what I think about the cooking process LMAO).

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**Step 2 of 4: List some of the pages you will need! (15 points)**

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This is a very important step. It forces you to think about what kind of content your website will contain and how it might be organized. The pages you list here are not written in stone, but some careful thought should be given to them. *List all the pages you imagine making for your website and provide a brief description of each. Your descriptions should explain why the page is needed to support the site topic listed in Step 1.* Note: They should be related to the topic of the website. You need 5 pages at a minimum, the homepage is part of that total.

1. **A home page (required):** The first page a user sees upon visiting your site. Choose the content of this page carefully. It should make a good impression!

The home page will be simple and intuitive. Columns on the top of the page with links in the form of buttons to go to the recipe's pages, a short description at the center, and the bottom, one image representing each recipe with a clickable link behind the image.

**Other pages (required):**

2. **Brigadeiro Page:** It is a famous Brazilian dessert like a chocolate fudge.
3. **Steak Page:** Steak is one of the most popular dishes in Brazil, it is called Churrasco.
4. **Cilantro sauce Page:** It is the main homemade sauce to use with Churrasco.
5. **Garlic Crispy Rice:** It is the perfect side to serve with Churrasco.
6. **Form Page:** a container for different types of input elements.

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**Step 3 of 4: Think about the content on each page! (15 points)**

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This might be a rather difficult step but it is a good exercise in planning what content will appear on each page. *List every page from Step 2 and discuss what content might appear on each page. This is not a copy and paste from Step 2, rather you should describe the type of content that will show up on each page and how you envision it will be laid out.*

1. **A home page (required):** I believe my website and home page will be named after my mother's last name. "Branco's Recipe" At the very top of my page in the extreme left corner, I think to have a logo. My home page will have the title at the very center and top of the page, with a horizontal column right below, listing the name of the recipe they will find on the website. Below this column, probably a short paragraph explaining why these specific recipes and some main information. At the very bottom of the pages, there will be one picture representing each recipe. I hope to use these pictures as links as well. So, the user can click on one of the columns on top or any picture to take them to the recipe desired. I will have some pictures of the recipes showing on the left and right side while the user scrolls down
2. **Brigadeiro Page:** Brigadeiro is the most popular dessert in Brazil. It is present in any kind of event from the poorest to the richest. Birthdays, Weddings, Celebrations, or even when a group of friends come over to your house. It is extremely simple and fast to make, with only 3 or 4 ingredients.

The title **Brigadeiro** will be at the top of the page with a short paragraph description right below it. On the right side of this paragraph will be a button/link option to advance to the next page / next recipe. On the left side, there will be a button/link option to access the home page from any other page. This left button will be used exclusively for "Always" access to the main page. Right below there will be a Heading <H2> Title named "Ingredient" with all that is necessary, and below is a list <li> with the ingredients. After this, there will be a break tag <br>. Below it, another Heading <H2> tag with the instructions. I think to have this text at the center of the page of images on the left and right sides referencing that stage of the process.

3. **Steak Page:** Steak is called Churrasco in Brazil. Because meat is cheaper in Brazil than here in the U.S. it makes Churrasco a very popular dish in Brazil to enjoy on the weekends with family and friends.

The format/design pattern of this page will be like the other recipes. The title **Steak** will be at the top of the page with a short paragraph description right below it. On the right side of this paragraph will be a button/link option to advance to the next page / next recipe. On the left side, there will be a button/link option to access the home page from any other page. This left button will be used exclusively for "Always" access to the main page. Right below there will be a

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4. **Cilantro sauce Page:** If the Steak/Churrasco is the King of the whole meal, we can call this "Cilantro Sauce" the Queen. It is mandatory, that if you make steak, you also make that homemade sauce to go with it. It is simple and delicious. The rest of the page will follow the same pattern as the other recipes.

The title **Cilantro Sauce** will be at the top of the page with a short paragraph description right below it. On the right side of this paragraph will be a button/link option to advance to the next page / next recipe. On the left side, there will be a button/link option to access the home page from any other page. This left button will be used exclusively for "Always" access to the main page. Right below there will be a Heading <H2> Title named "Ingredient" with all that is necessary, and below is a list <li> with the ingredients. After this, there will be a break tag <br>. Bellow it, another Heading <H2> tag with the instructions. I think to have this text at the center of the page of images on the left and right sides referencing that stage of the process.

5. **Garlic Crispy Rice Page:** Our rice is another important side. We have a different way of cooking our rice, it must be always crispy and well-seasoned. Therefore, I will be giving some tips on how to get the rice to the same texture we desire. The rice is the final side to go with the Steak/Churrasco.

The rest of the page will follow the same pattern as the other recipes. The title **Garlic Crispy Rice Page** will be at the top of the page with a short paragraph description right below it. On the right side of this paragraph will be a button/link option to advance to the next page / next recipe. On the left side, there will be a button/link option to access the home page from any other page. This left button will be used exclusively for "Always" access to the main page. Right below there will be a Heading <H2> Title named "Ingredient" with all that is necessary, and below is a list <li> with the ingredients. After this, there will be a break tag <br>. Bellow it, another Heading <H2> tag with the instructions. I think to have this text at the center of the page of images on the left and right sides referencing that stage of the process.

6. **Form Page:** A container for different types of input elements. (Still waiting to learn more about that)

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**Step 4 of 4: Sketches/Wireframes (10 points)**

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Please make sure you create and submit an actual wireframe. You can hand draw and scan or use any application that allows you to draw a planned layout. The questions below are meant to help you envision the wireframe, they are not required to earn the 10 points, only the wireframe is required.

You should submit a wireframe for every layout planned, but most sites don't use more than two layouts, so keep that in mind. In fact, most sites use the same layout for each page.

For this very important section, you will mock-up how your page will look and how it will be organized. It is not incredibly important that your wireframes be *professional-grade* but they should look very nice and intelligible. You may use Microsoft Paint, Photoshop, GIMP or even hand-draw them and scan them. The drawings must be included in this document, **or** attached as a separate document. Here are some questions to ask yourself when sitting down to make the wireframes:

- What will your logo look like? *I am thinking of mixing the letters B and R (from Branco's Recipes) to form a logo. A fun fact is that BR stands for "Brazil"*
- What colors might you use? *I might use shades of Green and Yellow.*
- Where will your menu be located? What links/buttons will be included in the menu? *Will be located at the top. There will be about 4 links/buttons to take the user to the recipe page.*
- What kind of images my you have? *Images of the ingredients and the preparation.*
- Will the home page be formatted differently than the rest of the site? If so, how? *Yes. I visualize the Home Page with a simple and intuitive design.*
- Will you include video or social media plug-ins? *As right now, I don't think so.*
- Is it primarily for desktop viewing or mobile? If both, what will the mobile version look like, as well? *I planned to view it on the desktop. However, I might have to adjust it for mobile. Do I need to change the layout for this? I did not know it.*
- Who is your audience? What language can be used? In what voice should it be written? *My audience will be friends, and anyone who wants to embark on a new adventure of trying a new recipe. I think my language should be friendly and conversational. And the voice expert and professional.*

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- Will your layout take up the entire page width or will it be centered? **I believe it will be sort-centered the most.**







