

# Top US Youtubers in 2024

## Channel Engagement Ratios

1.50

Avg Views per Video (M)

2.44K

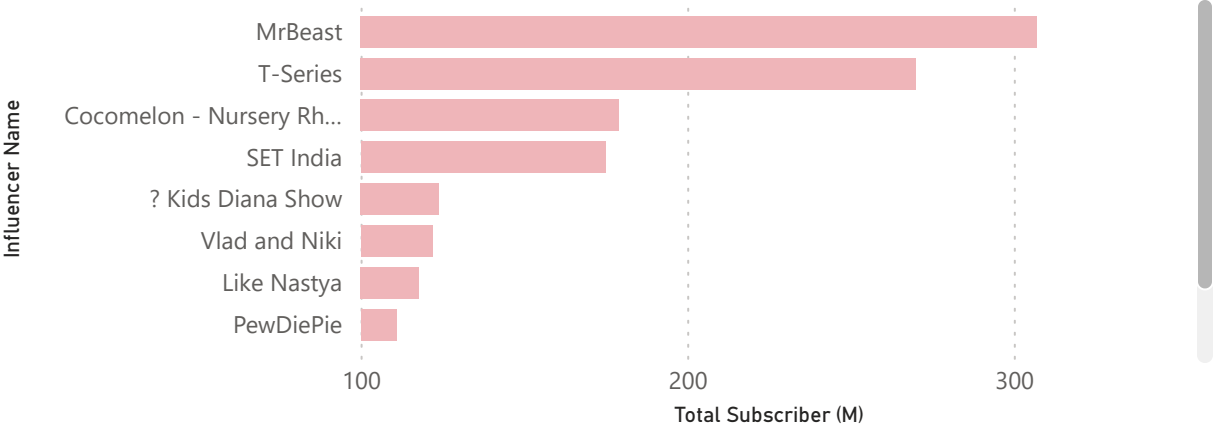
Subscriber Engagement R...

612.99

Views per Subscriber

Influencer Name	Total Subscriber (M)	Total Videos	Total Views (B)
MrBeast	307.00	808	55.80
T-Series	270.00	21442	262.37
Cocomelon - Nursery Rhymes	179.00	1222	184.76
SET India	175.00	142352	167.57
? Kids Diana Show	124.00	1242	104.87
Vlad and Niki	122.00	747	93.18
Like Nastya	118.00	895	102.80
PewDiePie	111.00	4776	29.36
Zee Music Company	109.00	11704	68.12
WWE	103.00	77899	86.55
Goldmines	98.70	8781	29.62
BLACKPINK	94.40	600	36.39
Sony SAB	94.30	88734	117.76
Total	6,036.80	2471208	3,700.50

Top 10 Youtubers by subscribers



Top 10 Youtubers by views

