

# RetailEye

*"Price Smarter. Compete Better. With RetailEye."*



## How do retailers view competitive pricing?



## How we built a tool that can provide them visibility into this!

### Azure Storage



- Data Storage
- Scalable
- Cost-Efficient

### Azure AI Studio



- End-to-End Machine Learning Capabilities
- Easy integration of Open AI Models

### Streamlit



- Interactive Dashboard
- Simplicity
- Fast

### GitHub CI/CD



- Fast iteration
- Reliable version control
- Easy team collaboration

SCAN ME



*Faster price reaction ➔ higher conversion on competitive products*

# Retail Therapy for Your Prices!

## How it can help?



Monitors competitor prices across marketplaces



Recommends data-backed price actions

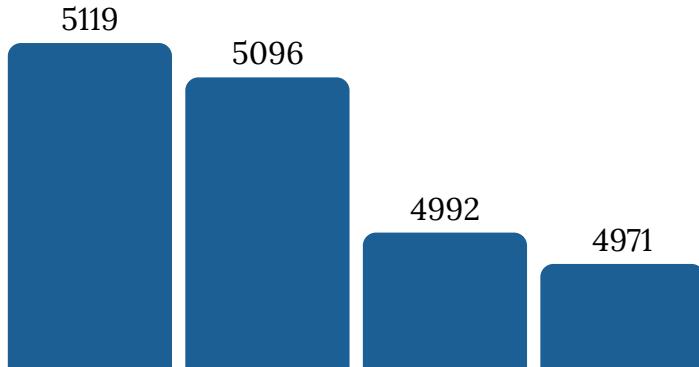


Identifies revenue leaks



Empowers pricing teams with an intuitive dashboard

## Number of Overpriced Products



## Business Value



Cuts Manual Effort by 80%



AI-Powered Recommendations



Designed for B2B Agility



Scales Seamlessly with Big Data

