Clinical Practice Resources

**INTRODUCTION:** The EMR/EHR concept was born based on the theory of moving medical information and data quickly and efficiently. Unfortunately, over time there has been a wide range of interpretation of what data needs to be moved and how to move that data. .

**Physicians Should Have A Voice.:** Every step, every course, interacts for ultimate efficiency and massive reductions in overhead. ***NovoClinical*** gives physicians the ability to practice medicine efficiently and affordably.

***THE NOVOCLINICAL SOLUTION…eliminate up front costs and virtually eliminate office expenses***

***NovoClinical*** is user friendly and web based. Web based means no expensive hardware to buy or repair, and no unstable servers to buy and maintain. We all know computers and servers crash. Not if, but when. Being web based, ***NovoClinical*** is accessible from a computer, a tablet or a smart phone. Being web based, means ***NovoClinical*** offers the latest in security and HIPPA compliance.

***NovoClinical*** is a practical and affordable solution to increase the medical practice income, decrease costs and increase efficiencies with a minimum of staff and physician training. An average practice can be trained and "on-boarded" in a day.

The typical EMR/EHR system is a single function product that addresses specific areas of the medical practice and lacks the ability to integrate with other areas/systems/products. This means practices often find the need to invest in an expensive medical system, a separate billing system and a separate scheduling system. Having multiple systems causes:

1. *Increases in the opportunity for human error.*
2. *Increases in the need for more software, training, and hardware.*
3. *The need to have staff moving inefficiently from system to system.*
4. *Increased costs.*
5. *Increased timelines to complete the financial process.*
6. *A major reduction in production.*
7. *Increased practice overhead.*

The core concept of the EMR/HER is to move data efficiently. ***NovoClinical*** understands the data that needs to be moved, how it is to be moved and how that data functions and interacts.

**NovoClinical** to break down the medical practice processes and create a real-time flow has been directed and overseen by doctors. That's why the benefits are many and the flows are amazingly efficient. ***NovoClinical*** is a 360 solution for the practice that is broken down into three distinct areas:

1. The staff side.
2. The physician side.
3. The accounting side -- all integrated and working in harmony to produce amazing efficiencies.

***Physician practices see an average of 40 percent reduction in overhead and a 35 percent average increase in production with the NovoClinical process -- making the practice of medicine affordable again.***

**On the staff side:**

1. Electronically verifies patient insurance eligibility, co-pays, co-insurances and deductibles are identified and reported as soon as they are put on the schedule
2. Electronically orders patient labs, radiology, etc., before the patient leaves the office.
3. Electronically schedules recalls.
4. Notifies patients via text and e-mail that labs and other orders have been created or have been received by the doctor.

***"A major cause of higher practice costs is the expense of dealing with insurers.***

**On the physician side:**

1. Procedures and office visits are dictation driven.
2. Labs, radiology, reports and more are all ordered through electronic interfaces and reach the respective labs in seconds after the doctor commits the report.
3. Reports are real time. When the patient leaves the room, everything is closed and ordered – electronically.

**On the accounting side:**

As soon as the physician commits a report.

1. All coding and billing is completed electronically without any "hands on". The ***NovoClinical*** system technologically reads the physician reports, detects CPT and ICD 10 codes, creates the proper documentation and sends the forms to the insurance companies.
2. **NovoClinical** electronically looks for secondary insurances as well as tertiary insurances and bills those payers appropriately – again electronically through highly intelligent computerized connections.
3. Electronically posts insurance company payment reports.
4. Electronicall posts insurance payments to patient ledgers.
5. Electronically reconciles the entire accounting system daily.
6. Electronically closes out the financial day and provides accurate payment to the physician every day – at the end of the day.

**EXECUTIVE SUMMARY**

**6 Key Impressions**

We eliminate or substantially reduce the following staff requirements:

* Transcription
* Medical Records
* Coding
* Billing
* Collections
* AR

**Critical Concepts**

1. Overhead Reduction
2. Productivity Optimization
3. Net Income Improvement
4. Optimal Documentation
5. Optimal Communication
6. Quality of Patient Care
7. Risk Management

The first 3 critical concepts may be addressed by an introductory video of Steve dictating a procedure note with fade-in callouts from the whitepaper titled “NovoClinical—CPR for the Medical Practice”.

* There is a crisis in medicine today—independent practices are "selling out" to large medical systems in alarming numbers due to low profitability and administrative burdens.
  + NovoClinical dramatically increases net income and streamlines ASC and Clinical documentation and communications.
* 70% of physicians criticize EHRs as expensive, cumbersome and production hindering.
  + Physicians Should Have a Choice**—**NovoClinical gives physicians the ability to practice medicine efficiently and affordably.
* The U.S. Medical administrative burden is approximately $293 billion annually. 74% of these funds are consumed by dealing with insurance companies—each gastroenterologist spends an average of $240,000 annually to cover office overhead.
  + NovoClinical cuts staff overhead in half

Optimal documentation and communication may be illustrated with role videos outlining reception and MA task support, and patient portal operation.

Quality of Patient Care may be demonstrated with the integration of lab, radiology, prescription ordering with reports, duty sheet, notification and portal functions

Risk Management may be introduced by showing painless regulatory compliance using unobtrusive failsafe procedures in clinical documentation and security.

PROCESS SHEET

Topics to cover in video presentations:

1. Appointments  
   1. Setting appointments
   2. Patient progression: check in to check out
   3. Deductible & coinsurance billing
2. Patient Information  
   1. Adding a new patient
   2. Demographics corrections
   3. Adding a patient portal account
   4. Receiving demographic information via portal
3. Communications  
   1. Ordering Labs, Radiology & Prescriptions
   2. Duty Sheet functions
   3. Patient Queries
   4. Patient Notifications
4. Clinical Documentation  
   1. procedure/clinic note
   2. nurses note
   3. lab reports
5. Chart Review  
   1. patient summary
   2. patient encounter histories
   3. lab/radiology histories
   4. medications list
6. Business Office Documentation