

# JAMES BELL



## EDUCATION

2019-21

- **London School of Hygiene and Tropical Medicine**  
MSc Epidemiology

*Core modules:* Foundational courses in epidemiology and statistics, Advanced Statistical Methods in Epidemiology, Epidemiology in Practice, Clinical Trials, Study Design, Epidemiology and Control of Infectious Diseases, Infectious Disease Modelling

*Supplementary modules:* Epidemiology and -omics, Demographic Methods, Advanced Research Methods (including Big Data, causal inference and working with Electronic Medical Records)

*Working project title:* The Impact of COVID-19 on the Probability of Measles Outbreaks in Nigeria.

2013-14  
Distinction

- **University of Glasgow**  
MSc Russian, Central and East European Studies

Dissertation title: Representations of HIV/AIDS in Polish Public Discourse

2009-13  
1st class

- **Corpus Christi College, University of Cambridge**  
MA (Hons) Modern and Medieval Languages

French and Russian



## EXPERIENCE

2014-

- **Associate Director**  
Global Health Unit, Ipsos MORI

📍 London, UK

Qualitative and quantitative researcher leading studies on behalf of NGOs, governments and industry to inform strategy and intervention design. Responsibilities include:

- Preparing concept notes and grant applications, including costing and work planning
- Writing IRB protocols and managing submissions
- Literature reviews, qualitative and quantitative material development, complex sample design, interviewer training, survey implementation and fieldwork monitoring (including in Nigeria, Uganda, Bangladesh, India, Zambia, Zimbabwe, South Africa, Malawi, Guinea and Kenya) and data management
- Analysis using behavioural science frameworks and statistical modelling
- Report preparation and results dissemination (including presentations, webinars and peer-reviewed publications)
- Collaboration with donor, government and NGO partners for research and stakeholder consultation activities
- Line management of two Senior Researchers

## CONTACT INFO

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🐦 [jamesbell1991](https://twitter.com/jamesbell1991)

in [James Bell](#)

Location: London, UK

## SKILLS

Proficiency in Microsoft programs  
(Word, Excel, PowerPoint, Outlook)

Software: R, STATA, Nvivo, SPSS

Languages: French (advanced),  
Russian (advanced), Spanish  
(intermediate), Polish (basic)

## Example Projects

*Vaccination Uptake in 3 African Countries:* Programme of research in Nigeria, Uganda and Guinea to understand community, family and individual-level determinants of early childhood vaccination uptake to inform BMGF and partners' programmatic activities and future intervention design

*Test & Treat South Africa:* Multi-stage project to understand barriers to HIV testing and treatment initiation among young men in South Africa to design appropriate interventions. [Featured in 2018 UNAIDS Report](#). Led to the [Coach Mpiilo Intervention](#)



## PUBLICATIONS & PRESENTATIONS

- 2020 ● **Targeting interventions for HIV testing and treatment uptake: an attitudinal and behavioural segmentation of men aged 20-34 in KwaZulu-Natal and Mpumalanga, South Africa**  
Peer reviewed article, PLOS ONE (revise and resubmit)  
**Bell J**, Sharma S, Malone S, Levy M, Reast J, Ciecielag J, Gogolina S, Ansons T, Fourie S, Braz R, Little K, Hasen N
- 2019 ● **Understanding barriers to HIV testing and treatment: a study of young men and healthcare providers in KwaZulu-Natal and Mpumalanga**  
Peer-reviewed article, South African Health Review [\[Link\]](#)  
**Bell J**, Sharma S, Malone S, Levy M, Reast J, Little K, Hasen N
- 2019 ● **Attitudinal, situational and behavioural factors affecting ARV initiation among newly diagnosed HIV+ men aged 20-34 in Mpumalanga and KwaZulu-Natal, South Africa**  
Presentation at AIDS Impact 2019 (Presenting author) 📍 London  
**Bell J**, Sharma S, Hasen N, Malone S
- 2019 ● **Awareness of PrEP and Drivers and Barriers to Use Among Men Aged 20-34 in Mpumalanga and KwaZulu-Natal, South Africa**  
Poster at IAS 2019 📍 Mexico City  
**Bell J**, Sharma S, Hasen N, Malone S
- 2019 ● **Assessment of Dietary Intake Capture Methods in Three Large-Scale Surveys**  
Presentation at International Conference on Food Security and Nutrition (Presenting author) 📍 Barcelona  
Sharma S, **Bell J**, Bates S, Robinson R



## ADDITIONAL COURSES AND TRAINING

- 2020 ● **Microbiology**  
University of California San Diego Extension, 4 units
- 2020 ● **Applied Immunology**  
University of California San Diego Extension, 3 units
- 2017 ● **TRREE Research Ethics Training**
- 2016 ● **Advanced Certificate in Market and Social Research Practice**  
Market Research Society. Subsequently tutor and examiner for 2018-2019 assessment rounds