

Increase Webinar Engagement with Site, Sound and Motion

Video webinars add a level of user attention and engagement that traditional "slide and audio" webinar formats can't deliver. Being able to see the speaker instantly creates a connection between the webinar attendee and the content presented. Video webinars have a higher production value to your web event and can be re-purposed for use in your video strategy.

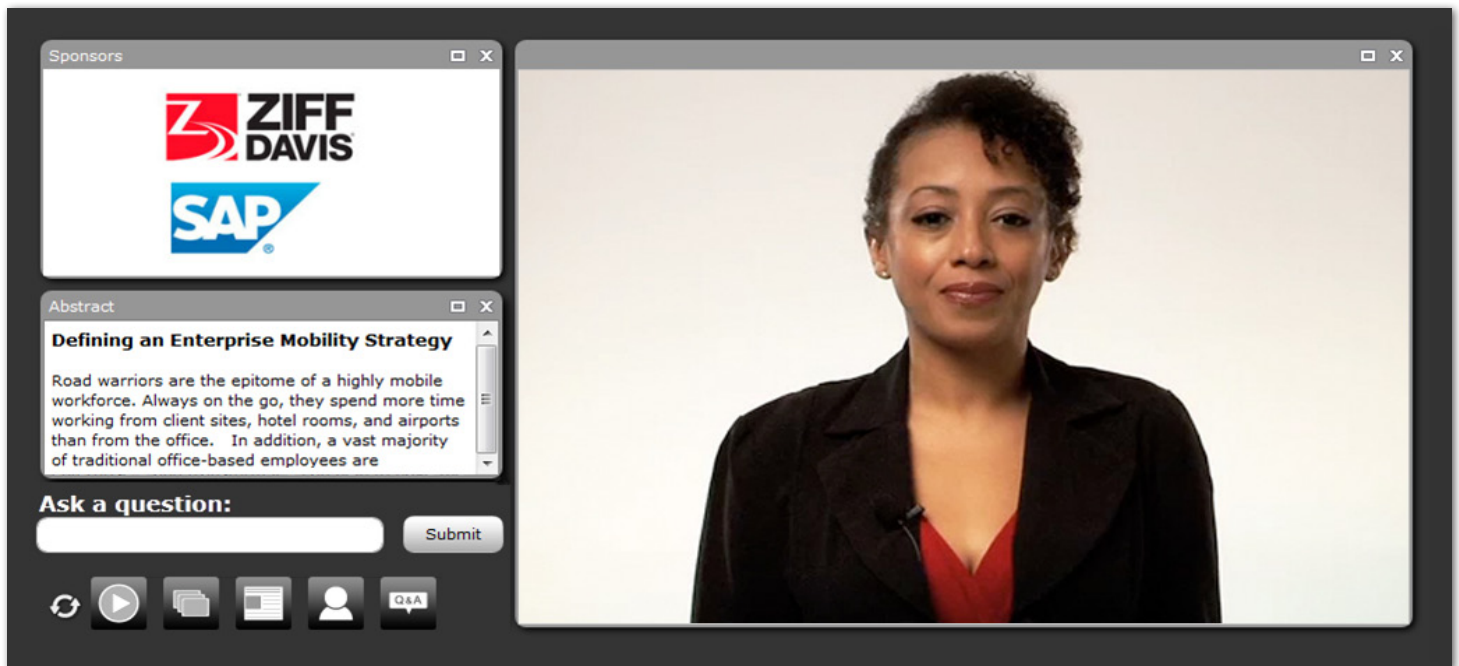
Our turn-key, end-to-end event production and promotion approach is ideal to deliver against goals while providing an engaging experience for busy professionals. We source speakers from our network of technology experts, we leverage our expertise in social media, email, and other online marketing

channels to engage an interested audience, and we manage all aspects of production and hosting so you don't have to.

The result of our approach is a customized, high quality web event that saves you the money, time, and resources that you'd otherwise spend producing a video webinar in-house.

Business Benefits

- Educate potential buyers with industry leading content
- Higher engagement with a video format
- Turn-key video asset creation



About Ziff Davis B2B

Ziff Davis B2B is a leading provider of research to technology buyers and high-quality leads to IT vendors. As part of the Ziff Davis family, Ziff Davis B2B has access to over 50 million in-market technology buyers every month and supports the company's core mission of enabling technology buyers to make more informed business decisions.

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