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Partner with Ziff Davis B2B to sponsor an upcoming Editorial Webinar, one of our most turnkey opportunities. The webinar content will feature first party research and will be based on a trending topic that will interest and educate technical professionals. This opportunity provides the benefit of aligning your brand with an event featuring our top research, without the need to create content or find a speaker.

Each event will be promoted to our database to maximize the leads generated, though a client looking for an awareness program can sponsor without leads at a reduced cost. All promotions will contain branding mentions on all collateral

including in event. A variety of tactics will be used including email marketing, display, and event bill-boardings.

Note: This is a shared sponsorship with up to three sponsors per event. Exclusive sponsorships are available at a premium.

Business Benefits

- Turn key sponsorship
- Align with high quality content
- Customizable sponsorship opportunities

Cloud Computing 101

What it is, what to consider, and how to take advantage



JOIN NOW
FREE LIVE WEBINAR»

Free Live Webinar:
Wednesday, June 27th, 2012
10 AM PDT / 1 PM EDT

Featured Speaker:
Justin Pirie
Cloud Strategist, Mimecast

Host:
Joshua Gingold

Learn More!

Sponsored by:





The cloud is everywhere and comes in a wide variety of forms, functions, and flavors. The key is not only understanding what it is but also how to use it. Where does cloud computing fit in your business and how you might be able to take advantage?

Toolbox.com is proud to present Cloud Computing 101, a live and interactive webcast about the fundamentals of an increasingly critical technological innovation.



>> Learn More!

- Learn about different types of cloud computing for everything from software and applications to platforms and infrastructures
- Gain a comprehensive understanding of the unique opportunities and challenges for IT professionals and their organizations
- Discover how to assess your needs and develop a strategy
- Find out top considerations for anyone evaluating a cloud computing solution

Don't miss this free webcast to find out how you can get the most out of cloud computing **>> Register Now!**

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Sponsors


Abstract

Cloud Computing 201: Security Essentials

Research suggests that security concerns are one of the largest factors inhibiting Cloud adoption. However, there are a number of steps that you can take to ensure you reduce security risks and determine the right Cloud solution for your organization. Toolbox.com, the world's leading community for IT professionals, is proud to

Ask a question:

Submit



Move from Device Control to Data Liberation



About Ziff Davis B2B

Ziff Davis B2B is a leading provider of research to technology buyers and high-quality leads to IT vendors. As part of the Ziff Davis family, Ziff Davis B2B has access to over 50 million in-market technology buyers every month and supports the company's core mission of enabling technology buyers to make more informed business decisions.

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