Website Planning Document

The Weather Sentinel

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Site Purpose

Provide weather forecasts focused on safety, on the traffic or dangerous events to people that need this information to commute.

Target Audience

People that live in the depicted cities or will go there and want to know if it is safe to go or if there is a better way or time to do it.
Usually students that use public transportation.
They will visit this site because they need to commute safely and fast because they can't get late on work or school.
They are experienced with the use of websites, and want to visit a clean site where they can get the necessary information as fast as possible.
This site also serves people that just need to know the forecast will also easily find this information.

Site Map

- Home
- Franklin
- Storm Center
- Springfield
- Sentinel tips
- Gallery

Color Scheme

Blue – It represents trust, security, stability, peace and calmness.
src: websitebuilderexpert.com/how-to-choose-color-for-your-website/
For all the navigation and bars the color will be

- Navigation Blue #0000ff
- Background #0099ff (lighter blue)
- Contrast items White #ffffff

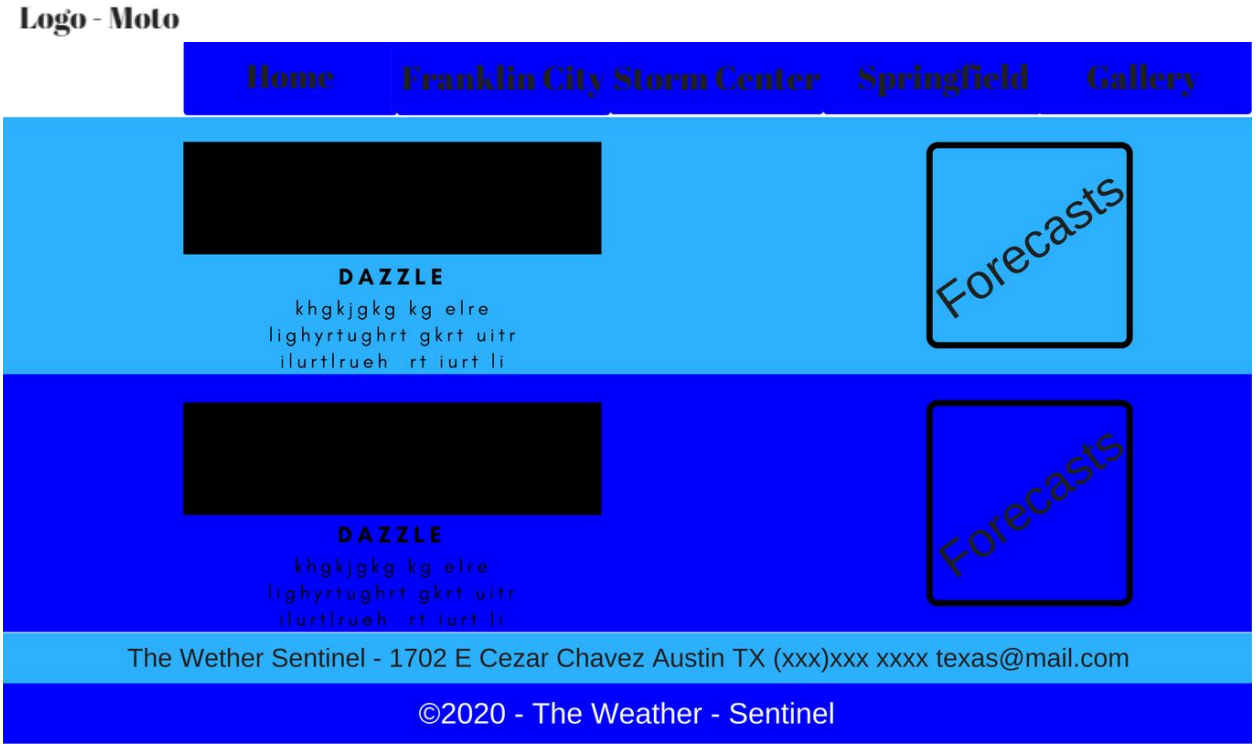
Typography

The headings and buttons will use Helvetica.
The articles and forecasts will use Arial
The highlights will use Calibri light

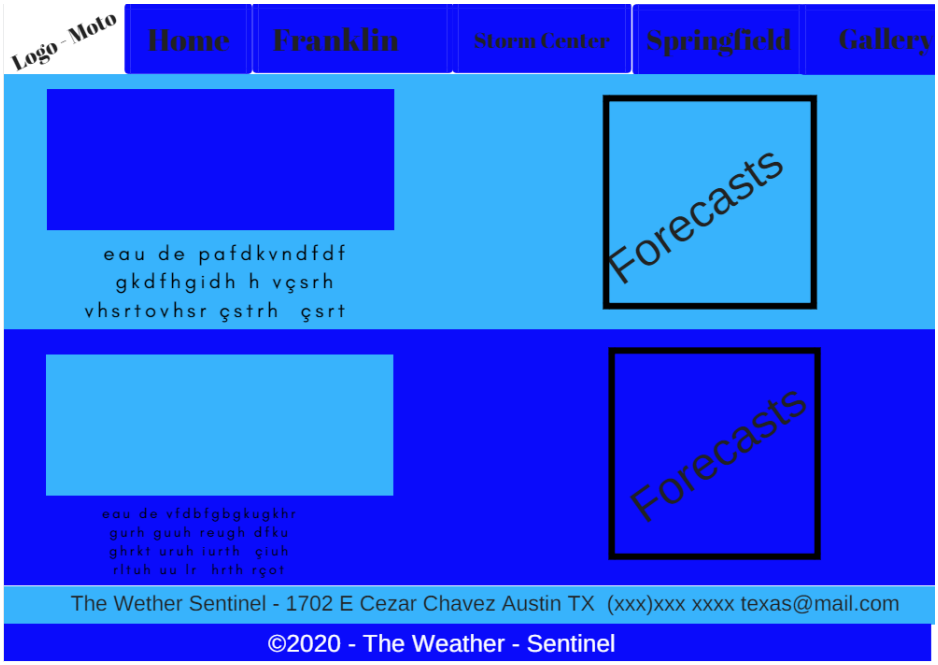
src: w3schools.com/cssref/css_websafe_fonts.asp

Wire-Frame Sketches

Large view sketch



Medium view sketch



Small view sketch