Department of Psychology Lancaster University

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https://jamesbrandscience.github.io

Research Interests

How do cognitive biases shape our language? My research focuses on the different ways that our language is shaped by the brain, addressing how language acquisition and use can explain many fundamental properties of language. I adopt a variety of experimental techniques (such as cross-situational, artificial language and iterated learning paradigms) which is complimented by corpus based analyses, in order to produce robust and comprehensive empirical evidence. This approach is highly multidisciplinary, with the aim being to answer and generate research questions that have implications for areas of psychology, linguistics and the cognitive sciences.

Education

March, 2017	Ph.D. Psychology (submitted) Lancaster University	
	Title: <i>The role of cognitive factors on the development and evolution of the vocabulary</i> Supervisors: Prof. Padraic Monaghan & Dr. Peter Walker	
Nov, 2012	M.Sc. Evolution of Language and Cognition University of Edinburgh	
June, 2010	B.A. English Language Sheffield Hallam University	
March, 2010	CertTESOL (Certificate in Teaching English to Speakers of Other Languages) Trinity College London	

Employment

Feb, 2017 -	Research Assistant, Lancaster University	
Present	PI: Dr. Michelle To	
	Project: Influence of anxiety on body perception for underweight and overweight individuals	
	Key roles: design and develop experiments, stimuli generation, recruit and to participants	
DEC, 2016 -	Research Assistant, Lancaster University	
Present	PI: Prof. Padraic Monaghan	
	Project: Investigating the role of multiple cues in word learning	
	Key roles: design and develop experiments, analyse data, contribute to manuscript preparation	

Publications

Monaghan, P., **Brand**, J., Frost, R.L.A., & Taylor, G. (Accepted, 2017). Multiple, noisy cues for word learning results in robust, generalisable learning. *Proceedings of the 39th Annual Conference of the Cognitive Science Society*. pdf

- **Brand, J.,** & Monaghan, P. (2016). Predictors of lexical stability in an artificially learnt language. *Poster presented at the 38th Annual Conference of the Cognitive Science Society.* poster pdf
- **Brand, J.,** Monaghan, P., & Walker, P. (Under review). The changing role of form-to-meaning mappings for the growing vocabulary. *Cognition*.
- **Brand**, J., & Monaghan, P. (In prep.). Experimental diachronics: Predictors of lexical stability and change in language evolution.

Oral Presentations

- **Brand**, J., & Monaghan, P. (2016, May). Predictors of lexical stability in an artificially learnt language. Talk presented at Psycholinguistics in Flanders, Antwerp, Belgium. slides
- **Brand, J.,** Monaghan, P., & Walker, P. (2015, June). The changing role of form-to-meaning mappings for the growing vocabulary. Invited talk to the Phonetics Reading Group. Lancaster University, UK. slides
- **Brand, J.,** Monaghan, P., & Walker, P. (2015, June). The changing influence of form-meaning mappings during vocabulary development. Invited talk at the LangNet Workshop on Second Language Acquisition and First Language Acquisition. Lancaster University, UK.
- **Brand, J.,** Monaghan, P., & Walker, P. (2014, July). Iconicity and arbitrariness in language learning: Does vocabulary size matter? Talk presented at the 5th UK Cognitive Linguistics Conference. Lancaster University, UK.

Poster Presentations

- **Brand, J.,** & Monaghan, P. (2016, September). Simulating vocabulary change through the cultural transmission of language. Poster presented at 22nd Conference on Architectures and Mechanisms for Language Processing. Bilbao, Spain.
- **Brand, J.,** Monaghan, P., & Walker, P. (2015, October). The role of sound-symbolism in form-meaning mappings during the development of the vocabulary. Poster presented at 1st LuCiD Mini-conference. Liverpool, UK.

Brand, J., Monaghan, P., & Walker, P. (2015, January). The changing influence of form-meaning mappings during vocabulary development. Poster presented at Experimental Psychology Society London Meeting. London, UK.

Brand, J., Monaghan, P., & Walker, P. (2013, December). Iconicity and arbitrariness in language learning: Does vocabulary size matter? Poster presented at Faculty of Science and Technology Christmas Conference. Lancaster University, UK.

Honors and Awards

SEPT, 2016	Experimental Psychology Society - Grindley Grant for International Conference Attendance: $\pounds 500$
Nov, 2015	Experimental Psychology Society - Grindley Grant for UK Conference Attendance: $\pounds 500$
Ост, 2013 -	Lancaster University - Departmental Studentship: £14,000 annual stipend
Oct, 2016	with fee waiver

Professional Activities and Service

	CT, 2016 - resent	Personal Statistics Tutor 2nd year undergraduate statistics
	CT, 2013 - AN, 2017	Graduate Teaching Assistant Lancaster University
Jτ	JNE, 2016	Organiser at the 5th Implicit Learning Seminar Lancaster University
	CT, 2014 - CT, 2016	Knowledge Exchange and Training Committee ESRC International Centre for Language and Communicative Development
_	CT, 2014 -	Internal Seminar Series Organiser Department of Psychology, Lancaster University

Public Engagement and Outreach

May, 2015; 2016	Presenter at LuCiD and Lancaster BabyLab Campus in the City Lancaster, UK
Nov, 2015	Presenter at 'Kids say the funniest things' at the ESRC Festival of Social Sciences Manchester Museum, UK
July, 2015	Supervisor for South Lakes Federation Poster competition Lancaster University
June, 2013; 2014	Presenter at Lancaster University UCAS (Universities and Colleges Admissions Service) open day Lancaster University

Teaching

2015; 2016	M.Sc. Analysing and Interpreting Psychological Data Teaching Assistant
2015; 2016	2 nd Year Undergraduate Statistics Teaching Assistant
2015	2 nd Year Understanding Neuropsychology Guest Lecturer
2015	2 nd Year Undergraduate Statistics Surgery Tutor
2014; 2016	2 nd Year Undergraduate Cognitive Psychology Seminar Tutor
2014	1^{st} Year Undergraduate Statistics Surgery Tutor
2013; 2014	1^{st} Year Undergraduate Psychological Approaches Teaching Assistant
2013; 2014	1^{st} Year Undergraduate Understanding Psychology Seminar Tutor

Computing Proficiency

Highly proficient in using R	Highly proficient in programming in E-Prime		
Highly proficient in SPSS	Highly Proficient in programming in PsychoPy		
Highly proficient in Audacity	Highly Proficient in programming in OpenSesame		
Highly proficient in Photoshop	Highly proficient in using Qualtrics		
Highly proficient in LaTeX	Highly proficient in Microsoft Office applications		
Familiar with Python	Familiar with Praat		
Familiar with jsPsych	Familiar with psiTurk		

Affiliations

Present:

ESRC International Centre for Language and Communicative Development (LuCiD)

Language and Communication Lab, Lancaster University

Member of the Cognitive Science Society

Lancaster University Open Science Society

Past:

Centre for Research in Human Development and Learning, Lancaster University Language Evolution and Computation Research Unit, University of Edinburgh European Human Behaviour and Evolution Association

References

Prof. Padraic Monaghan	Dr. Peter Walker	Dr. Michelle To
Department of Psychology	Department of Psychology	Department of Psychology
Lancaster University	Lancaster University	Lancaster University
Lancaster	Lancaster	Lancaster
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UK	UK	UK
p.monaghan@lancaster.ac.uk	p.walker@lancaster.ac.uk	m.to@lancaster.ac.uk