

Profile

Hello World. I am an **Interactive Designer** with a keen eye for user-focused web design. I want to guide users to the information they are looking for, using the most beautiful and efficient path possible.

Skills

Front End: HTML5, CSS3, SASS, Bootstrap, JavaScript, jQuery, MaterializeCSS, Mobile Design, Responsive Design, Sharepoint, WordPress

Design: Photoshop, Photography

Collaborative tools: Trello, Slack, Git, Github, Google Slides

Back End: Ruby on Rails, SQLite3, PostgreSQL, ActiveRecord, Sinatra, RSpec, Heroku, Amazon Web Services, Terminal, Google Analytics, Google Application Engine

Web Design Experience

FREELANCE WEB DESIGN – CURRENT

jamescreates.me 8/15 – Current : professional website and blog for myself

Written with Ruby on Rails, deployed onto Heroku with a SQLite3 database

Exercised interactive mobile design with Javascript and MaterializeCSS

Using personal site as an avenue to experiment with Google Analytics

keyholedoughnuts.com 10/15 – Current: designed and coded a business website for a mini-doughnut bakery

Written with Ruby on Rails, deployed onto an Amazon Web Server with a PostgreSQL database

Designed to be mobile-friendly using jQuery, SASS, CSS3, Materialize & HTML5

Moving forward: track success with Google Analytics and deploy e-commerce

nycda-overflow.herokuapp.com 11/15 – Current: created a web application to help my fellow students learn, grow, and interact with other students

Collaborated with several students to design a platform to give back to our school

Used Ruby on Rails, SQLite3, ActiveRecord, Heroku

jamestodolist.herokuapp.com 12/15 – Current: created a web application to track the things I need to do

An exercise to solidify my understanding of Ruby on Rails

<https://james-creates-wordpress.appspot.com> 1/16 – Current: created a WordPress web application to show prospective small businesses the work I can do for their online presence

Used Google Application Engine to host the website.

Gained an excellent understanding of WordPress's content management system

Other Experience

WEB ANALYST, GLAXOSMITHKLINE; PHILADELPHIA, PA – 2013-2015

Mastered Microsoft Sharepoint to evaluate, collate, and redesign GSK's Global Health Services' webpages to increase information efficiency and beautify aesthetics

Headed the Environment, Health & Safety's department web redesign

Reduced the total amount of department's web pages by 53%

HEALTH DATA ANALYST, GLAXOSMITHKLINE; PHILADELPHIA, PA – 2013-2015

Developed study to investigate company's traffic incidents by gathering, analyzing and verifying complex data sets from four separate companies using SPSS

Education

NEW YORK CODE & DESIGN ACADEMY

Philadelphia, PA – Full Stack Web Development, 2015

UNIVERSITY OF PITTSBURGH

Pittsburgh, PA – Marketing & Business Administration, 2012