

## Profile

Hello World. I am an empathetic developer with a keen eye for user-focused web design who guides users to the information they are looking for with the most beautiful and efficient path

## Skills

**Front End:** HTML5, CSS3, HTML Email design, SASS, JavaScript, jQuery, AngularJS, MaterializeCSS, Mobile Design, Responsive Design, WordPress, Bootstrap, IntroJS

**Design:** Photoshop, Lightroom, Photography, Drone Videography, Cinematography

**Collaborative tools:** Trello, Slack, Git, Github, Google Slides, Agile Methodology

**Back End:** PL/SQL, Oracle APEX, Ruby on Rails, SQLite3, PostgreSQL, Heroku, Amazon Web Services, Google Application Engine

## Web Design Experience

**CIGNA, PHILADELPHIA, PA. MARCH 2015-PRESENT**

Spotlight: New web application

Started with a blog and solution articles for our department. As management learned about the speed and quality of work, they began requesting features

Brought several web functionalities to our department such as a blog, solution articles, travel requests, work intake, cost estimation and more to come

Gained an understanding of Cigna's corporate branding and created standards

Created the design for the application, logo, and outgoing application emails

Integrated IntroJS to teach unfamiliar users how to use application

Integrated a jQuery spinner for our hardware solution articles. Photographed pictures of our hardware offerings to create several of these interactive articles

IT&Me: New triaging mobile web application for the help-desk

Studied Apple's Genius Bar and Wawa's ordering kiosks to develop IT&Me's application structure

Applied the understanding of Cigna's corporate branding to create standards for IT&Me's design

Successfully applied design on two different platforms, AngularJS and Oracle APEX

iServ: Human resource requesting

Redesigned a large enterprise tool and its outgoing emails and incorporated current mobile design standards

Provided eight different color palettes to stakeholders for selection

Standardized the tool with documentation on its colors, font-sizes, button-placement, report formatting, etc., for the sake of scalability and clarity

#### **MISCELLANEOUS WEB PROJECTS – PRESENT**

<http://alexmba.com>, 4/16 – 7/16. Website design for a friend's MBA application

Helped him frame a cohesive story about his life and his accomplishments with a beautiful website

<http://alamousse.com>, 4/16 – 7/16. Freelance project for a local patisserie

Planned and executed all photography, verbiage, logo creation, branding and web/menu design

## Other Experiences

#### **DRAGONBOAT CAPTAIN, PHILADELPHIA CHINATOWN DRAGONS, PHILADELPHIA, PA, JULY 2016-PRESENT**

Provide stroke training and growth to twenty paddlers at a time to form a cohesive team

Uses GoPro and Mavic Pro to capture and provide individual stroke review for each individual member

#### **WEB ANALYST, GLAXOSMITHKLINE, PHILADELPHIA, PA, AUGUST 2013-DECEMBER 2015**

Mastered Microsoft Sharepoint to evaluate, collate, and redesign GSK's Global Health Services' webpages to increase information efficiency and beautify aesthetics

Headed the Environment, Health & Safety's department web redesign

Reduced the total amount of department's web pages by 53%

#### **HEALTH DATA ANALYST, GLAXOSMITHKLINE, PHILADELPHIA, PA, AUGUST 2013-DECEMBER 2015**

Developed study to investigate company's traffic incidents by gathering, analyzing and verifying complex data sets from four separate companies using SPSS

## Education

#### **NEW YORK CODE & DESIGN ACADEMY, PHILADELPHIA, PA**

Full Stack Web Development, 2015

#### **UNIVERSITY OF PITTSBURGH, PITTSBURGH, PA**

BS, Marketing & Business Administration, 2012