717-460-5444 hello@jamescreates.me www.jamescreates.me 1742 Justin Lane Paoli, PA

#### **Profile**

Hello World. I am an Interactive Designer with a keen eye for user-focused web design. I want to guide users to the information they are looking for, using the most beautiful and efficient path possible.

#### Skills

**Front End**: HTML5, CSS3, SASS, Bootstrap, JavaScript, jQuery, MaterializeCSS, Meteor, Mobile Design, Responsive Design, Sharepoint

Design: Photoshop, Photography

Collaborative tools: Trello, Slack, Git, Github, Google Slides

**Back End**: Ruby on Rails, SQLite3, PostgreSQL, ActiveRecord, Sinatra, RSpec, Heroku, Amazon Web Services, Terminal, Google Analytics

### Web Design Experience

FREELANCE WEB DESIGN - CURRENT

jamescreates.me 8/15 - Current: professional website and blog for myself

Written with Ruby on Rails, deployed onto Heroku with a SQLite3 database

Exercised interactive mobile design with Javascript and MaterializeCSS

Using personal site as an avenue to experiment with Google Analytics

<u>keyholedoughnuts.com</u> 10/15 – Current: designed and coded a business website for a minidoughnut bakery

Written with Ruby on Rails, deployed onto an Amazon Web Server with a PostgreSQL database

Designed to be mobile-friendly using jQuery, SASS, CSS3, Materialize & HTML5

Moving forward: track success with Google Analytics and deploy e-commerce

<u>nycda-overflow.herokuapp.com</u> 11/15 – Current: created a web application to help my fellow students learn, grow, and interact with other students

Collaborated with several students to design a platform to give back to our school

Used Ruby on Rails, SQLite3, ActiveRecord, Heroku

<u>jamescreatesjs.meteor.com</u> 12/15 – Current: created a web application to track the things I need to do

Discovered and began learning the full-stack JavaScript framework: Meteor

# Other Experience

WEB ANALYST, GLAXOSMITHKLINE; PHILADELPHIA, PA – 2013-2015

Mastered Microsoft Sharepoint to evaluate, collate, and redesign GSK's Global Health Services' webpages to increase information efficiency and beautify aesthetics

Headed the Environment, Health & Safety's department web redesign

Reduced the total amount of department's web pages by 53%

HEALTH DATA ANALYST, GLAXOSMITHKLINE; PHILADELPHIA, PA – 2013-2015

Developed study to investigate company's traffic incidents by gathering, analyzing and verifying complex data sets from four separate companies using SPSS

## Education

**NEW YORK CODE & DESIGN ACADEMY** 

Philadelphia, PA – Full Stack Web Development, 2015

UNIVERSITY OF PITTSBURGH

Pittsburgh, PA – Marketing & Business Administration, 2012