

# DISCOVERING ETERNITY - author/e-book web-page

## Purpose and Design

The purpose of project "Discovering Eternity" website is multi-functional.

- 1) Sell the product itself which is an E-Book which the author had self-publish.
- 2) Provide information about the author (which is also the product) for future sales and self promotion.
- 3) The website is design the showcase the fantasy world that the author has written with...
  - a) A video with a synopsis of the book
  - b) List of characters & world
  - c) A sample chapter
  - d) Payment section on the bottom of the author page.

The web page should reflect the author's personal image as a fantasy righter and a RPG gamer.

## Content

### Testimony

1. Finally, an author that is not boring... - teenage kid
2. A riveting story that will captivate you! - book critic
3. I want to know what happens next! - reader

### Synopsis

The world has always been composed of four region. The supreme militant-driven nation to the west, the traditional magical academy to the east, the crime driven slum of the south, and technological advance metropolis of the north. In attempt to promote unification of the four nations, young Kari was selected to join a squad of explorers with three other young adults from the remaining three regions. The group makes a discovery of a lifetime, and ancient civilization predating all four nations. As her group returns to report their discover she finds one of their fellow members dead, with her and two other explorers as the prime suspect.

### About the Author

James Chen is a creative content specialist who is studying web development at Seattle University. He has played a lot of role playing games and has read a lot of fantasy book that he can more or less pull ideas out of the air and create content for anything. Please feel free to share the contents of the first chapter and if you find it interesting please support James and his work.

## Task list and time allocation for work

### 1<sup>st</sup> week - Design phase

1. Sketch out a information architecture
  - a. Goals
  - b. List of meta tags
  - c. Needed page for financial content and creative content
2. Create a wire-frame sketch with desktop and collapsed mobile version

- a. Home page concept
  - b. About author concept
  - c. Character and world concept
  - d. Chapter sample concept
3. Write up a site copy / inspire page / time allocation for work
  4. Convert all data into PDF file and upload it to Github design folder

## **2<sup>nd</sup> week - Product page preview**

1. Home page
  - a. Gather or create images for download and share.
  - b. Create a Navigation tab with JavaScript
  - c. Create the Footer
  - d. Place a temporary video about the product
  - e. Create background image
  - f. Create a favicon
  - g. Create a testimony section below the synopsis
2. About Author
  - a. Gather images for page
  - b. Paste the biography
  - c. Create a e-mail contact
  - d. Create a purchase book section
3. Character and world concept
  - a. Gather images for pages
  - b. Create a 3 column image that is collapsible when screen size shrinks.
  - c. Consult with author on what he wants to display for the world section
4. Chapter sample concept
  - a. Copy and paste story from author
  - b. Style the font and text to be as friendly as possible to read

## **3<sup>rd</sup> week - Product delivery**

1. Connect the pages together and makes sure the links are correct
2. Adjust the images to make sure page can collapse to mobile device
3. Get help for any other miscellaneous problem that appears

## **List of web pages for inspiration + design**

JK Rowling (Harry Potter series) - <https://www.jkrowling.com/>

James Patterson (Alex Cross series) - <http://www.jamespatterson.com/>

Kevin Kwan (Crazy Rich Asian series) - <http://www.kevinkwanbooks.com/>