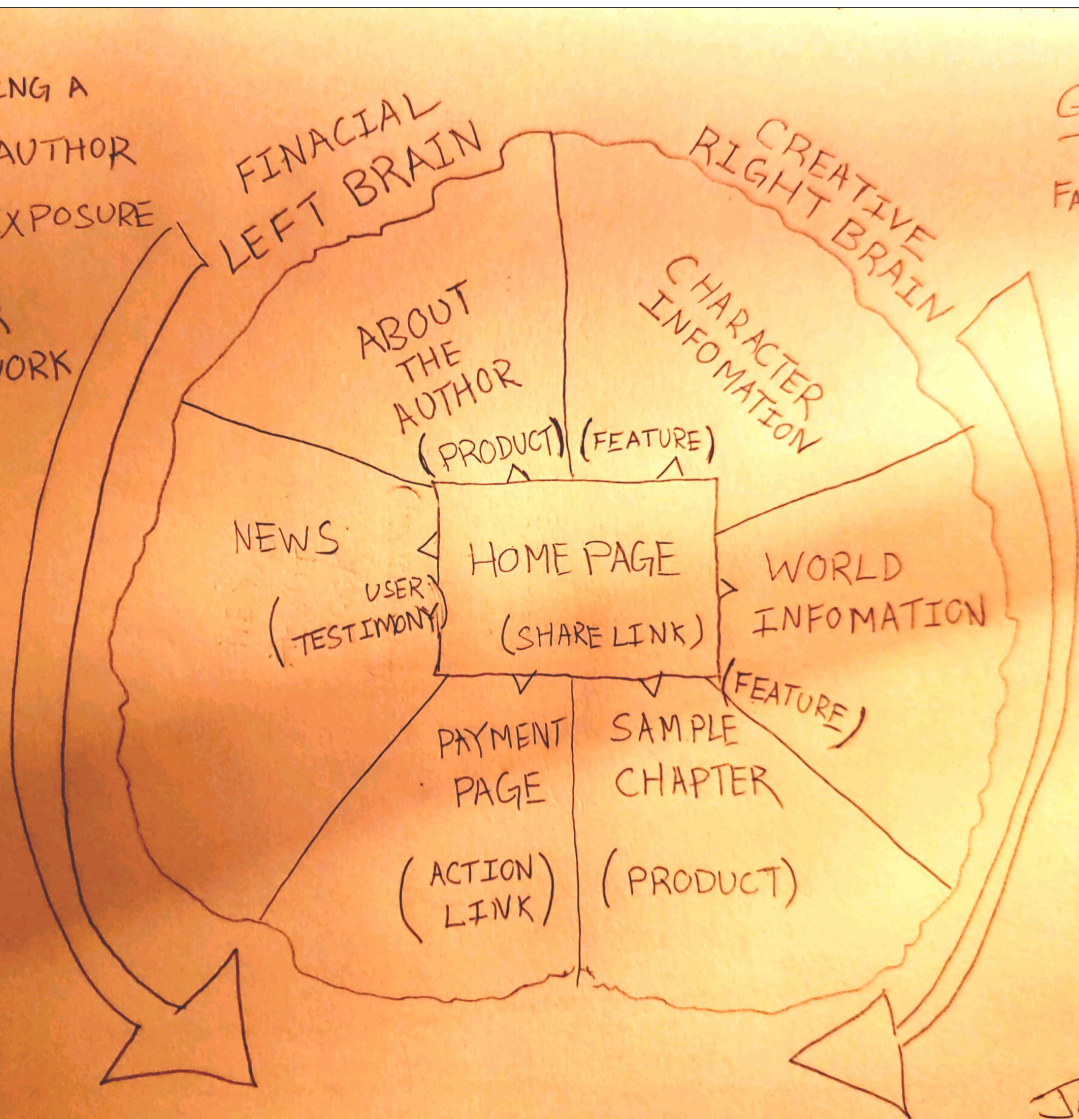


GOAL: SELLING A
E-BOOK BY AUTHOR
INCREASE EXPOSURE
OF
AUTHOR FOR
FUTURE WORK

BOOK TITLE
DISCOVERING
ETERNITY



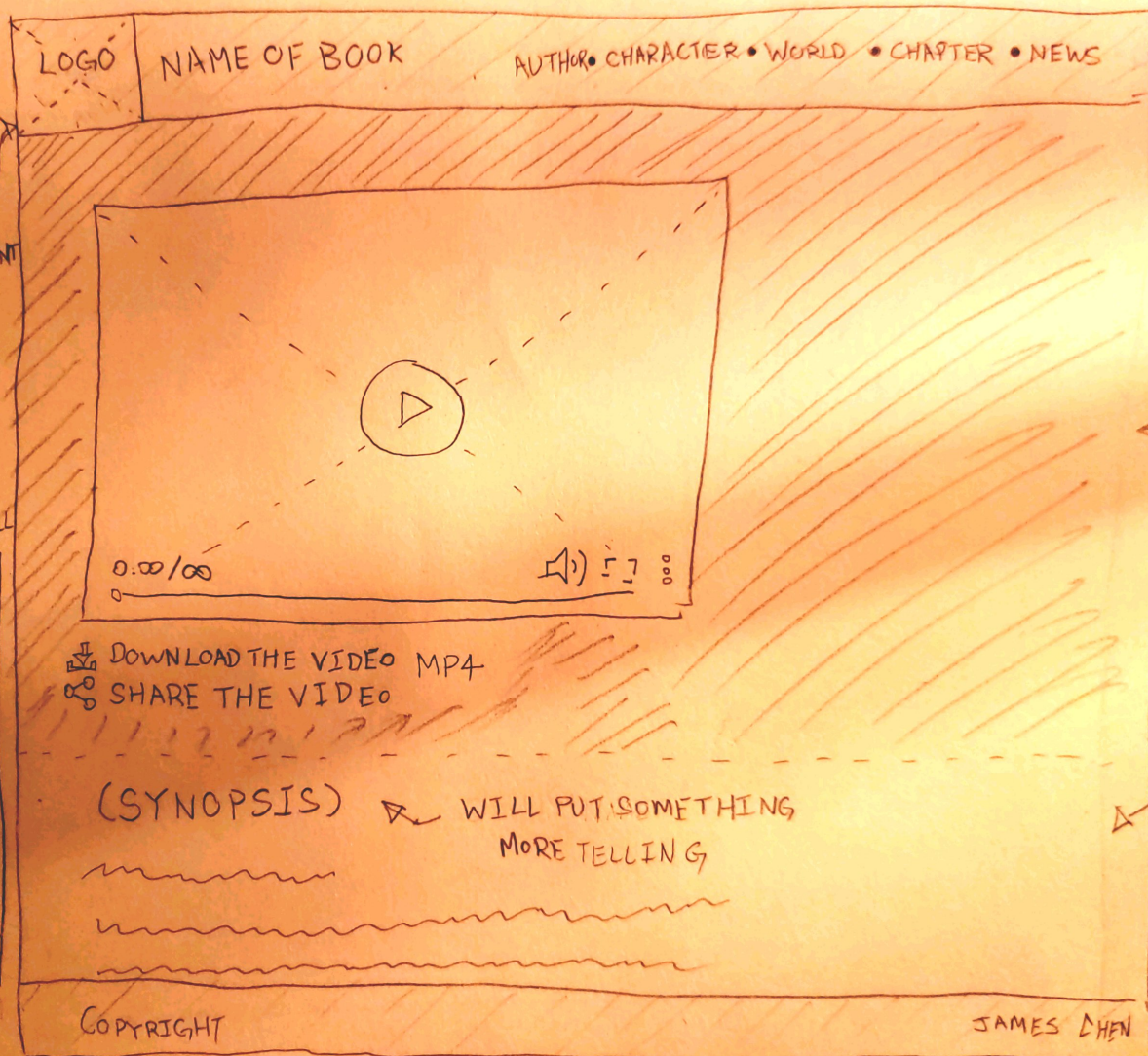
META
GENRE TAGS
FANTASY
+
RPG GAME
+
FEMALE
PROTAGONIST
+
E-BOOK

JAMES
CHEN 2018

HOME PAGE
DESIGN
CONCEPT

SEMI TRANSPARENT
NAV + FOOTER

MOBILE NAV
SCROLL



NAV
ORDER
MAY
CHANGE

DARK
BACK
GROUND

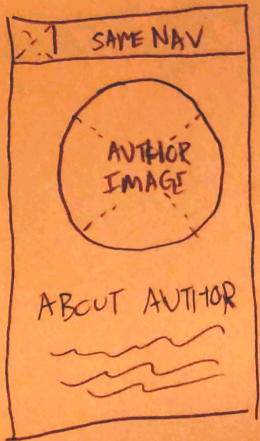
ALTERNATE

LIGHT
BACK
GROUND

ONLY
ON
BOTTOM

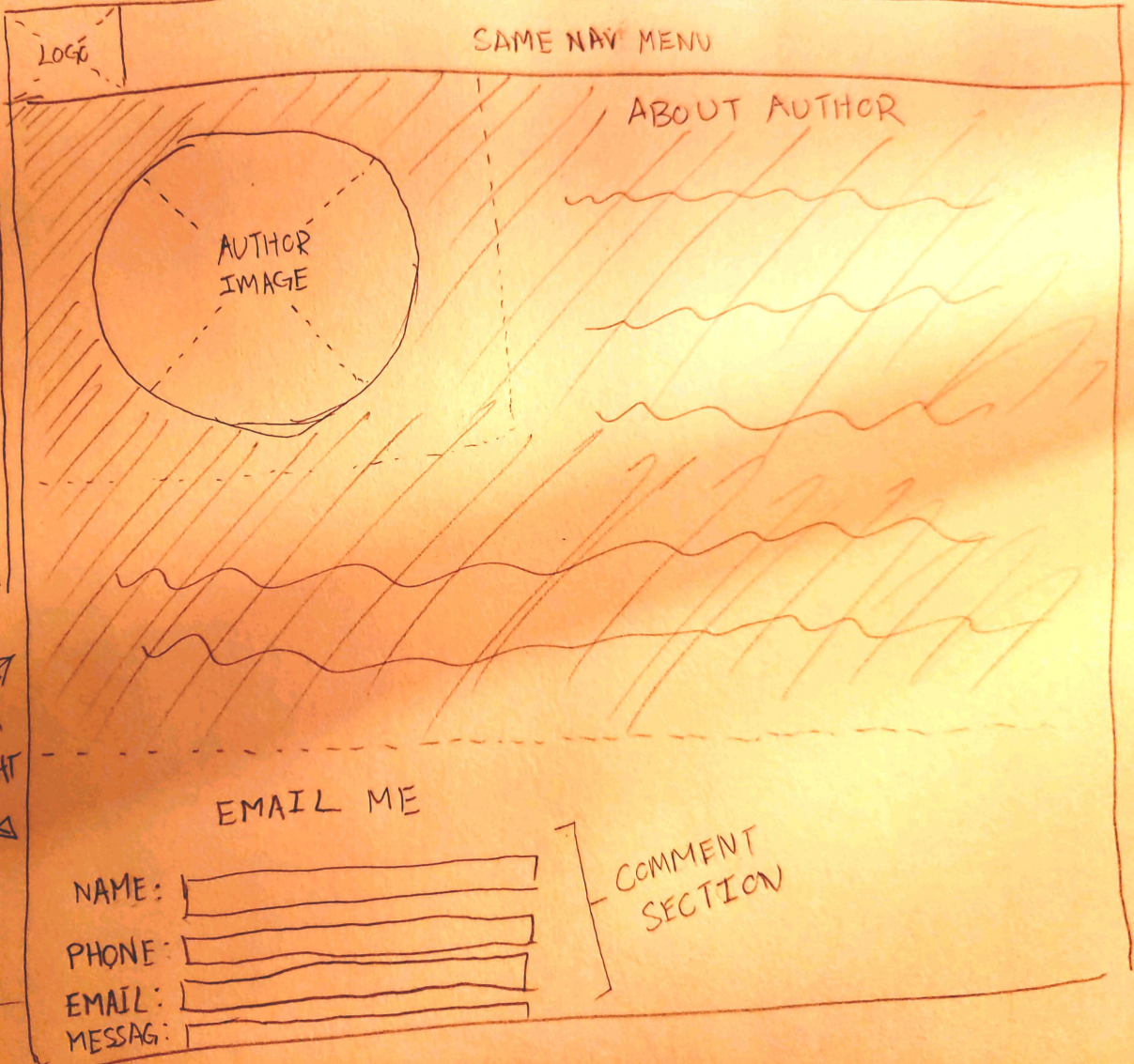
FOOTER

ABOUT
AUTHOR
CONCEPT

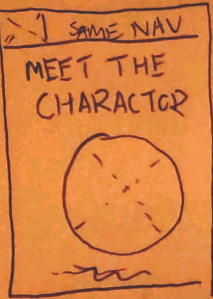


▲
DARK
LIGHT
▼

PURCHASE
SECTION
ON
BOTTOM

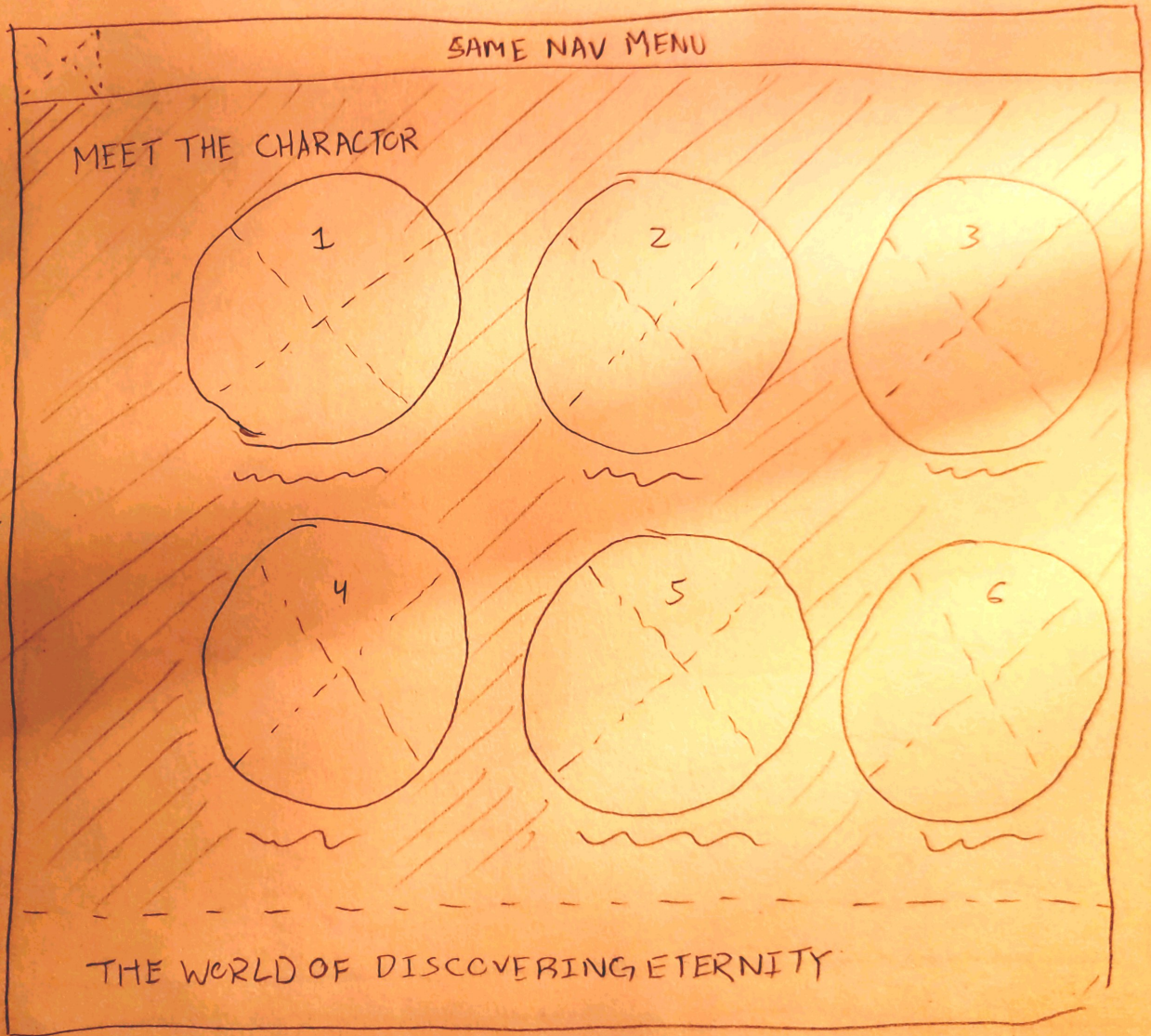


CHARACTER
+
WORLD
PAGE



DARK

LIGHT
↓

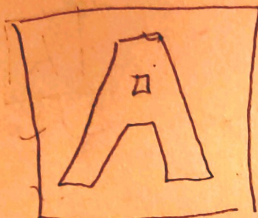


CHAPTER
SAMPLE

LIGHT
BACKGROUND

LARGE
FONT

CHAPTER 1



SAME NAV

