James C. McRoberts

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EDUCATION

Syracuse University *School of Information Studies (Syracuse, NY)*   2014
   B.S. Information Management & Technology
Friends Academy *(Locust Valley, NY)*   2010

SELECTED EXPERIENCE

MLB Advanced Media *(New York, NY)*   *Sep 2015 – Present*
Quality Assurance Analyst – Responsive Web

> Web media framework lead with focus on verifying quality of broadcasts, Adobe Authorization passes, geolocation and blackout messages for NHL.TV, MLB.TV, HBO Now, WWE, SNY.TV and TheBlaze. Responsibilities extent beyond media and into testing of responsive web design, billable forms and also advertisement placement.

SIDEARM Sports *(Syracuse, NY)*   *Sep 2011 – June 2014*
Streaming Media and Support Representative

> Responsibilities include: supervising and support during live streaming events for SIDEARM Sports collegiate and conference clients, providing technical support for a daily average of 90 live streams, ensuring consistency of multi-bitrate events and live stats, and managing customer contact for payment and inquiries.

Project Management Assistant

> Oversight of 170 ongoing clients through data collection, design, technological training and support. Daily communication with collegiate and corporate clients as well as insight into features and packages of the company. Data import assistance for new clients including Lehigh University, U of Texas, U of Kansas, and LSU (ACSA).

Website Design and System Administration *(Philadelphia, PA)*   *May 2014 – Present*
Marylukeart.com

> Design, implementation and back-end support of website, showcasing client's artwork and exhibitions. Worked closely with client, revising with feedback to deliver functional website using HTML5, CSS3, and jQuery. Ongoing integration of client's current artwork and data as needed.

LEADERSHIP

Alpha Kappa Psi, Professional Business Fraternity *(Syracuse, NY)*   *Fall 2011 – Present*
PR Committee Member, Alpha Omicron Chapter

TECHNICAL SKILLS

HTML5, CSS3, Flash Media Encoder, Wirecast, SQL, jQuery, Adobe Photoshop