JAMES W. CURTIN, JR.

PROFESSIONAL EXPERIENCE

Jul 2017 Present

WAYFAIR, LLC

Senior Analyst, B2B Insights & Analytics

O Boston, MA

- · Developed churn model to quantify impact of customer attrition; implemented outreach strategy for at risk customers
- · Automating the identification of high potential customers, yielding both time savings and incremental revenue
- Implementing B2B data governance initiative to standardize KPI calculations across teams, improve access to data, and increase overall data literacy of the B2B organization

Jun 2016 Jul 2017

EVERQUOTE, INC.

Quantitative Analyst

Cambridge, MA

- · Integrated external partner APIs with internal applications to automate performance reporting, reducing time needed to manage accounts by more than 20%
- · Built infrastructure to optimize real-time ad campaign bidding decisions resulting in 10% increase in revenue
- · Optimized predictive customer value modeling by constructing new parallel data processing and analysis pipelines
- · Managed bidding, targeting, and creative assets for Facebook campaigns grossing more than \$4.5 million annually

Mar 2015 May 2016

HARVARD UNIVERSITY INFORMATION TECHNOLOGY

Student Software Developer

· Developed an open source Django application with Angular.js to manage geodata at the Graduate School of Design

· Integrated application with Harvard's LMS using a RESTful API and AJAX

May 2014 Aug 2014

THE WHITE HOUSE

Associate, Office of Presidential Correspondence

Washington, DC

Cambridge, MA

- · Analyzed correspondence sent to the President in Salesforce at 10.6 times the average rate with 35% greater accuracy
- · Managed the performance and output quality of a rotating team of volunteers averaging eight members

1 OTHER EXPERIENCE

Feb 2014 May 2016

BOK CENTER, HARVARD UNIVERSITY

Head Teaching Assistant · Lead weekly seminars for graduate students and post-doctoral fellows on professional communication skills Cambridge, MA

- · Assisted director of professional & scholarly development on projects related to the international teaching program
- · Instructed graduate students in individual sessions about pedagogical skills, verbal fluency, and sociolinguistic awareness

Apr 2012 Apr 2015

BRIDGEWATER-RAYNHAM REGIONAL SCHOOL COMMITTEE

· Approved policy and annual budget greater than \$68 million for school district with nearly 5,500 students.

Pridgewater, MA

- · Elected in 2012 by the voters of both Bridgewater and Raynham as the youngest public official in the towns' histories
- · Liaison to the Massachusetts Legislature, Student Advisory Board, and School Site Council (Oversight of facilities and real property); served on subcommittees for Volunteerism & Community Involvement, Site Dedication, and Policy



EDUCATION

Elected Member

2012 2016

HARVARD UNIVERSITY

A.B. in Government, Secondary in Computer Science

Cambridge, MA

- Institute of Politics—Student Advisory Committee; Chairman, The Policy Program
- · Small Claims Advisory Service—Assist Massachusetts residents navigate the small claims system court process

SKILLS/INTERESTS

- · Databases: MS SQL, MySQL, Vertica
- · Technologies: Docker, Git, Vagrant
- · Languages/Frameworks: Bash, HTML5, Javascript (Angular, D3), Python (Django, Flask, Matplotlib, Numpy, Pandas, Scikit-learn)
- Programs: Acrobat, Lightroom, Looker, MS Office Suite, Photoshop, Salesforce
- · Skills: AWS (EC2 and S3)
- · Interests: Eagle Scout, licensed falconer, photography