

App's name, purpose and *tagline*

Mushroom Season - Find out what mushrooms are in season and where to find them plus much more. *What fungus are among us?*

Write a short paragraph describing your app. Make sure to mention what the app does and what problem it solves.

Mushroom Season is an interactive app that lets you enter your location and the time of year it is and then it will suggest which mushrooms may be growing in your area. The results are clickable and tell you more about the mushroom, the habitat of the mushroom and give you images of the mushroom, recipes you can use the mushrooms in. It solves the problem of not knowing what mushrooms are in season in an area that is not local to you without having to do a bunch of research and pull together information from disparate sources of unknown integrity.

Describe four specific functions that your app will do. List these ideas in order of importance, with the first idea being the most important.

1. it will tell you what mushrooms are in seasons
2. it will suggest habitats for the species that are in season
3. it will give you pictures of the mushroom to assist with identification
4. it will give you recipes and other uses for those mushrooms

List 4 potential roles that are a part of your initial user target group.

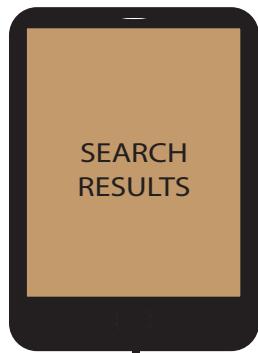
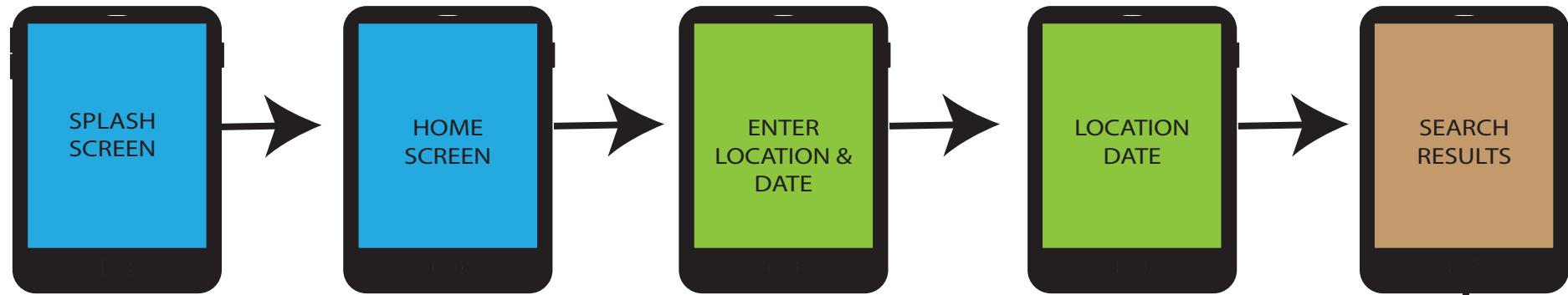
1. someone who cooks for a living
2. someone who forages and sells it for a living
3. someone who needs scientific info
4. someone who likes taking pictures of and IDing mushrooms

Come up with 4 client/designer goals for your app design. You don't have to assign these to a category (political, social, etc). List your goals in order of importance, with the first goal being the most important.

1. helps end user
2. harm reduction
3. makes money
4. formation of community of like-minded individuals

Name and briefly describe 3 existing apps that are similar to your app idea.

1. Seasonal Food Guide - tells user what produce is in season near their area
2. InSeason - a hunting centric app that tells you what game is legal to hunt in your area
3. Rogers Mushrooms - an app that has several categories of mushrooms and helps you to identify them based on their features



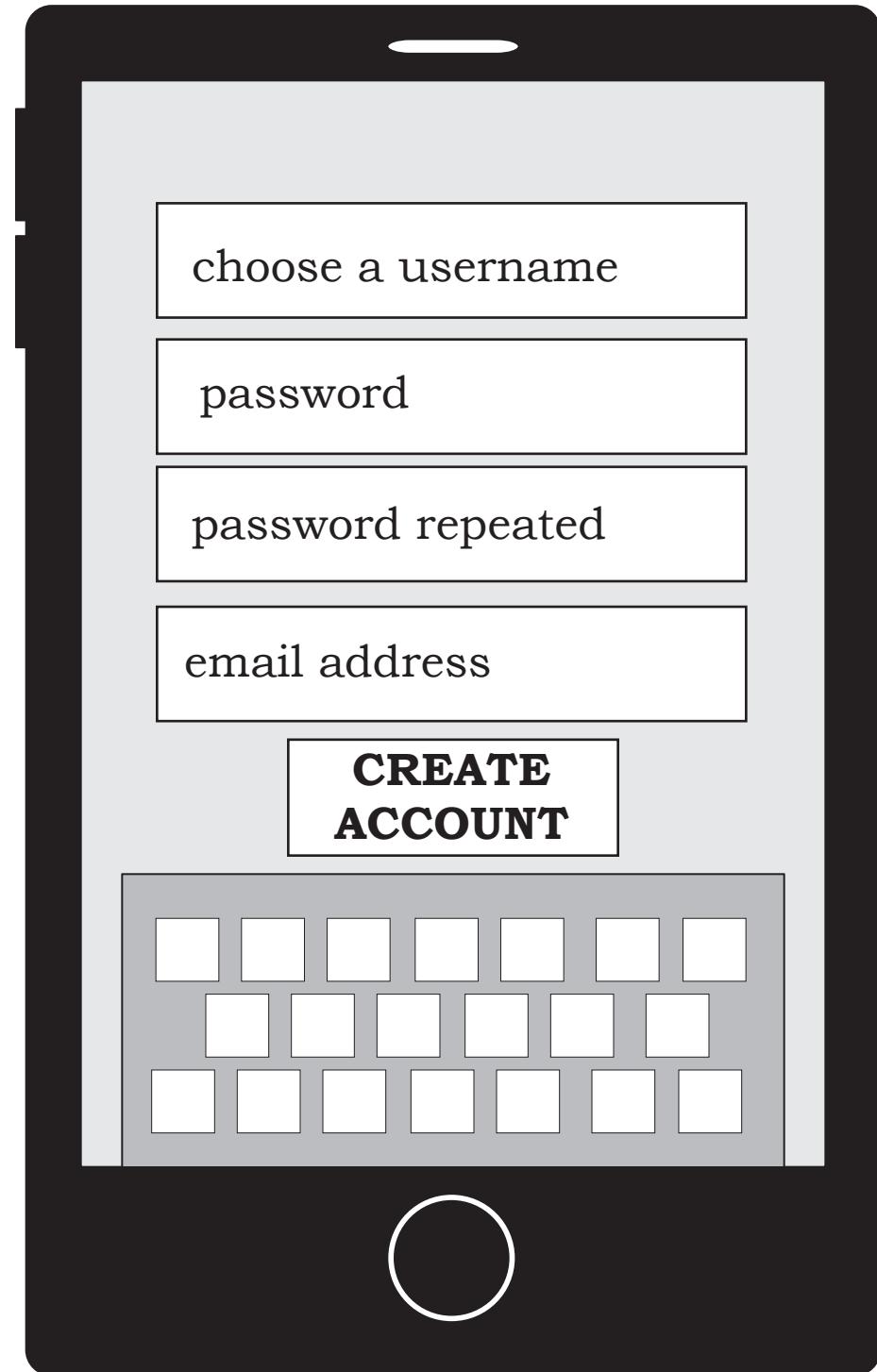
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login page



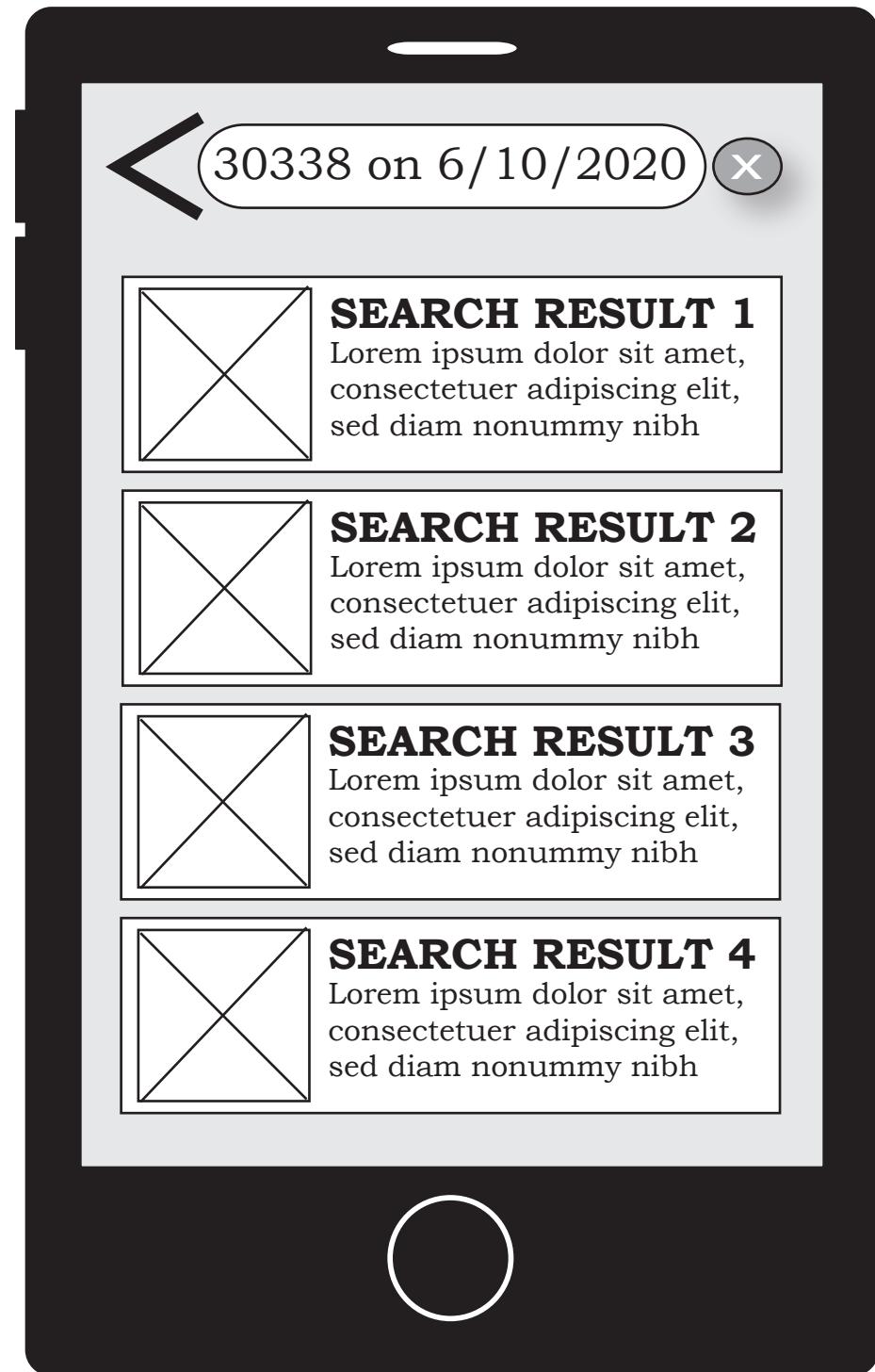
account creation page



home
page



search results page



individual
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