

Table of Content

- 1. Brief Descriptor
- 2. Logo Design
- 3. Color Scheme
- 4. Type Treatment
- 5. Copy Text / Copy Links / Buttons / Hover / Tool tips
- 6. Flow Chart
- 7. Wireframes
 - a. Welcome Listing
 - b. Registration
 - c. Sitebuilder
 - d. Templates
 - e. Ad services
 - f. Content

Brief Descriptor

To provide website services to small and large companys.

- An easy to use site builder. Very user friendly for all people. From experienced to rookie website builders.
- Website hosting for your newly built website using the site builder.
- Services to help advertise your website on multiple websites and search engines.
- Web based image editing application for logos and other images.
- Pre-made templates for easy customization.

Project Description

Target Audience

Anyone can use Devrea

- Small time businesses or large corporations.
- Able to do anything and everything for all types of websites.
- The user do not need to have knowledge with web skills.
- For users that want to throw up a website fast and easy.

Branding Designs / Logo Concepts

Main Branding:



Alternative Branding:



Branding Label Name with Alternate Colors:



Site Mark-up

Color Scheme:



Type Treatment

SAMPLE PAGE HEADING

DEVREA

Font: Times New Roman. Regular. Size 22pt.

Sample Subheading: Projects

Font: Verdana. Regular. Size 20pt.

Sample Page Body Text

Font: Calibri. Bold. Size 18pt.

Buttons

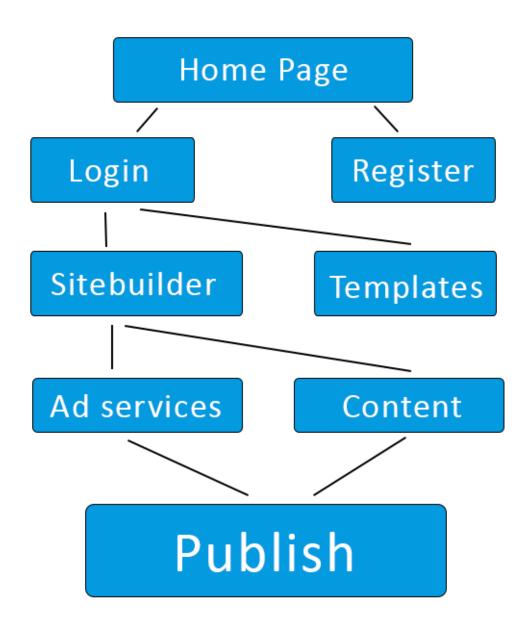
Submit

Submit

Links

Normal Link Active/Visited Link

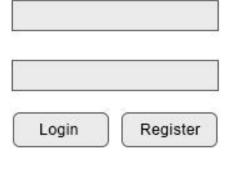
Flow Chart



Home Page



Featured Websites



Pricing

Registration Page

Logo

sername
assword
onfrm Password
nail Address
omain Name

Sitebuilder Page

Logo

Forums - Discussion boards, creat topics, and more.

Blogs - Create personal blogs, or reviews.

CMS - For all content this is all you need.

Template Picker Page

