

## **HOODIE:**

### **File Format**

Save your document in PDF or TIFF format with transparency. PNG and JPEG are also accepted.

Data format for the free design of your motif:

Front, centered: 300 × 260 mm

Final format: 297 × 420 mm (maximum print area)

The format in which your print data should be created.

Safety distance: 3 mm

This is measured from the final format and prevents unwanted trimming of your texts and information during production.

Final size: 80 × 80 mm (*maximum print area chest*)

This is the format in which your print data should be created. Printing is done from the wearer's perspective.

Please note that you can determine the placement of your design elements on the final product by positioning them within the print data format.

For children's sizes, your print data will be scaled down proportionally. The distance between the print motif and the collar will also be reduced.

### **Resolution**

The resolution of image graphics should be at least 300 dpi.

Please make sure to always use high-resolution images for your print files, otherwise your printed product may appear (slightly) pixelated.

**Text:** Minimum line thickness: 0.75 pt / 0.27 mm (positive) - 1 pt / 0.35 mm (negative)

Recommended font size: 10 pt / 3.53 mm (x-height, positive) 12 pt / 4.24 mm (x-height, negative)

## **T- SHIRT:**

### **File Format**

JPG, GIF, PNG, PDF

Final size: 297 × 420 mm

Print area: Front/Back: 297 × 420 mm

Final size: 297 × 420 mm (maximum printable area) – The format in which your print files should be created.

Safety margin: 3 mm – Measured from the final size and prevents unwanted trimming of your texts and information during production.

## Resolution

Your artwork should generally be created with a resolution of 300 dpi.

Important information should have a minimum distance of 4 mm from the edge of the final size.

The total ink coverage of your artwork should not exceed 300%; for 24h/48h express printing a maximum of 260%, for printing on pearlescent cardstock a maximum of 150%. The minimum ink coverage must not be less than 10%.

## **BUTTONS:**

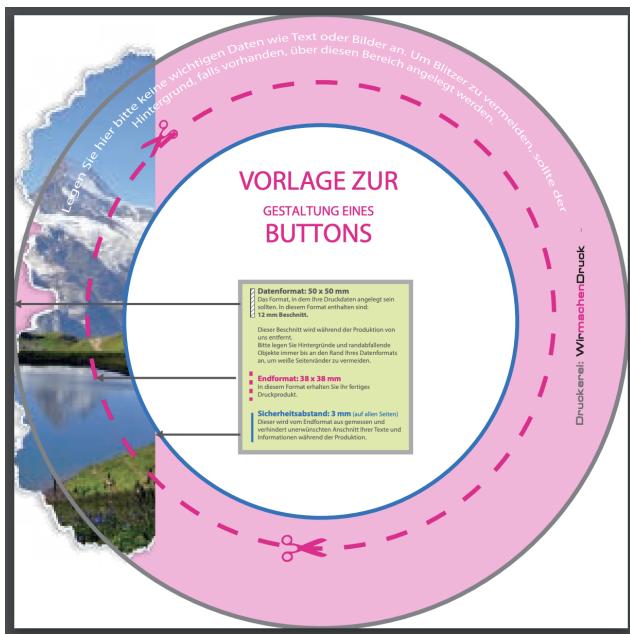
Data format:  $50 \times 50$  mm This is the format in which your print files should be created.  
This format includes: 12 mm bleed.

This bleed will be removed by us during production. Please always extend backgrounds and full-bleed elements to the edge of the data format to avoid white borders.

Final size:  $38 \times 38$  mm - This is the size in which you will receive your finished printed product.

Safety margin: 3 mm (on all sides) - Measured from the final size. This prevents unwanted trimming of your texts and information during production.

### TEMPLATE FOR DESIGNING A BUTTON



## **FLYERALARM PRODUCTS: flyers, stickers, posters**

File format and bleed:

Create your print data in the correct format (e.g. PDF, TIF, or JPG) and make sure to include

the bleed specified in the data sheet. The data format must exactly match the given specifications.

**Color mode:**

Use the CMYK color mode to ensure accurate color reproduction in print.

**Resolution:**

Your images and graphics should have a resolution of 300 to 356 dpi to achieve a sharp print result.

**Fonts:** Embed all fonts used in the file to avoid any display errors.

**Safety margins:** Make sure that important content (e.g. text, logos) has sufficient distance from the edge so it does not get trimmed.

**PDF/X standard:** Ideally, export your print data as PDF/X and check the file before uploading, for example using Adobe Acrobat Pro.

**Follow the data sheet:** Always use the product-specific data sheet available on the respective product page. It contains all details on dimensions, bleed, color profiles, and other requirements.