

09:52 AM

OK Car

Price: All Make & Model: All Type: All Year: All
 Mileage: Any Features: Any Color: All **Clear**



2015 Honda Pilot **\$4,500**
 Rochester, NH 79,822 miles



2016 Ford Explorer **\$5,999**
 Salem, NH 55,011 miles



2017 Tesla Model S **\$44,990**
 Portsmouth, NH 49,022 miles



**FOR
SALE**

Sell Your Car



Cars



Settings

This is the main car screen for OK Car.

It is the default screen a new user will see.

Users will see a list of cars in their area as a visual grid.

Tapping on a car goes to a detail page for the car.

A tab bar at the bottom allows navigation to other areas of the app:

Sell your Car: For listing your own car for sale (account required).

Cars: This current screen.

Settings: Account and other settings.

An interesting animation as the car list scrolls would be nice to have.

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OK Car

Price: All Make & Model: All Type: All Year: All
 Mileage: Any Features: Any Color: All **Clear**



2015 Honda Pilot **\$4,500**
 Rochester, NH 79,822 miles



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2017 Tesla Model S **\$44,990**

Filter by price



< Less Than

\$

> Greater Than

This shows filtering the listing of cars for sale.

The user can filter by various criteria:

- Price
- Make and Model
- Vehicle Type
- Year
- Mileage
- Color
- Features

These need to be flushed out in more specific detail.

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OK Car

Price: < \$10,000 Make & Model: All Type: All Year: All

Mileage: Any Features: Any Color: All **Clear**

2015 Honda Pilot **\$4,500**
Rochester, NH *79,822 miles*



2016 Ford Explorer **\$5,999**
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**FOR
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Cars



Settings

This is a filtered list screen

After the user chooses a filter, like price in this example, it is shown above the list.

The user can clear all filters to return to the full list.

One challenge we have with this design is the screen space available on a mobile app. That's a lot of filtering details to show and we don't want it to take up the whole screen. A solution is TBD.



This is the car detail screen for OK Car.

It will show the car details and the image gallery for the car. Tapping on an image will show it full screen.

Report issues will flag the listing for review.

In this version (without any user to user chatting) users will have to post contact information inside the text of their listing.

1

This shows the state of the listing. States are:

- Work in Progress
- Awaiting approval
- For Sale (not shown, just blank)
- Sold
- Blocked

2

A list of features the vehicle has

2

09:52 AM

OK Car

Email Address

Password

Login

[Forgot your password?](#) 1

Create a new Account 2

This is the sign in screen. To access some functions the user will need to register.

Users can login by providing an email and password.

1 If a user forgets their password, tapping on this will initiate a password recovery procedure.

2 This button will allow users to create a new account (client accounts only).

09:52 AM

<

OK Car

Email:

Password:

Verify password:

Create new Account

This is the Create Account screen for new users.

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Sell your Car Edit

Add Image

1 ☐ For Sale ☐ Sold ☐ Live in App 2

Make/Model:

Make Model

Description:

Mileage:

Mileage

Price:

Price

Features

☐ Cooled Seats

☐ Heated Seats

☐ Sunroof

FOR SALE

Sell Your Car

Cars

Settings

This is the add a car screen for OK Car.

An account is required to reach this screen.

When edit is chosen, "Save" replaces edit.

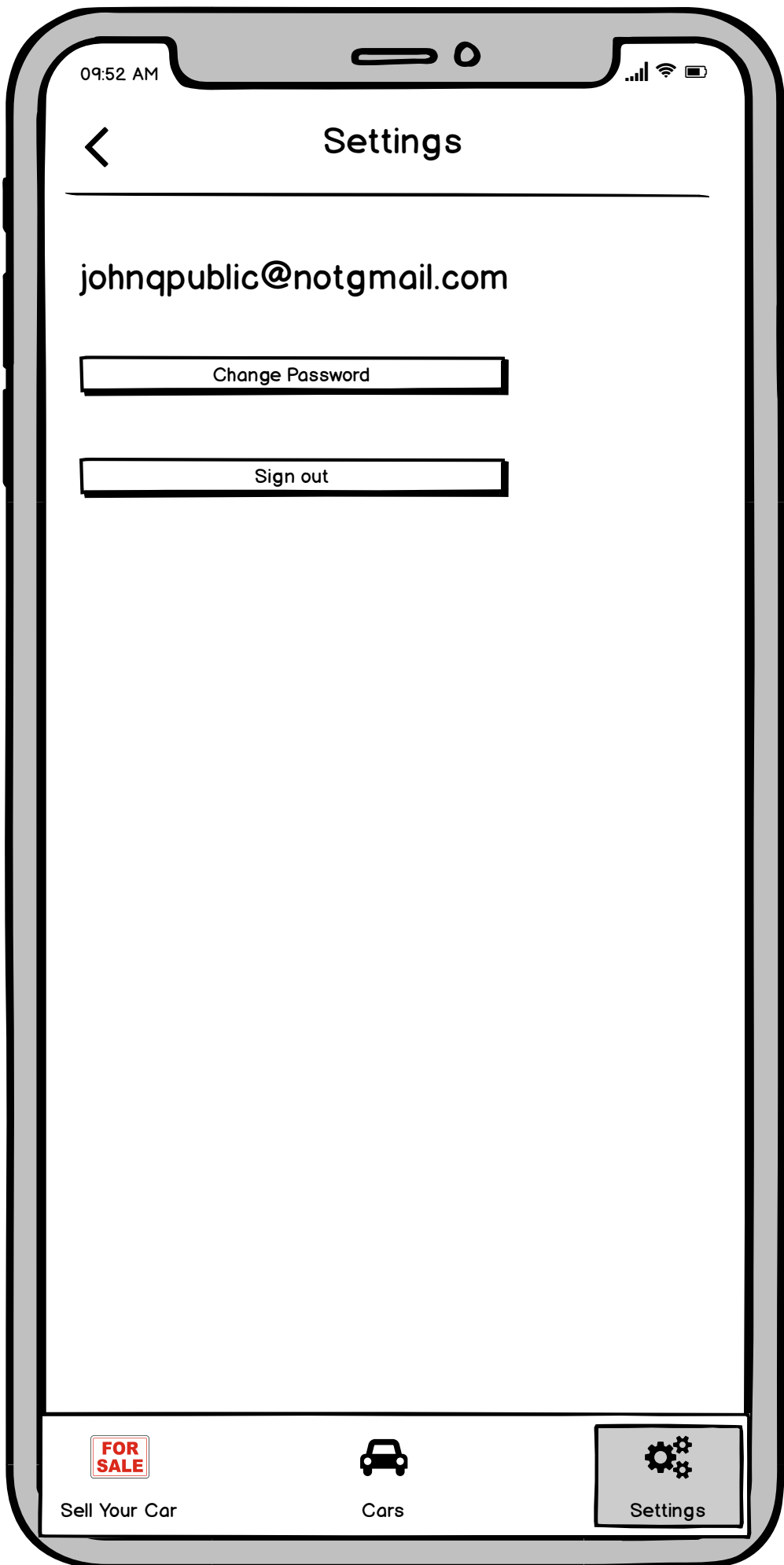
This will show the current car the user has for sale (currently only one car can be for sale at a time).

The input fields (not all are shown in the example screen for brevity):

- Make/Model (picked from a list)
- Type (picked from a list)
- Description (free form text)
- Mileage (number)
- Price (number)
- Color (picked from list)
- Features (radio buttons)

1 Toggle

2 The user ticks this when the listing is ready to go live. It will be greyed out until all fields have been filled in.



This is the settings screen for OK Car.