



Getting started with Raw Data

What exactly is Raw Data?

Our Raw Data is computerised address information in its simplest form. It is unprocessed and consists of just text and numbers. It contains no software whatsoever.

What are the benefits of taking it?

By taking the Data in its rawest form it means you can do whatever you want with it. You are not constrained or limited in its application; you can program it to do anything. This Raw Data 'freedom' has enabled many innovative and extensive uses of PAF® and Postzon™.

What Raw Data is available?

here are many different flavours of data for different purposes e.g. PAF® and Alias™ for cleaning databases, Just Built™ and Not Yet Built™ for identifying new properties, PIF™ for barcoding, etc. To find out more about the differences please view the Programmer's Guide.

I don't think Raw Data is for me?

Don't worry, if you can't program data then we can supply it to you in a pre-written application called **UK Addresses** on CD or you can buy a finished solution from one of the many third party suppliers:

www.royalmail.com/supplierdirectory

How can I see what Raw Data looks like?

The CD-Rom that you have been sent contains a product guide, a programmer's guide and folders of actual Raw Data samples. If you don't yet have a copy of this CD, simply call 08456 066 854, option 2 and request the first steps CD-Rom, we will post this onto you as soon as possible.

You will need to use the sample datasets to decide which Raw Data products will be useful to you and which format you require.



Raw Data is for me, what will I need?

1

Step 1 – Hardware and software requirements

For all of our raw data you will need something like MS SQL Server or its equivalent. Microsoft Access, Excel, etc is not sufficient as our data files have too many rows of information.

2

Step 2 – Decide which data you need?

We supply many different datasets: PAF®, Alias™, Postzon™, Just Built™, Multiple Residence™, Not Yet Built™ and PIF™. We supply the programmer's guide or the Access CD to help you choose:



Programmer's Guide
[click here](#)



First Steps CD
call 08456 066 854,
option 2 and we will
post it to you

3

Step 3 – How do I order the data?

- Complete the Licence Agreement*
- Complete the Data Supply Order Form*

* We will email these onto you at the same time as posting the First Steps CD-Rom

- You can pay by Mastercard, Visa, Maestro, Delta, Solo, cheque or BACs.

4

Step 4 – When will I get the data?

Raw Data production and delivery usually takes around 3-5 working days.

What will you get from us?

- **The Data** (in a format you choose)
- **Data updates** (you choose how often)
- **User Licence/s** (you'll be licensed for a year)
- **Telephone/Email Customer Support****

** Please note – we are unable to supply programming advice



When you renew your subscription you will get:

- **Renewed User Licence/s**
- **Updated Data**
- **Continued Customer Support**

Where can you get further help?



www.royalmail.com/addressproducts (pricing, licensing or technical)



Call our customer representatives on **08456 066 854 (option 2)**



Email us at **address.management@royalmail.com**