

Education

- 2010–2012 Masters of Fine Arts**
Rhode Island School of Design
Graphic Design *with Honors*
- 1995–1999 Bachelor of Fine Arts**
University of Massachusetts Dartmouth
College of Visual and Performing Arts, Digital Media

Teaching

- 2018–present Assistant Professor of Art, Graphic Design**
Boston University, College of Fine Arts, School of Visual Arts
Undergraduate and Graduate Graphic Design

Impact

- › Co-Chair, Graduate Graphic Design, 2019
- › Co-Chair, Undergraduate Graphic Design, 2018–2019
- › Primary thesis advisor, 30 Undergraduate students, Spring 2019
- › Advised BFA thesis show 2019 installation and logistics
- › Advised BFA thesis show 2019 branding, *Spectacle*
- › Developed collaboration between School of Visual Arts and BU Spark! Technology Innovation Fellowship at the Hariri Institute for Computing
- › Developed collaboration between School of Visual Arts and BU School of Theater

Courses/Advising

- › Interactive Design CFA AR 589, Fall 2019
- › Senior Graphic Design CFA AR 483 A1 and B1, Fall 2019
- › BU Spark! Product Innovation CAS CS 491, Fall 2019 (co-taught with Ziba Cranmer)
- › Typography 1 CFA AR 385S A1, Summer 2019
- › Senior Thesis CFA AR 484 A1 and B1, Spring 2019
- › Motion Graphics CFA AR 576, Spring 2019
- › BU Spark! Product Innovation CAS CS 492, (Advisor) Spring 2019
- › Graduate Graphic Design 1 CFA AR 881 A1 and B1, Fall 2018
- › Sophomore Typography 1 CFA AR 385 A1, Fall 2018
- › Typography 1 CFA AR 385S A1, Summer 2018

Directed Study

- › Kabita Das, Senior Kilachand Honors College, BFA student, Fall 2019
- › Deidra Higgins, Senior BFA student, Fall 2019
- › Brittany Latham, 2nd year MFA student, Spring 2019
- › Anvi Sarin, 2nd year MFA student, Fall 2018, Spring 2019
- › Aditi Sharma, 2nd year MFA student, Fall 2018, Spring 2019

2019–present Creative Director

BU Spark! Hariri Institute for Computing, Boston University

Teaching and Advising in partnership with BU Spark! since 2017.

BU Spark! is an interdisciplinary computing and data sciences incubator and experience lab for BU students.

Courses/Advising

- › BU Spark! Product Innovation CAS CS 491, Fall 2019
(Co-taught with Ziba Cranmer)
- › BU Spark! Product Innovation CAS CS 492, Spring 2019 (Advisor)
- › Advised BU Spark! X-Lab project *1984*. Video projection software for BU School of Theater adaptation of George Orwell's *1984*, Fall 2019
- › Advised BU Spark! X-Lab project *OASIS*. Mobile app that allows users to find local art/artist in areas closest to them, Fall 2019
- › Advised BU Spark! X-Lab project Math Talk. Augmented Reality iOS app to support early math learning for kids ages 3–7, Spring 2018

2017–2018 Full-Time Lecturer of Art, Graphic Design

Boston University, College of Fine Arts, School of Visual Arts

Undergraduate and Graduate Graphic Design

Impact

- › Primary thesis advisor, 30 undergraduate students Spring 2018
- › Advised BFA thesis show 2018 installation and logistics
- › Advised BFA thesis show 2018 branding, *Continuum*
- › Developed collaboration between School of Visual Arts and BU Spark! Technology Innovation Fellowship at the Hariri Institute for Computing

Courses/Advising

- › Senior Thesis CFA AR 484 A1 and B1, Spring 2018
- › Motion Graphics CFA AR 576, Spring 2018
- › Graduate Graphic Design 2 CFA AR 883 A1 and B1, Fall 2017
- › Graduate Typography CFA AR 601 C1, Fall 2017
- › Web Design 1 CFA AR 581 A1 and B1, Fall 2017

2016–2017 Instructor, Design Studio: Information and Visualization
Massachusetts Institute of Technology, School of Architecture + Planning
Undergraduate and Graduate students

Impact

- › Developed pilot program for the Minor in Design (D-Minor) within the School of Architecture + Planning
- › Developed a curriculum along with the Department of Architecture for the Dubai Institute of Design and Innovation (DIDI)

Courses/Advising

- › Information Design: Exploration, Navigation, and Understanding MIT 4.s02, Spring 2017 (Co-taught with Ben Fry)
- › Information Design: Exploration, Navigation, and Understanding MIT 4.s02, Fall 2016 (Co-taught with Ben Fry)
- › Information Design: Exploration, Navigation, and Understanding MIT 4.s50, Spring 2016 (Co-taught with Ben Fry)

2014 Adjunct Faculty, Graphic Design
Boston University
Undergraduate Summer Term

Impact

- › Developed a new syllabus and interactive workshop materials

Courses/Advising

- › Interactive Design CFA AR 388 B1, Summer 2014

Professional

2017–present Founder, Principal
Design Axl LLC, Brookline, MA

Founded in 2017, Design Axl is a boutique practice that partners with organizations to create innovative user experiences, digital products, and cultivate brands through thoughtful design and strategy.

Design Axl works with cutting-edge clients in healthcare, technology, education, real estate, financial services, food/beverage, the arts, and more, providing print and interactive design, UI/UX, information design, and data visualization.

Selected clients include

AIXXIA, Concerto Health, Grid City Beer Works, Harves Group, Beth Israel Deaconess Medical Center (BIDMC), Liz Linder Photography, Math Talk, NextView Ventures, Participant Media, Precision Health AI, Symphony Media AI, T3 Advisors, Track Results, Willage

2017–present Founder, Creative Director

Grid City Beer Works LLC, Salt Lake City, Utah

Along with two other partners, I founded Grid City Beer Works.

Impact

- › Over the past 3 years I have worked with Grid City Beer Works on their branding, messaging, identity, tap room design, interior and exterior signage, can/bottle design, merchandise, and apparel.

2012–2017 Lead Designer

Fathom Information Design, Boston, MA

Fathom Information Design works with clients to understand complex data through interactive tools and software for mobile devices, the web, and large format installations. Fathom partners with Fortune 500 and non-profit organizations across sectors, including health care, education, financial services, media, technology, and consumer products.

Selected clients include

- › athenahealth, GE, Google, Nike, Samsung, The Bill & Melinda Gates Foundation, The Clinton Foundation, The Robin Hood Foundation, World Bank, and Volkswagen

Impact

- › One of the first employees at Fathom
- › Led design, project management, product development, client consultation, and communication with engineering team
- › Developed Fathom's branding, voice, and tone
- › Numerous projects I led won national and international awards
- › Spoke at numerous universities and conferences on Fathom's behalf
- › Self-initiated projects while at Fathom: *Rag Time* 2011, *All in the Family Tree* 2012, *Rocky Morphology* 2013, *Jawsography*, 2015

2011 Intern

Fathom Information Design, Boston, MA

- › Worked with the team at Fathom over the summer of 2011 while in graduate school at RISD
- › Continued to work at Fathom while in second year of graduate school at RISD 2011–2012

- 2007–2010 Associate**
kor group, Boston, MA
kor group works with organizations to define, position, express, and orchestrate their brands. The work encompasses graphic identities, print communications, websites, integrated marketing, and digital programs.
- Impact**
- › Promoted to Associate after 2 years as Senior Designer
 - › Responsibilities included: art direction, budget management, client management, concept development, creative direction, design, new business development, project management, production management, staff management, and more
 - › Developed numerous marketing materials, new business development pitches, and project proposals
- 2005–2007 Senior Designer**
kor group, Boston, MA
- › Promoted to Senior Designer after 5 years as Designer
- 1999–2005 Designer**
kor group, Boston, MA
- › 1st full-time design position after undergraduate degree
- 1999 Freelance Designer**
LBC Design, Providence, RI
- › Worked on multiple branding campaigns for athletic organizations
- 1999 Freelance Designer**
Oddz On, Napa, CA
- › Designed toy packaging for youth sporting goods
- 1997, 1998 Intern**
DePerno Design, Burlington, VT
- › Interned during the summers after Sophomore and Junior years at UMass Dartmouth, BFA 99
 - › Designed ski and sports equipment, packaging, and sports brand collateral

Publications: Authored

- 2012 Shift: Intuition Transformation, Feedback**
by James J Grady
Publish Date: May 21, 2012
Blurb, Inc., Self-publishing, San Francisco, CA, USA
<https://www.blurb.com/b/3250704-shift>
- 2011 everyday observations: light**
by James J Grady
Publish Date: June 12, 2011
Blurb, Inc., Self-publishing, San Francisco, CA, USA
<https://www.blurb.com/b/2249267-everyday-observations-light>
- 2011 13/13**
by James J Grady, Camila Afanador, and Milan Nedved
Publish Date: May 13, 2011
Blurb, Inc., Self-publishing, San Francisco, CA, USA
<https://www.blurb.com/b/2177517-13-13>

Articles: Authored

- 2019 Summer reflection 2019—Part 2: pedagogy**
by James Grady
Publish Date: August 29, 2019
https://medium.com/@james_grady/summer-reflection-2019-8c60db04c536
- 2019 Summer reflection 2019—Part 1: practice**
by James Grady
Publish Date: August 16, 2019
https://medium.com/@james_grady/summer-reflection-2019-4ced683c7c99
- 2019 Let's roll 2019**
by James Grady
Publish Date: January 17, 2019
https://medium.com/@james_grady/lets-roll-2019-99fc3e908d38
- 2018 T3 Advisors web design process**
by James Grady
Publish Date: October 31, 2018
https://medium.com/@james_grady/t3-advisors-web-design-process-6f939d39ca3b
- 2018 Professor Grady**
by James Grady
Publish Date: April 25, 2018
https://medium.com/@james_grady/professor-grady-128fcbcd1882
- 2018 Where does your inspiration come from?
My Interview with Vaughan Oliver**
by James Grady
Publish Date: April 3, 2018
https://medium.com/@james_grady/my-interview-with-vaughan-oliver-d60049b666ed

2018 Point of view

by James Grady

Publish Date: March 21, 2018

https://medium.com/@james_grady/point-of-view-cf1cacb5b9f9

2018 Shift: thesis abstract— Intuition. Transformation. Feedback.

by James Grady

Publish Date: March 2, 2018

https://medium.com/@james_grady/thesis-statement-abstract-2c2f-886beb39

2018 Design Axl: Methodology

by James Grady

Publish Date: January 19, 2018

https://medium.com/@james_grady/design-axl-methodology-422290de5a02

2018 A new shift

by James Grady

Publish Date: January 12, 2018

https://medium.com/@james_grady/a-new-shift-dcffd6b9c190

2014 Behind-the-scenes: Rocky Morphology

by James Grady

Publish Date: January 2, 2014

<https://jamesjgrady.com/2014/01/02/rocky/>

2013 Roots of All in the Family Tree

by James Grady

Publish Date: March 5, 2013

<https://jamesjgrady.com/2013/03/05/roots-of-all-in-the-family-tree/>

2009-2018 Additional Articles Published

by James Grady

Publish Dates: February 13, 2009–Apr 12, 2018

<https://jamesjgrady.com/>

Interviews

2019 Dare to Inspire: Sustain the Fire of Inspiration in Work and Life

by Allison Holzer, Sandra Spataro, Jen Grace Baron

November 12, 2019

<https://www.amazon.com/Dare-Inspire-Sustain-Fire-Inspiration/dp/0738285722> (Page. 128)

2019 Netflix, Spotify, and How Data is Shaping the Arts

by Art Jahnke, BU Today

March 7, 2019

<http://www.bu.edu/articles/2019/data-arts/>

2018 Meet James Grady of Design Axl

by Meryll Galino, BostonVoyager

September 11, 2018

<http://bostonvoyager.com/interview/meet-james-grady>

- 2018 2018 BFA Thesis Exhibition: A Reflection of 42 Individual Journeys**
by Sara Frazier, BU Today
May 9, 2018
<http://www.bu.edu/articles/2018/808-gallery-hosts-2018-bfa-thesis-exhibition/>
- Lectures and Workshops**
- 2019 Lecture, University of Massachusetts Dartmouth—Dartmouth, MA**
Department of Graphic Design
October, 2019
- 2019 Lecture, Florida Atlantic University— Boca Raton, FL (teleconference)**
Department of Graphic Design
March, 2019
- 2019 Workshop, Boston University—Boston, MA**
BU Spark!, Hariri Institute for Computing
(Co-led with Erica Gunn, *SHYFT*)
April, 2019
- 2019 Lecture, Boston University—Boston, MA**
Boston University Arts Administration Program
March, 2019
- 2018 Lecture, Boston University—Boston, MA**
Teaching with Technology Festival 2018
September, 2018
- 2016 Lecture and workshop, SUNY New Paltz—New Paltz, NY**
Design Week 2016
March, 2016
- 2015 Lecture, Visualized 2015 Conference—New York, NY**
Scaled in Miles: An audio-visual exploration of Miles Davis's career
(Co-lecture with Mark Schifferli, *Fathom Information Design*)
October, 2015
- 2015 Lecture, Themed Entertainment Association SATE 2015—Pittsburgh, PA**
Technology Unleashed
September, 2015
- 2015 Lecture, World Bank Group—Washington, D.C.**
Data, Context, and Audience
(Co-lecture with Alex Geller and Teri Schindler, *Fathom Information Design*)
March, 2015
- 2015 Lecture, Williams College—Williamstown, MA (teleconference)**
(Co-lecture with Mark Schifferli, *Fathom Information Design*)
January, 2015
- 2014 Lecture, metaLAB(at)Harvard—Cambridge, MA**
Audience, Authorship and Archives
(Co-lecture with Mark Schifferli, *Fathom Information Design*)
June, 2014

2014 Lecture, Harvard University CS 171—Cambridge, MA
Storytelling and Data Visualization: Understanding Audience, Context, and Tools
(Co-lecture with Mark Schifferli, *Fathom Information Design*)
April, 2014

2013 Lecture, The Art Institute of Boston—Boston, MA
Graphic Design + Data Visualization
April, 2013

Awards

2017 Fast Company—World Changing Ideas Award
Robin Hood Foundation, Poverty Tracker
Developed at Fathom Information Design

2015 Fast Company—Innovation By Design Award
The Clinton & Gates Foundation, No Ceilings
Developed at Fathom Information Design

2015 Fast Company—Innovation By Design Award
Scaled in Miles
Developed at Fathom Information Design

2013 Fast Company—Innovation By Design Award
Thomson Reuters, Connected China
Developed at Fathom Information Design

2010 The Council for Advancement and Support of Education (CASE)
College of the Holy Cross
Total Admissions Recruitment Package
Developed at kor group

2008 American Graphic Design Awards
Colliers International Brochure and Folder
Developed at kor group

2007 American Corporate Identity 23
Emerson College Undergraduate Viewbook
MIT Campaign Wrap Up Brochure
Developed at kor group

Service and Committees

2019 Graphic Design Faculty Search Committee, BU SVA
Associate Professor, Graphic Design
Fall 2019

2019 BU CFA Strategic Planning Committee
Graphic Design department representative
Fall 2019

2019 Exhibitions Committee, BU SVA
Determine space for BFA and MFA thesis shows
Fall 2019

2019 Assessment Committee, BU SVA

Developed curriculum mapping grid for Graphic Design MFA
Fall 2019

2019 Education Career Action Plan (Ecap) Committee, BU CFA

Revised MFA Graphic Design and Graphic Design Certificate curriculum
Fall 2019

2019 Recruiting, BU SVA

National Portfolio Day Association (NPDA) Grad School Online Portfolio
Day and Information Fair
Fall 2019

2019 Recruiting, BU SVA

National Portfolio Day Association (NPDA) Boston National Portfolio Day
Fall 2019

2019 Graphic Design Faculty Search Committee, BU SVA

Assistant Professor, Graphic Design
Spring 2019

2018 Editorial Committee, BU SVA

Graphic Design department representative to help prepare content for
website and admissions materials
Fall 2018

2018 Policy Committee, BU SVA

Graphic Design department representative to help set the
SVA faculty meeting agenda
Fall 2018