Big Data Analysis of the 2016 Presidential Candidates

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1. Introduction

This project uses various Big Data techniques to analyze characteristics of the 2016 Presidential candidates using batch and real-time data processing capabilities. We chose four candidates for our analysis: Donald Trump, Hillary Clinton, Ted Cruz and Bernie Sanders.

The entire Reddit corpus from October 2007 through August 2015 was used to evaluate various characteristics of the candidates including post volume over time, the most popular keywords, parts of speech that describe the candidates and sentiment. The intent was to evaluate the rise or decline of these candidates and to tease out insights. We also chose to process Twitter data to evaluate sentiment of Donald Trump in particular given the rise in interest as a candidate and competing views.

We selected the politics domain given the high volume of data related to the 2016 election and curiosity to explain how these candidates may differ.

Our goal for the project was to answer a few primary questions of four presidential candidates:

- Which Presidential candidates have gained interest over the last few years and within the last few weeks? This may give us insight into candidates where support and interest is increasing or decreasing.
- What is the sentiment for the Presidential candidates on social media (Twitter)? Is support improving or not?
- What are the most popular keywords and part of speech tags that characterize each candidate? This may give us insight into key themes or characteristics.

2. Architecture

The overall architecture is composed of batch and speed layer to enable the data analysis scenarios (lambda architecture). All code can be found on <u>Github</u>.

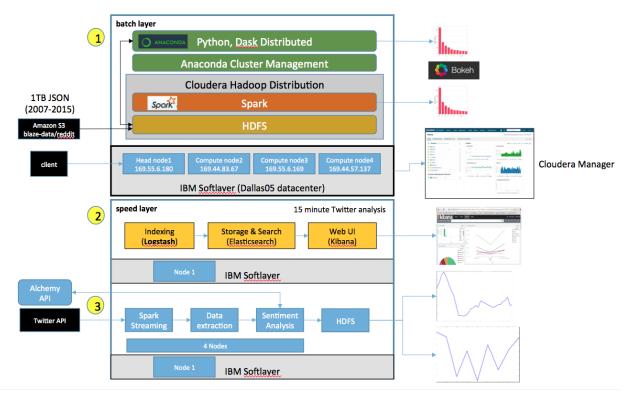


Figure 1 - Architecture

Batch Layer

The batch layer is powered by a four-node IBM Softlayer cluster in the Dallas05 data center. It includes the following components:

- **IBM Softlayer -** 4 node cluster with one headnode and 3 workers. All nodes are configured the same: Ubuntu 14.04, 32GB RAM, 16 cores, 5.7 TiB HDFS
- Cloudera Hadoop Distribution Hadoop components including HDFS, Spark, YARN were installed using the Cloudera Hadoop Distribution (Enterprise). CDH was installed on the headnode using the <u>Cloudera Quickstart instructions</u>. Cloudera Manager is the portal for managing the Hadoop services and is accessible at: http://169.55.6.180:7180/cmf/login using username: admin, password: midsw251.
- Anaconda Cluster Management analyses were performed using pure Python and the <u>Anaconda Cluster Management</u> tool was used to install Python and Python packages on the distributed cluster. Packages were deployed from a MacBook. <u>Additional</u> configuration details are available in the Appendix.
- **Python libraries** the following Python third-party libraries were used:
 - hdfs3 Python connector to HDFS
 - dask, distributed a distributed processing framework on Hadoop using Python (see appendix for monitoring user interface)
 - o **Bokeh** interactive visualization
 - Pyspark Spark programming interface

- NLTK natural language processing
- o Matplotlib charting
- Amazon S3 the Reddit JSON files (1TB) were downloaded from the Amazon S3 object store onto the cluster. The data transfer completed in approximately two hours.
- Dask Distributed Processing Framework Dask is a parallel processing framework using pure Python on top of the Hadoop stack. The Dask status interface is accessible at: http://169.55.6.180:8787/status
- Jupyter Notebook a Jupyter notebook was used to manage the Python code and connect to the headnode for execution. The <u>Jupyter server was installed</u> and hosted on the headnode. The notebooks at accessible at: https://169.55.6.180:8889/tree (user = admin, password = midsw251)

3. Speed Layer

There are two data processing pipelines within the speed layer. The first is a pipeline to evaluate live Twitter data on dashboard for a day and the second is a 2 week sentiment analysis pipeline both analyze twitter related to different candidates to get current trends and sentiments.

The dashboard speed layer includes following components

- **Elasticsearch -** creates the index of the tweeter feed and later used by kibana to display and analyze.
- Logstash input configured for getting tweeter data continuously
- Kibana generate display and analysis dashboard

The Live twitter data dashboard allows for analysis of any signal in user sentiment related to ongoing events and candidate popularity.

The ELK stack is installed in two different servers 50.97.205.234 and 198.11.220.112 , where each is dedicated to a candidate we are monitoring.

4. Batch Data Processing Scenarios

The objective of the batch data processing scenario was to generate insights about the presidential candidates by mining the 1TB Reddit JSON data. The insights were generated using Spark and a pure Python approach (Dask) to compare and contrast performance and code implementation. The <u>Jupyter notebook can be found on Github</u> and the Jupyter notebook server dashboard is accessible at https://169.55.6.180:8889/ (username: admin, password = midsw251).

Data Transfer from Amazon S3

The 1TB of Reddit JSON data was downloaded from Amazon S3 to the Softlayer cluster using the following command:

hadoop distcp s3n://AWS_ACCESS:AWS_SECRET@blaze-data/reddit/json/*/*.json /user/root

The data set is composed of one JSON file for each month. They are stored in the /user/root folder on HDFS (See appendix)

JSON Data Processing

The approach for data processing for both Spark and Dask were essentially identical. The entire 1TB data set was first loaded into a Spark RDD and Dask Bag respectively. The objects were then reduced to the subreddit "politics" so that the data analysis was focused on the political domain. These objects were persisted and then further reduced by each presidential candidate during the analysis sections described below. We found that RDD transformations (filtering) and actions (e.g. counts) consumed substantial memory. For example, the analyses below required more than 1-2 hours to process the entire 1TB data set. We experimented with persisting the RDD's but these created memory errors.

starting to filter politics RDD for candidate Donald Trump candidate filter time for Donald Trump= 87.5447606683 minutes Total number of subreddits that include Donald Trump = 7653 Calculating number of subreddits each year for Donald Trump determining top keywords for Donald Trump time to compute keyword counts = 0.393258547783 minutes

starting to filter politics RDD for candidate Hillary Clinton candidate filter time for Hillary Clinton= 77.0863475362 minutes Total number of subreddits that include Hillary Clinton = 16653 Calculating number of subreddits each year for Hillary Clinton determining top keywords for Hillary Clinton time to compute keyword counts = 0.618770515919 minutes

starting to filter politics RDD for candidate Ted Cruz candidate filter time for Ted Cruz= 75.704826951 minutes Total number of subreddits that include Ted Cruz = 11514 Calculating number of subreddits each year for Ted Cruz determining top keywords for Ted Cruz time to compute keyword counts = 0.384821748734 minutes

starting to filter politics RDD for candidate Bernie Sanders candidate filter time for Bernie Sanders= 79.2259991844 minutes Total number of subreddits that include Bernie Sanders = 22456 Calculating number of subreddits each year for Bernie Sanders determining top keywords for Bernie Sanders time to compute keyword counts = 0.531178398927 minutes

Figure 2 - Data Processing Performance

We concluded that increasing the cluster size, increasing RAM, pre-processing the JSON files and persisting the RDD's and Dask Bag objects in memory would have improved performance considerably. We used the <u>Dask user interface</u> to monitor performance and graph execution for gaining insight into optimizations.

Volume Analysis

We were curious to explore the Reddit data to see how the volume of each presidential candidate trended over the last 7-8 years. Figure 3 displays the number of posts that included the candidate name in the post body for each year from 2007 - 2015. Note that 2007 (October-December) and 2015 (January - August) contained posts for only part of the year.

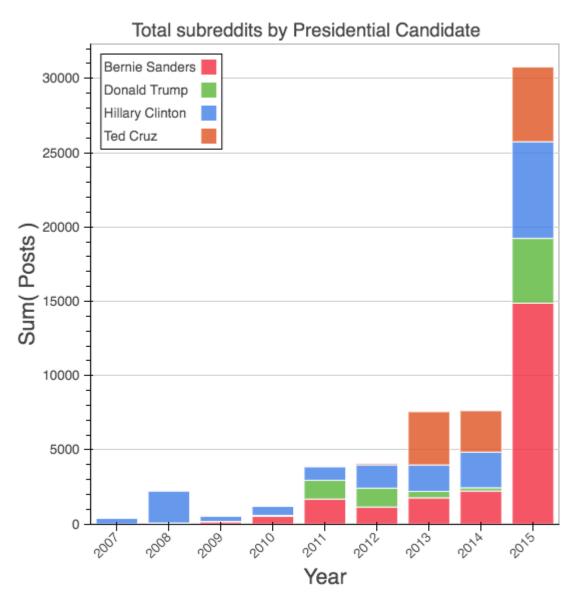


Figure 3 - Subreddit volume for each candidate (Oct 2007 - Aug 2015)

	n Labels												
Row Labels	2007	2008	2009	2010	2011	2012	2013	2014	2015	Grand Total	Total %	2015 % of Posts	2014 to 2015 Change
Bernie Sanders	0	52	155	530	1687	1152	1770	2230	14878	22454	38.5%	48.35%	567%
Donald Trump	5	24	27	58	1264	1270	432	216	4357	7653	13.1%	14.16%	1917%
Hillary Clinton	384	2144	347	605	914	1569	1781	2401	6504	16649	28.6%	21.13%	63%
Ted Cruz	0	0	0	0	1	106	3584	2785	5035	11511	19.8%	16.36%	81%
Grand Total	389	2220	529	1193	3866	4097	7567	7632	30774	58267			

Figure 4 - Year over Year Post Volume

Overall the volume of posts increased significantly leading into the 2016 election year. The number of posts including Hillary Clinton has remained fairly constant over the last few years while Donald Trump and Bernie Sanders surged 1917% and 567% respectively from 2014 to 2015. These data suggest a growing interest in both of the candidates when compared to Hillary Clinton and Ted Cruz. Somewhat surprising is that Bernie Sanders was referenced in 48% of the 2015 posts and over 38% of the posts from 2007-2015. The 2015 surge suggests a growing interest as a viable presidential candidate (blue line). Ted Cruz appeared on Reddit radar starting in 2012 but at a slower rise when compared to Sanders, Clinton and Trump.

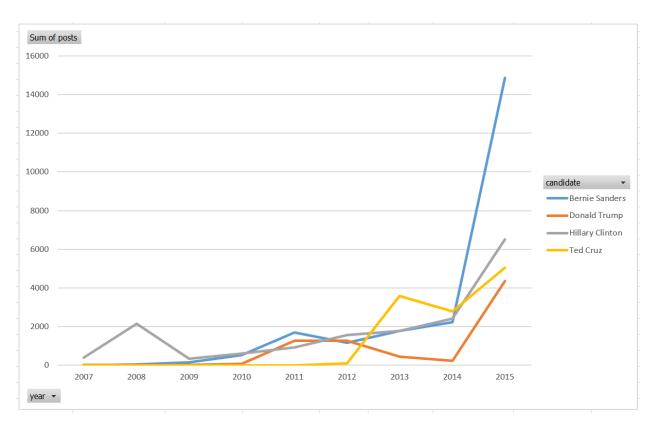


Figure 5 - Reddit Post Volume

Top Keyword Analysis

Analyzing the top keywords within the posts that referenced each presidential candidate may provide some insights into themes or characteristics of the candidates. The "body" attribute of the JSON was processed using the Natural Language Toolkit (NLTK) Python library to tokenize the words and calculate the frequencies. The processing produced the top 15 keywords for each candidate:

						_		
Top	keywords f	or Donald	Trump	Top	keywords		ernie	Sanders
	Keyword	Count		_	Keyword			
0	trump	9940		0	sanders	28095		
1	donald	8310		1	bernie			
2	people	2962		2	people	9819		
3	like	2390		3	would	8774		
4	would	2352		4	like	8654		
5	gt	1995		5	gt	7034		
6	think			6	think	5422		
7	one	1359		7	get	4868		
8	get	1303		8	one	4764		
9	obama			9	vote	4653		
10	even	1134		10	even	4167		
11	president			11	party			
12	republican			12	hillary			
13	money			13	right	3625		
14	make	996		14	http	3432		
Top k	eywords for	r Hillary	Clinton		Top keywo	rds fo	r Ted	Cruz
-	_	Count				yword		
0	clinton	23659			0	cruz	1392	
1	hillary	21592			1	ted	1280	3
2	gt	8401			2	like	3869	9
3	obama	8216			3 p	eople	3430	0
4	would	7796			4	would	338	4
5	people	6680			5	gt	287	В
6	http	5955			6	party	233	В
7	like	5930			7	think	223	5
~		4685			8	one	206	3
9		4495		!	9	get	1789	9
10		4414			10 repub	lican	176	2
11		3498			11	http	170	7
12		3209			12	right	1683	3
13	state	3164			13	obama	167	5
14	get	3126			14	even	167	2

Figure 6 – Keyword Analysis

Overall the analysis did not reveal deep insights given that many common words showed up in the top 15 other than the candidates. It was not surprising that "money" was a top keyword for Trump while we found it interesting that "Obama" was a keyword for all candidates except Sanders. Extending the analysis for more keywords may have provided additional insights.

Part of Speech Analysis

We also used the NLTK to mine the parts of speech including nouns and adjectives to give us further insight into themes or characteristics for each candidate. The part of speech processing produced the top 15 nouns and adjectives for each candidate:

Top adjectives	in Donald Trump posts	Top	nouns in Dor	nald Trump	posts
,	Count	_	Noun	Count	_
1285 going	804	6405	gt	1874	
428 saying	495	1618			
382 talking	369	5465			
1473 running	340	7030			
1008 making	318				
1590 getting	304	4948		654	
1630 trying	290	7028		619	
686 fucking	174	723			
1371 taking	166	580	country	607	
968 working	157 139	228	president	547	
1123 looking 1531 using	120	1282	thing	515	
1117 calling	115	5680			
1422 paying	114	6574			
202 coming	113		business		
202 COMING	113	6568			
		33			
		33	point	451	
	1154 940 939 816 713 711 676 635 488 476	5059 5552 681 5844 6306 5548 3529 5914 1942 7062 9308	gt http time campaign candidate party way president amp money election government	Count 7886 4609 2547 2270 2252 2063 2036 1959 1830 1791 1782	on posts
		417 6767	country thing		

Top nouns in Ted Cruz posts Noun Count 5301 gt 2733 4010 party 1432 1975 government 1325 4012 http 1300 2551 way 1001 524 time 986 4954 thing 780 321 country 754
5301 gt 2733 4010 party 1432 1975 government 1325 4012 http 1300 2551 way 1001 524 time 986 4954 thing 780 321 country 754
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4954 thing 780 321 country 754
321 country 754
4293 president 709
7285 someone 691
4609 candidate 687
5172 money 666
8108 something 595
4281 point 588
1825 fact 568
4817 gt 6703 9972 party 2929 5314 http 2889 672 time 2617 6031 candidate 2572 9306 way 2538 6739 money 2506 2606 government 2212
417 country 2109
9974 ologtion 1916
8874 election 1816
5608 campaign 1738
5608 campaign 1738 4066 lot 1694
5608 campaign 1738

Figure 7 - Part of Speech Analysis

- The nouns for Donald Trump suggest a focus on business, money and taxes. Profanity may suggest a strong opposition from the general public.
- The nouns for Hillary Clinton suggest that war is a theme given her involvement in recent wars including Libya, Iraq and the Taliban. The analysis of adjectives did not generate any conclusive insights other than a "running" theme of whether she was going to run for the presidency.
- Profanity appeared in posts for all candidates except Hillary Clinton.

The part of speech analysis delivered limited insights and we concluded that analysis of more than 15 keywords is likely required as well as filtering common words that appeared across the candidates (e.g., candidate, government, election).

5. Real-Time Analytics

One of the speed layer implementation we did was to capture the snapshot of the current data on tweeters for two candidates (Hillary and Donald Trump). We implemented the real time visualization of tweeter data using ELK stack consisting of the following

1. ElasticSearch (elasticsearch-2.3.1)

Elasticsearch is a distributed open source search engine based on Apache Lucene, and released under an Apache 2.0 license. It provides horizontal scalability, reliability, and multitenant capability for real-time search.

2. Logstash (logstash-1.5.4)

Logstash is a data pipeline that helps collect, parse, and analyze a large variety of structured and unstructured data and events generated across various systems. It provides plugins to connect to various types of input sources and platforms, and is designed to efficiently process logs, events, and unstructured data sources for distribution into a variety of outputs with the use of its output plugins.

3. Kibana (kibana-4.1.1)

Kibana is an open source Apache 2.0 licensed data visualization platform that helps in visualizing any kind of structured and unstructured data stored in Elasticsearch indexes.

Setup

We put together two Softlayer servers,. each with 16G memory and 100G disk space and installed the ELK stack on both. This allowed us to monitor the two candidates separately and analyze the data independently.

Logstash configuration

Logstash was configured to capture and filter tweets for a candidate. Logstash is than run using the configuration file to get the input data from tweeter and the output is directed to the elasticsearch.

```
input {
  twitter {
    consumer_key => "XXXXXX"
    consumer_secret => "XXXXX"
    oauth_token => "XXXXXXX"
```

```
oauth_token_secret => "XXXXXXX"
keywords => ["#hillary"]
full_tweet => "true"
}
}
output {
elasticsearch {
  protocol => "http"
   host => "localhost"
  port => "9200"
  index => "twitter"
  document_type => "realtime"
}
}
```

Elasticsearch Configuration

Elasticsearch is configured to run on port 9200 and accept the logstash file for indexing.

Kibana Setup and Dashboard creation

We created following visualization for each candidate on each server

- 1. Popular Hashtags (Top 5)
- 2. Top Tweeted User (Top 5)
- 3. Metrics
 - a. Tweeter Count
 - b. Unique count of entities.hashtags
 - c. Unique user.screen_name
 - d. Unique count of user.time zone

Visualization on the dashboard captures the most popular hastags related to a candidate on that day. For example, tweets during New York Primary day on April 19th,2016 had following top 5 hashtags #trump2016, #nyvalues, #nyprimary, #primaryday, #ny and for hillary clinton it included

#transcript, #vote, #nyprimary #bern,#imwithher

ELK Data Pipeline

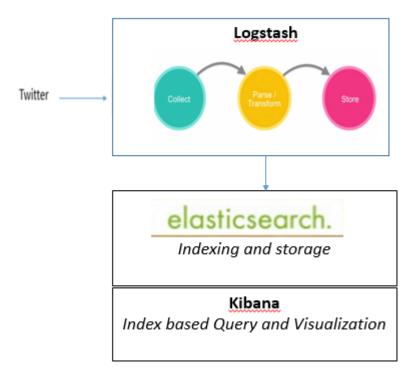


Figure 8 – ELK Data pipeline

In a typical ELK stack data pipeline, multiple application server outputs are shipped through logstash shipper to a centralized logstash indexer. In our example we used twitter as input to the logstash and set up the logstash and indexer on the same server. Logstash indexer outputs the data to elasticsearch cluster on the same server machine and this is queried by the Kibana to display visualizations and build dashboards.

Visualization Dashboards

We implemented the two dashboards, one for Donald Trump and one for Hillary Clinton which depicts the current trends about the candidate on tweeterverse. The time line can be configured for 1 day, 1 hour or 15 minutes depending on where we want to narrow our focus for analysis.

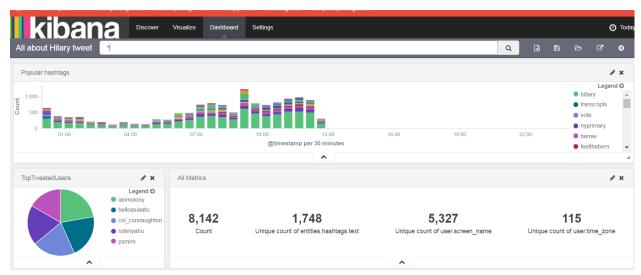


Figure 9 - Kibana Dashboard

Dashboard for Hillary Clinton

- 1. http://50.97.205.234:5601/#/dashboard/All-about-Hilary-tweet
 Dashboard of Donald Trump
 - 2. http://198.11.220.112:5601/#/dashboard/All-About-Trump-Tweets

The same concept can be extended to monitor any number of candidates

6. Twitter Sentiment Analysis

Overview

In this part of the project, we use Spark, Hadoop, S3 to find out various aggregations about the tweets posted about 'donald trump'.

We use spark to collect and process tweets and store the output to locally attached HDFS disks. We periodically move the output files to S3. Finally, we use this data from S3 to create various visualization and for further aggregation using python.

Here, we use the above technologies to search twitter for tweets about 'donald trump'. Using these tweets, we find out the top 10 keywords used in these tweets every hour. We also find out the place each tweet corresponds and we aggregate by the places. We also create a plot of the number of tweets gathered every hour.

Cluster setup

The cluster was setup using 4 Softlayer virtual servers, each with 16GB of RAM, 4 vCPUs and two disks of 100GB each. One disk each of the 4 nodes was formatted to HDFS. Then spark cluster was created on top of this Hadoop installation. Stock sources were used and spark and Hadoop were installed separately.

SPARK Implementation

Spark was installed on top of Hadoop and Hadoop environment variables were created and supplied to spark. This way the default output location of the spark program was set to the HDFS disk. The spark program was created using Scala.

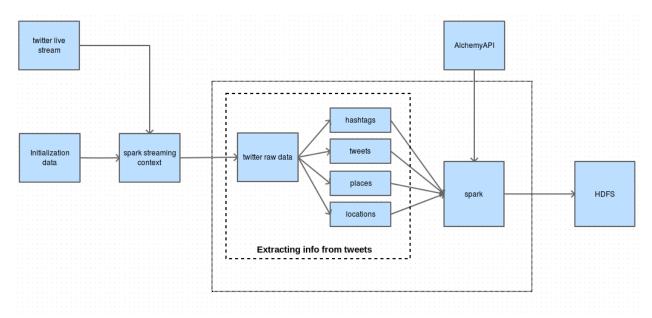


Figure 10 – Sentiment analysis pipeline

For removing stopwords, we use a custom english stopword list taken from http://www.ranks.nl/stopwords/. We add this list to HDFS so that it's visible by all the nodes.

Using batch size of 1 seconds, that is, tweets are gathered every second, and sliding window duration of 1 hour and analysis window duration of 1 hour, we perform our analysis.

Since the analysis window duration and sliding window duration are same, spark does not use any data from the previous analysis window.

Since we are dumping data every hour and not using it in memory, this saves RAM and we can use the aggregated data in a different program for further analysis.

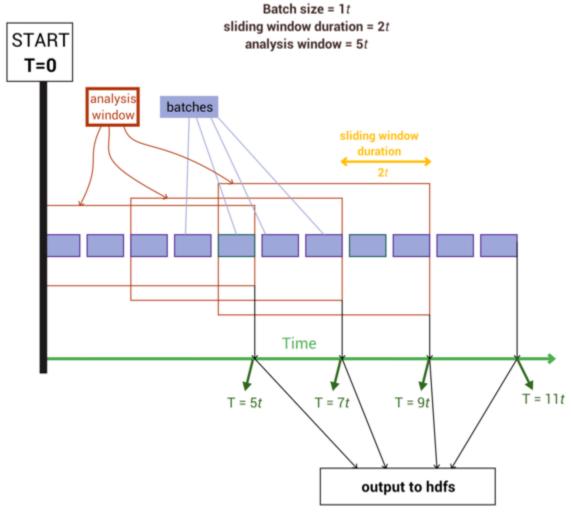


Figure 11 - Spark streaming

For collecting tweets, we use the built-in twitter4j library. The library provides various functions to extract fields from the JSON returned by the twitter streaming API. Here we extract tweet text, hashtags, keywords, and the places the tweets correspond to. Keywords are the words in the tweet text which are not in the stopwords list.

After the fields are extracted, we perform aggregation on each field and dump the results to HDFS. In our case, we have performed simple counting aggregation.

After the data was dumped, we use alchemyAPI to perform sentiment analysis on top 40 tweets obtained in the current analysis window. We also find the number of unique tweets, hashtags etc. We write all this output to stdout.

A separate bash script is used to run the program and provide various parameters to the program. IO redirection is used to append out the output from stdout to local file

'count_and_sentiments.txt' and write the error and info from stderr to another local file 'error.log' We use the 'error.log' file to debug any errors encountered during the execution of the script.

The HDFS files are uploaded to s3 using distcp command in Hadoop. And the local file is uploaded is using the AWS CLI.

Python Implementation

IPython notebook is used for creating time-series plots and to find out top keywords from the output of spark program.

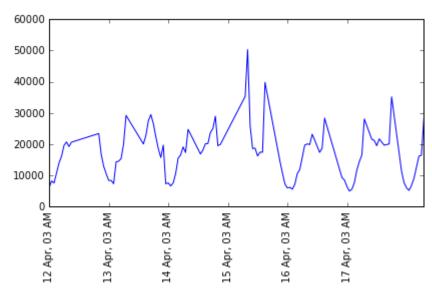
For this python program, we used the uploaded S3 data as input.

Using boto, we gather all keyword files from S3 and group them by the dates and print out the top 10 keywords in the tweets.

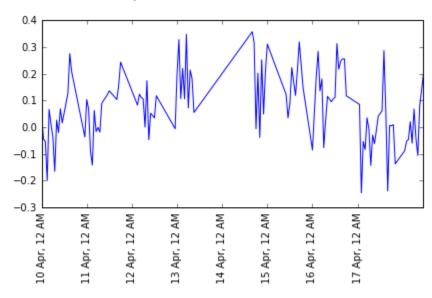
By using the tweets and their counts we also get the total count of collected tweets every hour. Finally, by parsing the 'count_and_sentiments.txt' output file, we plot average sentiment of top 40 tweets every hour.

Results

References to Donald Trump



Sentiment Analysis Time Series



Most Positive Hour For Trump's Twitter Sentiments

Apr 14 3pm-4pm

Overall average sentiment: 0.357062

Top keywords	Top hashtags
vote 1228 cruz 878 campaign 621 people 530 watch 504	#Trump 1875 #Trump2016 787 #TrumpTrain 438 #NYPrimary 431 #trump 336

Most Negative Hour For Trump's Twitter Sentiments

Apr 17 1am-2am

Overall average sentiment: -0.245588

Top keywords and Counts	Top hashtags and Counts
infowars 656	#Trump 1192
delegates 464	#Trump2016 268
vote 461	#trump 218
cruz 405	#ColoradoProtest 182
video 396	#TRUMP 159

7. Conclusions and Future Work

Reflecting our project work we concluded that we expended significant time on the infrastructure setup and operationalizing the data processing pipelines when compared to generating deep insights. The learning was extensive and with a few more weeks we believe we could have delivered additional insights. We also concluded that the project scope was broad from batch big data processing to real-time analytics and sentiment of Twitter streams. Each team member delivered was focused on one of the three capabilities and with more time we would have likely integrated these together on one infrastructure and user experience. Additional conclusions:

Batch Layer

- 1 TB Reddit data processing consumed significant memory for both Spark and Dask. Recommendations include increasing cluster RAM, adding nodes to distribute processing, modularizing code, persisting objects in memory, and pre-processing the JSON files offline.
- Cloudera was a very efficient method for installing/modifying Hadoop and monitoring performance, health, services. We found it useful to monitor loads when executing intensive data processing code.
- Dask provided a comparable approach to Spark for distributed processing using pure Python. Anaconda Cluster Management significantly simplified Python library deployment across all nodes of cluster from a client machine (MacBook)
- Keyword and part of speech natural language processing provided limited insights about each candidate. This is an area that would require more investment to improve results including filtering common words and increasing the number of keywords for analysis. It may be also interesting to performance sentiment analysis on the top keywords.

Speed Layer

Data Insights

- 1. Noticed a major spike in sentiments when the program was running on April 14th. This was a day after the Town Hall Debate was conducted.
- 2. Trump's campaign experienced a major dip in sentiment on April 17. This may have to do with negative news stories from InfoWars (hypothesizing based on corresponding hashtags)

Architectural Insights

 Spark cluster failed twice because of memory issues resulting from poorly designed garbage collection in Scala code. In future, Scala code written for this could be improved for better garbage collection.

Appendix

Anaconda Cluster Management Configuration

The <u>"Bare Metal" installation</u> was used to install Anaconda Cluster Management given that Cloudera and Softlayer were used to create the 4-node cluster. The following configuration files were used to deploy Anaconda to the cluster.

\$ cat ~/.acluster/profiles.d/bare-metal.yaml

name: bare-metal provider: bare_metal node_id: bare_metal node_type: bare_metal

user: root num_nodes: 4 machines:

head:

- 169.55.6.180

compute:

- 169.55.6.169 - 169.44.57.137

- 169.44.83.67

\$ cat ~/.acluster/providers.yaml

bare_metal:

cloud_provider: none

private_key: ~/.ssh/mids251project

IBM Softlayer Virtual Servers for Batch Data Processing

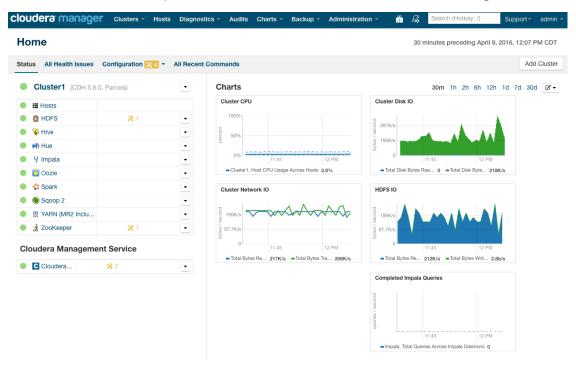
Device Name ▼	Device Type	Location	Public IP	Private IP
node4.austin.com	Virtual Server	Dallas 9	169.44.83.67	10.120.212.6
node3.austin.com	Virtual Server	Dallas 9	169.44.57.137	10.155.101.160
node2.austin.com	Virtual Server	Dallas 9	169.55.6.169	10.142.194.42
node1.austin.com	Virtual Server	Dallas 9	169.55.6.180	10.142.194.32

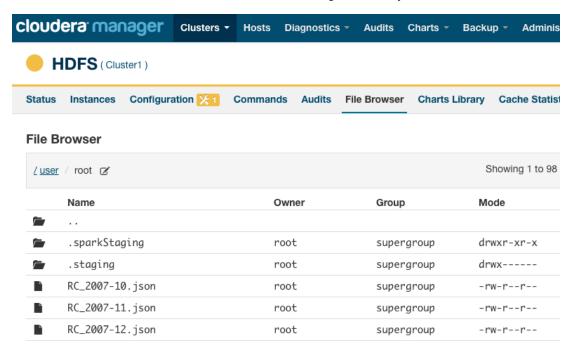
Note that the etc/hosts file must contain the private IP addresses for the Cloudera Hadoop installation.

10.142.194.32 node1.austin.com node1 10.142.194.42 node2.austin.com node2 10.155.101.160 node3.austin.com node3 10.120.212.6 node4.austin.com node4

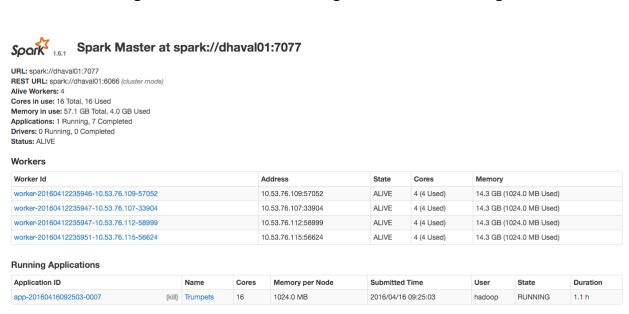
The Ubuntu firewall should also be turned off temporarily to enable all ports and protocols for the Cloudera installation.

Cloudera Hadoop Distribution and Cloudera Manager

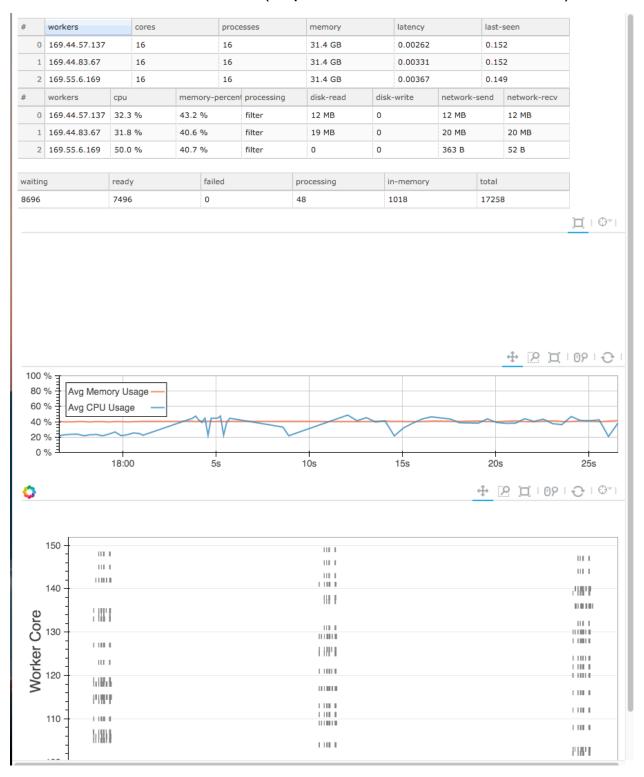




SPARK Configuration for Streaming Data Processing



Dask status user interface (http://169.55.6.180:8787/status)



References

Reddit JSON data structure: https://github.com/reddit/reddit/wiki/JSON

Anaconda for Cluster Management: http://docs.continuum.io/anaconda-cluster/installation

Dask: http://dask.pydata.org/en/latest/

Distributed: http://distributed.readthedocs.org/en/latest/

hdfs3 (HDFS): http://hdfs3.readthedocs.org/en/latest/

Cloudera quickstart:

http://www.cloudera.com/documentation/enterprise/latest/topics/cm qs quick start.html

GitHub project repository: https://github.com/jamesgray007/Berkeley-W251Project

http://danielfrg.com/blog/2015/07/21/reproduceit-reddit-word-count-dask/]

Jupyter Notebook server installation: http://jupyter-notebook.readthedocs.org/en/latest/public_server.html

Logstash deep dive:

https://www.elastic.co/elasticon/conf/2016/sf/dive-deep-with-logstash-from-pipelines-to-persistent-gueues?baymax=rtp&elektra=products&iesrc=ctr

Elasticsearch guide

https://www.elastic.co/guide/index.html