

Privacy, Data Privacy, and Differential Privacy

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THE RIGHT TO PRIVACY.

"It could be done only on principles of private justice, moral fitness, and public convenience, which, when applied to a new subject, make



Samuel D. Warren II



Louis Brandeis

*The right to be
let alone.*

Privacy – Can you define it?

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Raab (2019). Political Science and Privacy. In *The Handbook of Privacy Studies: An Interdisciplinary Introduction*. Amsterdam University Press.

- Philosophy: **“Privacy . . . is a concept in disarray. ... Currently privacy is a sweeping concept. . . . Philosophers . . . have frequently lamented the great difficulty in reaching a satisfying conception of privacy.”**

Solove (2008) *Understanding Privacy*. Harvard University Press.

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Right To Be Forgotten

Right to have personal data erased.

- But how do we operationalize *erasure*? Do we erasure all copies? All consequences?

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Ex: $\bar{Y}_n = 0.45$, $p = 0.6$

$$\hat{p}_{\text{cheat}} = \frac{0.45 + 0.6 - 1}{2 \times 0.6 - 1} = 0.25$$

What is the loss of information or the gain in privacy?

Increased Variance

$$\text{Var}(\hat{p}_{\text{cheat}}) = \frac{1}{n} \frac{p_Y(1-p_Y)}{(2p-1)^2} \leq \frac{1}{16n} \frac{1}{(p-0.5)^2}$$

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Control Relative Risk via Controlling Likelihood Ratio

$$\frac{\Pr(X_i = 1 | Y_i)}{\Pr(X_i = 0 | Y_i)} = \frac{\Pr(Y_i | X_i = 1)}{\Pr(Y_i | X_i = 0)} \frac{\Pr(X_i = 1)}{\Pr(X_i = 0)}$$

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$$\frac{\Pr(Y_i = 1 | X_i = 1)}{\Pr(Y_i = 1 | X_i = 0)} = \frac{p}{1-p} = e^\epsilon, \quad \text{with } \epsilon = \text{logit}(p)$$

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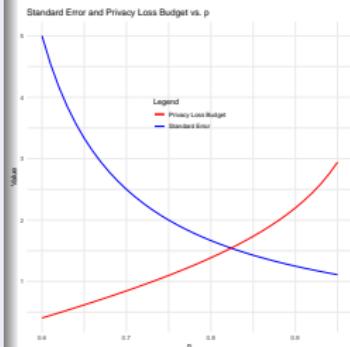
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Define *Pure DP*: Dwork et al. (2006) vs Dwork et al. (2016)

Let the database $\mathbf{X} = \{x_1, \dots, x_n\}$ be a vector of n entries from some domain D , typically of the form $\{0, 1\}^d$ or \mathbb{R}^d . Let $T_{\mathcal{A}}$ be a random mechanism (map) from D^n to a state space \mathcal{T} , corresponding to a query from an adversary \mathcal{A} .

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Definition 1 of Dwork, McSherry, et al. (2006)

A mechanism is ϵ -indistinguishable if for all pairs $\mathbf{X}, \mathbf{X}' \in D^n$ which differ in only one entry, for all adversaries \mathcal{A} , and for all transcripts t :

$$\left| \ln \frac{\Pr(T_{\mathcal{A}}(\mathbf{X}) = t)}{\Pr(T_{\mathcal{A}}(\mathbf{X}') = t)} \right| \leq \epsilon.$$

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Definition 2.1 of Dwork et al. (2016)

A noninteractive mechanism M is ϵ -differentially private (with respect to a given distance measure) if for all neighboring datasets $\mathbf{X}, \mathbf{X}' \in \mathbb{N}^{|D|}$, and for all events (measurable sets) S in the space of outputs of M :

$$\Pr(M(\mathbf{X}) \in S) \leq e^\epsilon \Pr(M(\mathbf{X}') \in S).$$

The probabilities are over the coin flips of M .

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Implementing Differential

Does DP control the posterior-to-prior ratio ?

Revisit the Random Response Mechanism: $Y_i = 1_{\{X_i=R_i\}}$.

Suppose an adversary's prior for X_1 is $\Pr(X_1 = 1) = \pi$.

$$\begin{aligned} C_\pi(y) &\equiv \frac{\Pr(X_1 = 1 | Y_1 = y)}{\Pr(X_1 = 1)} = \frac{\Pr(Y_1 = y | X_1 = 1)}{\Pr(Y_1 = y)} \\ &= \frac{LR(y)}{LR(y)\pi + (1 - \pi)}, \quad \text{where } LR(y) = \frac{\Pr(Y_1 = y | X_1 = 1)}{\Pr(Y_1 = y | X_1 = 0)} \end{aligned}$$

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The prior-to-posterior semantic for differential privacy:

$$e^{-\epsilon} \leq C_\pi(y) \leq e^\epsilon \quad \text{for all } \pi \text{ if and only if } e^{-\epsilon} \leq LR(y) \leq e^\epsilon$$

However, what if X_1 and X_2 are *a priori* dependent?

Suppose our prior for (X_1, X_2) is $\Pr(X_1 = a, X_2 = b) = \pi_{ab}$. Let

$$C_\pi(y_1, y_2) \equiv \frac{\Pr(X_1 = 1 | Y_1 = y_1, Y_2 = y_2)}{\Pr(X_1 = 1)} = \frac{\Pr(Y_1 = y_1, Y_2 = y_2 | X_1 = 1)}{\Pr(Y_1 = y_1, Y_2 = y_2)}$$

Transferring the bound on likelihood ratio to posterior-to-prior ratio

$$C_\pi(y_1, y_2) = \frac{LR(y_1, y_2)}{LR(y_1, y_2)\pi_{1.} + (1 - \pi_{1.})}, \quad \pi_{1.} = \Pr(X_1 = 1) = \pi_{11} + \pi_{10}$$

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Consider the case $y_1 = 1, y_2 = 1$, and recall $e^\epsilon = p/(1 - p)$

$$LR(1, 1) = \frac{e^\epsilon \frac{\pi_{11}}{\pi_{1.}} + \frac{\pi_{10}}{\pi_{1.}}}{\frac{\pi_{01}}{\pi_0} + e^{-\epsilon} \frac{\pi_{00}}{\pi_0}}$$

The dependence is a big trouble maker

This means that when $\pi_{10} = \pi_{01} = 0$, $LR(1, 1) = e^{2\epsilon} > e^\epsilon$.

- But $\pi_{10} = \pi_{01} = 0$ means that $X_2 = X_1$, hence X_1 can be learned from the information for X_2 . Consequently, the “individual information unit” for X_1 should be the pair $\{X_1, X_2\}$, not merely X_1 .

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- In fact as soon as $\text{Cov}(X_1, X_2) > 0$, $LR(1, 1) > e^\epsilon$. This is because

$$LR(1, 1) > e^\epsilon \iff \Pr(X_2 = 1|X_1 = 1) > \Pr(X_2 = 1|X_1 = 0)$$

But

$$\begin{aligned}\text{Cov}(X_1, X_2) &= \Pr(X_1 = 1, X_2 = 1) - \Pr(X_1 = 1)\Pr(X_2 = 1) \\ &= [\Pr(X_2 = 1|X_1 = 1) - \Pr(X_2 = 1|X_1 = 0)]\Pr(X_1 = 0)\Pr(X_1 = 1).\end{aligned}$$

Data are *accidental* representation, not *essential* information itself

Manipulating data values without considering their interdependence is not a legitimate information operation in general

In general, what does DP actual guarantee?

An attacker A is interested in learning about $\mathbf{X}_A = \{x_i, i \in I_A\}$ in a database $\mathbf{X} = \{X_i, i \in I\}$, where I_A could contain a single individual or everyone in I . Suppose the attacker has prior knowledge about the entire \mathbf{X} in the form of $\pi(\mathbf{X})$.

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Let $\pi_A(X_i)$ be the marginal prior, and $\pi_A(X_i|\mathbf{X}_{-i})$ be the conditional prior, conditioning on $\mathbf{X}_{-i} = \{X_j, j \neq i\}$. Upon learning $M = m$,

- Does ϵ -DP guarantees the marginal posterior-to-prior ratio

$$e^{-\epsilon} \leq \frac{P_A(X_i = x|M = m)}{\pi_A(X_i = x)} \leq e^{\epsilon}, \quad \forall x \in \mathcal{X}_i? \quad \text{No, not in general}$$

(Kifer & Machanavajjhala, 2011a, 2012; Tschantz et al., 2020)

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- Does ϵ -DP guarantees the conditional posterior-to-prior ratio

$$e^{-\epsilon} \leq \frac{P_A(X_i = x|M = m, \mathbf{X}_{-i})}{\pi_A(X_i = x|\mathbf{X}_{-i})} \leq e^{\epsilon}? \quad \forall x \in \mathcal{X}_i? \quad \text{Yes}$$

In general, what does DP actual guarantee?

An attacker A is interested in learning about $\mathbf{X}_A = \{x_i, i \in I_A\}$ in a database $\mathbf{X} = \{X_i, i \in I\}$, where I_A could contain a single individual or everyone in I . Suppose the attacker has prior knowledge about the entire \mathbf{X} in the form of $\pi(\mathbf{X})$.

Let $\pi_A(X_i)$ be the marginal prior, and $\pi_A(X_i|\mathbf{X}_{-i})$ be the conditional prior, conditioning on $\mathbf{X}_{-i} = \{X_j, j \neq i\}$. Upon learning $M = m$,

- Does ϵ -DP guarantees the marginal posterior-to-prior ratio

$$e^{-\epsilon} \leq \frac{P_A(X_i = x|M = m)}{\pi_A(X_i = x)} \leq e^{\epsilon}, \quad \forall x \in \mathcal{X}_i? \quad \text{No, not in general}$$

(Kifer & Machanavajjhala, 2011a, 2012; Tschantz et al., 2020)

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- Thus the guaranteed limit e^{ϵ} is only for the **unique individual information**: variations unexplained by anyone else in the database or by knowledge on (and beyond) the database population.

Theorem (Bailie, Gong & Meng, 2023)

A random map M delivers ϵ -DP under Hamming distance if and only if for every prior π on \mathcal{D} , every sub- σ field \mathcal{F} of the corresponding full σ -field $\sigma_\pi(\mathcal{X})$, every $B \in \mathcal{B}(\mathbb{R}^d)$, every i , and every $A \in \mathcal{B}(\Theta_i)$, where Θ_i is the state space of x_i , we have

$$e^{-c_i\epsilon}\pi(X_i \in A \mid \mathcal{F}) \leq \Pr(X_i \in A \mid M \in B; \mathcal{F}) \leq e^{c_i\epsilon}\pi(x_i \in A \mid \mathcal{F}), \quad (1)$$

where $\pi(x_i \mid \mathcal{F})$ is the marginal prior for X_i (conditional on \mathcal{F}), \Pr is the marginal posterior for X_i , and c_i is the size of the minimal information chamber (MIC) for X_i .

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- $MIC = C_{-i} \cup \{X_i\}$: $C_{-i} \subset \mathbf{X}_{-i}$ is the *Markov boundary* for X_i , that is, the smallest subset of \mathbf{X}_{-i} such that

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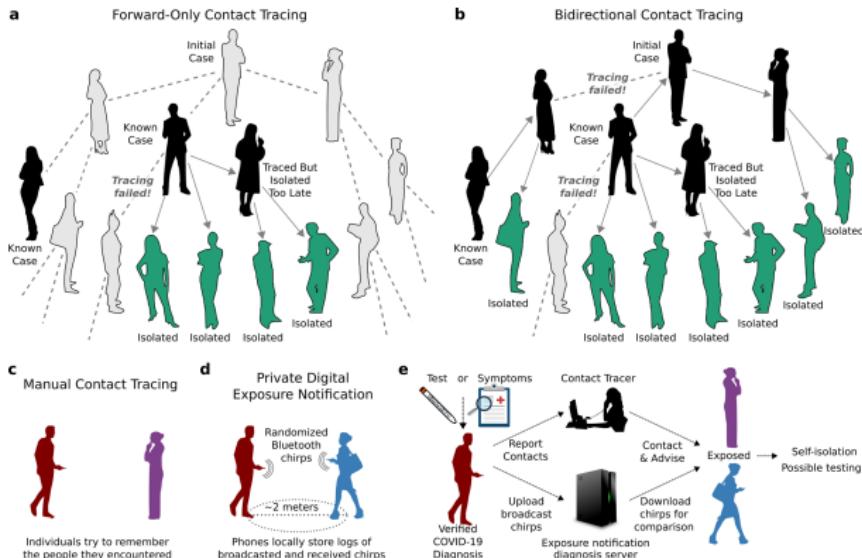
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- MIC is the X_i 's “information family” – knowing any one of them will provide information about X_i , in addition to public knowledge coded into \mathcal{F} .
- Protecting *relative* risk against “strong adversary” is the easiest – **the more the adversary’s prior information, the less left for protection.**

Information spreads like a virus — we need to quarantine not only the infected individual but also everyone they've come into contact with.



Why is it called “Differential Privacy”?

Let the probability space for $M(\mathbf{X})$ be $\{\mathcal{M}, \mathcal{F}, P_{\mathbf{X}}\}$ (with $P_{\mathbf{X}}(S) = \Pr(M(\mathbf{X}) \in S | \mathbf{X})$)

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For log-likelihood $\ell(\mathbf{X}|S) = \ln \Pr(M(\mathbf{X}) \in S | \mathbf{X})$, pure DP is equivalent to requiring

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A general DP Specification (Bailie et al., 2024)

A data-release mechanism $M : \mathcal{X} \rightarrow \mathcal{M}$ satisfies a *DP specification* $(\mathcal{X}, \mathcal{D}, d_{\mathcal{X}}, d_{\mathsf{Pr}}, \epsilon_{\mathcal{D}})$ if

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- The **standard of protection** (*how to measure protection*): the divergence d_{Pr} on probabilities;
- The **intensity of protection** (*how much protection is afforded*): privacy loss budget $\epsilon_{\mathcal{D}} \in \mathbb{R}^{\geq 0}$, for each data universe \mathcal{D} .

Examples in the Literature

4. d_{Pr} : (ϵ, δ) -approximate DP (Dwork, Kenthapadi, et al., 2006) Rényi DP (Mironov, 2017)
concentrated DP (Bun & Steinke, 2016) f -divergence privacy (Barber & Duchi, 2014; Barthe & Olmedo, 2013) f -DP (including Gaussian DP) (Dong et al., 2022).

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1. \mathcal{X} : DP for network data (Hay et al., 2009) for geospatial data (Andrés et al., 2013) Pufferfish

DP (Kifer & Machanavajjhala, 2014) noiseless privacy (Bhaskar et al., 2011) privacy under partial

knowledge (Seeman et al., 2022) privacy amplification (Beimel et al., 2010; Balle et al., 2020; Bun et al., 2022).

Examples from the US Decennial Censuses

	d_{Pr}	$d_{\mathcal{X}}$ (Unit)	Invariants	Privacy Loss Budget
TopDown*	D_{nor}	d_{Ham}^p (person)	Population (state) Total housing units (block) Occupied group quarters (block) Structural zeros	PL & DHC: $\rho^2 = 15.29$ $\epsilon = 52.83 (\delta = 10^{-10})$
SafeTab**	D_{nor}	d_{Ham}^p (person)	None	DDHC-A: $\rho^2 = 19.776$ DDHC-B & S-DHC: TBD.
Swapping	MULT	d_{Ham}^h (household)	Varies but greater than TDA	ϵ between 9.37-19.38

* (J. Abowd et al., 2022)

** (Tumult Labs, 2022)

- \mathcal{X} is always the space of possible Census Edited Files, \mathcal{X}_{CEF} .
- $D_{nor}(P, Q) = \sup_{\alpha > 1} \frac{1}{\sqrt{\alpha}} \max \left[\sqrt{D_\alpha(P||Q)}, \sqrt{D_\alpha(Q||P)} \right]$ is the normalised Rényi metric [zero concentrated DP] (with D_α the Rényi divergence of order);
- $MULT(P, Q) = \sup_{S \in \mathcal{F}} \left| \ln \frac{P(S)}{Q(S)} \right|$ is the multiplicative distance (pure DP); and
- d_{Ham}^u is the Hamming distance (on units u).

Swapping Satisfies DP, Subject to its Invariants

Permutation Swapping

Input: a dataset \mathbf{x} .

Define strata as groups of records which match on the swap key $\mathbf{V}_{\text{Stratify}}$.

Within each stratum:

- ① Select each record independently with probability p (the swap rate).
- ② Randomly derange swapping variable \mathbf{V}_{Swap} of selected records.

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Permutation Swapping is DP subject to its invariants, with input divergence

$d_{\mathcal{X}} = d_{\text{Ham}}^u$, output divergence $d_{\text{Pr}} = \text{MULT}$ and budget

$$\epsilon = \begin{cases} \ln(b+1) - \ln o & \text{if } 0 < p \leq 0.5, \\ \max \{\ln o, \ln(b+1) - \ln o\} & \text{if } 0.5 < p < 1, \end{cases}$$

where $o = p/(1-p)$ and b is the maximum stratum size.

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Two-step procedure:

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$$\mathbf{T}(\mathbf{x}) = \mathbf{q}(\mathbf{x}) + \mathbf{W},$$

where $\mathbf{W} \sim \mathcal{N}_{\mathbb{Z}}(0, \boldsymbol{\Sigma})$, so that \mathbf{T} satisfies $\text{DP}(\mathcal{X}_{\text{CEF}}, \{\mathcal{X}_{\text{CEF}}\}, d_{\text{Ham}}^p, D_{\text{nor}})$ with budget ρ_{TDA} ([Canonne et al., 2022](#)).

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- ③ “Post-process”: find dataset \mathbf{z} with $\mathbf{q}(\mathbf{z})$ close to $\mathbf{T}(\mathbf{x})$ such that $\mathbf{c}_{\text{TDA}}(\mathbf{z}) = \mathbf{c}_{\text{TDA}}(\mathbf{x})$.

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TDA satisfies $\text{DP}(\mathcal{X}_{\text{CEF}}, \mathcal{D}_{\mathbf{c}_{\text{TDA}}}, d_{\text{Ham}}^p, D_{\text{nor}})$ with budget ρ_{TDA} .

Theorem: TDA Satisfies DP, Subject to its Invariants

Let $\mathbf{c}_{\text{TDA}} : \mathcal{X}_{\text{CEF}} \rightarrow \mathbb{R}^l$ be the invariants of TDA and let $\mathcal{D}_{\mathbf{c}_{\text{TDA}}}$ be the induced data multiverse:

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- Let \mathbf{c}' be any proper subset of TDA's invariants. TDA does not satisfy $\text{DP}(\mathcal{X}_{\text{CEF}}, \mathcal{D}_{\mathbf{c}'}, d_{\mathcal{X}}, D_{\text{nor}})$ with any finite budget ρ .

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