

Privacy, Data Privacy and Differential Privacy

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THE RIGHT TO PRIVACY.

"It could be done only on principles of private justice, moral fitness,
and public convenience, which, when applied to a new subject, make

*The right to be
let alone.*



Samuel D. Warren II



Louis Brandeis

Privacy – Can you define it?

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Raab (2019). Political Science and Privacy. In *The Handbook of Privacy Studies: An Interdisciplinary Introduction*. Amsterdam University Press.

- Philosophy: **“Privacy . . . is a concept in disarray. ... Currently privacy is a sweeping concept. . . . Philosophers . . . have frequently lamented the great difficulty in reaching a satisfying conception of privacy.”**

Solove (2008) *Understanding Privacy*. Harvard University Press.

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Right to have personal data erased.

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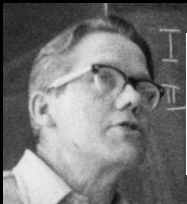
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- ▶ Dalenius (1977), Duncan & Lambert (1986):

If the release of the statistics T makes it possible to determine [a record X_i] more accurately than is possible without access to T , a disclosure has taken place.



Towards a methodology for statistical disclosure control

by Tore Dalenius¹

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- **Without access to the statistics:** $\pi(X_i)$.
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- There is a disclosure if $\pi(X_i)$ and $\pi(X_i \mid T)$ differ.

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- To produce useful statistics, we must allow for some (ideally small) amount of disclosure.
- Measure “amount of disclosure” by how much $\pi(X_i)$ and $\pi(X_i | T)$ differ.

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Thinking about T as a function of the dataset \mathbf{x} , its derivative is

$$\lim_{\mathbf{x}' \rightarrow \mathbf{x}} \frac{T(\mathbf{x}', U) - T(\mathbf{x}, U)}{\mathbf{x} - \mathbf{x'}}.$$

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Thinking about the distribution $P_{\mathbf{x}}$ of T as a function of \mathbf{x} , its derivative Lipschitz constant is the smallest ε such that

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Thinking about the distribution $P_{\mathbf{x}}$ of T as a function of \mathbf{x} , its derivative Lipschitz constant is the smallest ε such that

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Thinking about the distribution $P_{\mathbf{x}}$ of T as a function of \mathbf{x} , its derivative Lipschitz constant is the smallest ε such that

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- The choice of d_{P_r} and $d_{\mathcal{X}}$ determine the flavour of DP.

Some examples in the literature

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d_{Pr} : (ϵ, δ) -approximate DP (Dwork, Kenthapadi, et al., 2006) Rényi DP (Mironov, 2017) concentrated DP (Bun & Steinke, 2016) f -divergence privacy (Barber & Duchi, 2014; Barthe & Olmedo, 2013) f -DP (including Gaussian DP) (Dong et al., 2022)

$d_{\mathcal{X}}$: (\mathcal{R}, ϵ) -generic DP (Kifer & Machanavajjhala, 2011a) edge vs node privacy (Hay et al., 2009; McSherry & Mahajan, 2010) d -metric DP (Chatzikokolakis et al., 2013) Blowfish privacy (He et al., 2014) element level DP (Asi et al., 2022) distributional privacy (Zhou et al., 2009) event-level vs user-level DP (Dwork et al., 2010)

\mathcal{D} : privacy under invariants (Ashmead et al., 2019; Gong & Meng, 2020; Gao et al., 2022; Dharangutte et al., 2023) conditioned or empirical DP (J. M. Abowd et al., 2013; Charest & Hou, 2016) personalized DP (Ebadi et al., 2015; Jorgensen et al., 2015) individual DP (Soria-Comas et al., 2017; Feldman & Zrnic, 2022) bootstrap DP (O’Keefe & Charest, 2019) stratified DP (Bun et al., 2022) per-record DP (Seeman et al., 2023+) per-instance DP (Wang, 2018; Redberg & Wang, 2021)

\mathcal{X} : DP for network data (Hay et al., 2009) for geospatial data (Andrés et al., 2013) Pufferfish DP (Kifer & Machanavajjhala, 2014) noiseless privacy (Bhaskar et al., 2011) privacy under partial knowledge (Seeman et al., 2022) privacy amplification (Beimel et al., 2010; Balle et al., 2020; Bun et al., 2022)

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Takeaway: Differential privacy is a “bound on the derivative” of T .

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The *derivative* of differential privacy (DP)

Thinking about the distribution $P_{\mathbf{x}}$ of T as a function of \mathbf{x} , its **derivative Lipschitz constant** is the smallest ε such that

$$d_{Pr}(P_{\mathbf{x}'}, P_{\mathbf{x}}) \leq \varepsilon d_{\mathcal{X}}(\mathbf{x}', \mathbf{x}).$$

Definition: The statistic T is ε -**differentially private** if its **Lipschitz constant** is ε .

- Recall that **Lipschitz continuity** \approx differentiability.
- **Lipschitz constant** is the supremum of the derivative.

Takeaway: **Differential privacy** is a “**bound on the derivative**” of T .

- The choice of d_{Pr} and $d_{\mathcal{X}}$ determine the *flavour* of **DP**.

The classic choice: **pure ε -DP** (Dwork, McSherry, et al., 2006)

- d_{Pr} is the *max. log-likelihood ratio* $d_{\text{MULT}}(P_{\mathbf{x}}, P_{\mathbf{x}'}) = \sup_t \left| \log \frac{p_{\mathbf{x}}(T=t)}{p_{\mathbf{x}'}(T=t)} \right|$
- $d_{\mathcal{X}}$ is the *Hamming distance*

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Recovering p_{cheat} :

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Ex: $\bar{T}_n = 0.45$, $p = 0.6$

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$$\hat{p}_{\text{cheat}} = \frac{0.45 + 0.6 - 1}{2 \times 0.6 - 1} = 0.25$$

What is the loss of information or the gain in privacy?

Increased variance:

$$\text{Var}(\hat{p}_{\text{cheat}}) = \frac{1}{n} \frac{p_T(1-p_T)}{(2p-1)^2} \leq \frac{1}{16n} \frac{1}{(p-0.5)^2}$$

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$$\frac{\Pr(T_i = 1 \mid X_i = 1)}{\Pr(T_i = 1 \mid X_i = 0)} = \frac{p}{1-p} = e^\varepsilon, \quad \text{with } \varepsilon = \text{logit}(p)$$

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$$d_{\text{MULT}}(\mathbf{P}_{\mathbf{x}}, \mathbf{P}_{\mathbf{x}'}) \leq \varepsilon d_{\text{Ham}}(\mathbf{x}, \mathbf{x}'), \quad \text{for } \mathbf{x}, \mathbf{x}' \in \{0, 1\}^n.$$

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$$\begin{aligned} \frac{\pi(X_i = x_i \mid T = t)}{\pi(X_i = x_i)} &= \frac{\pi(X_i = x_i) \int p_{\mathbf{x}}(T = t) d\pi(\mathbf{X}_{-i} = \mathbf{x}_{-i} \mid X_i = x_i)}{\pi(X_i = x_i) \int p_{\mathbf{x}'}(T = t) d\pi(\mathbf{X} = \mathbf{x}')} \\ &= \frac{\int p_{\mathbf{x}}(T = t) d\pi(\mathbf{X}_{-i} = \mathbf{x}_{-i} \mid X_i = x_i)}{\int p_{\mathbf{x}'}(T = t) d\pi(\mathbf{X} = \mathbf{x}')} \\ &= \frac{p(T = t \mid X_i = x_i, \mathbf{X}_{-i} = \mathbf{x}_{-i}^*)}{\int p(T = t \mid X_i = x'_i, \mathbf{X}_{-i} = \mathbf{x}_{-i}^*) d\pi(X_i = x'_i)} \end{aligned}$$

Does pure ε -DP control disclosure?

Recall: Control disclosure \Leftrightarrow control the “difference” between $\pi(X_i)$ and $\pi(X_i \mid T = t)$.

The “strongest” attacker knows the values of \mathbf{x}_{-i} :

$$\pi(\mathbf{X} = \mathbf{x}) = \pi(X_i = x_i) \delta_{\mathbf{x}_{-i} = \mathbf{x}_{-i}^*}.$$

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Ex: randomised response (cont.)

Recall $T_i = 1_{\{X_i = U_i\}}$.

Suppose an adversary's prior for X_1 is $\pi(X_1 = 1) = \theta$. Given $t \in \{0, 1\}$,

$$\begin{aligned} C_\theta(t) &:= \frac{\pi(X_1 = 1 | T_1 = t)}{\pi(X_1 = 1)} = \frac{\Pr(T_1 = t | X_1 = 1)}{\Pr(T_1 = t)} \\ &= \frac{LR(t)}{LR(t)\theta + (1 - \theta)}, \quad \text{where } LR(t) = \frac{\Pr(T_1 = t | X_1 = 1)}{\Pr(T_1 = t | X_1 = 0)} \end{aligned}$$

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The prior-to-posterior semantic for differential privacy:

$$e^{-\epsilon} \leq C_\theta(t) \leq e^{\epsilon} \quad \text{for all } \theta \text{ if and only if} \quad e^{-\epsilon} \leq LR(t) \leq e^{\epsilon} \quad \text{for all } t$$

However, what if X_1 and X_2 are *a priori* dependent?

Suppose our prior for (X_1, X_2) is $\pi(X_1 = a, X_2 = b) = \theta_{ab}$. Let

$$C_\pi(t_1, t_2) := \frac{\Pr(X_1 = 1 | T_1 = t_1, T_2 = t_2)}{\Pr(X_1 = 1)} = \frac{\Pr(T_1 = t_1, T_2 = t_2 | X_1 = 1)}{\Pr(T_1 = t_1, T_2 = t_2)}$$

Transferring the bound on likelihood ratio to posterior-to-prior ratio

$$C_\theta(t_1, t_2) = \frac{LR(t_1, t_2)}{LR(t_1, t_2)\theta_{1\cdot} + (1 - \theta_{1\cdot})}, \quad \theta_{1\cdot} = \pi(X_1 = 1) = \theta_{11} + \theta_{10}$$

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Consider the case $t_1 = 1, t_2 = 1$, and recall $e^\varepsilon = p/(1 - p)$

$$LR(1, 1) = \frac{e^\varepsilon \frac{\theta_{11}}{\theta_{1\cdot}} + \frac{\theta_{10}}{\theta_{1\cdot}}}{\frac{\theta_{01}}{\theta_{0\cdot}} + e^{-\varepsilon} \frac{\theta_{00}}{\theta_{0\cdot}}}$$

The dependence is a big trouble maker

This means that when $\theta_{10} = \theta_{01} = 0$, $LR(1, 1) = e^{2\varepsilon} > e^\varepsilon$.

- But $\theta_{10} = \theta_{01} = 0$ means that $X_2 = X_1$, hence X_1 can be learned from the information for X_2 . Consequently, the “individual information unit” for X_1 should be the pair $\{X_1, X_2\}$, not merely X_1 .

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- In fact as soon as $\text{Cov}(X_1, X_2) > 0$, $LR(1, 1) > e^\varepsilon$. This is because

$$LR(1, 1) > e^\varepsilon \iff \pi(X_2 = 1|X_1 = 1) > \pi(X_2 = 1|X_1 = 0)$$

But

$$\begin{aligned}\text{Cov}(X_1, X_2) &= \pi(X_1 = 1, X_2 = 1) - \pi(X_1 = 1)\text{Pr}(X_2 = 1) \\ &= [\pi(X_2 = 1|X_1 = 1) - \pi(X_2 = 1|X_1 = 0)] \pi(X_1 = 0)\pi(X_1 = 1).\end{aligned}$$

Data are *accidental* representation, not *essential* information

Manipulating data values without considering their interdependence is not a legitimate information operation in general

Does pure ε -DP control disclosure?

For a general prior π ,

$$\frac{\pi(X_i = x_i \mid T = t)}{\pi(X_i = x_i)} = \frac{\pi(X_i = x_i) \int p_{\mathbf{x}}(T = t) d\pi(\mathbf{X}_{-i} = \mathbf{x}_{-i} \mid X_i = x_i)}{\pi(X_i = x_i) \int p_{\mathbf{x}'}(T = t) d\pi(\mathbf{X} = \mathbf{x}')}$$

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with equality as the records of \mathbf{X} become totally dependent. (n is the number of records in \mathbf{X} .) (Dwork, McSherry, et al., 2006; Kifer & Machanavajjhala, 2011b)

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- Does ε -DP guarantee the conditional prior-to-posterior ratio

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- Thus the guaranteed limit e^{ε} is only for the **unique individual information**: variations unexplained by anyone else in the database or by knowledge on (and beyond) the database population.

A Bayesian characterisation of pure ε -DP (Bailie, Gong & Meng, 2024+)

A random statistic $T \in \mathbb{R}^d$ is ε -DP if and only if for every prior π on \mathbf{X} , every sub- σ -field \mathcal{F} of the corresponding full σ -field σ_π , every $B \in \mathcal{B}(\mathbb{R}^d)$, every i , and every $A \in \mathcal{B}(\Theta_i)$, where Θ_i is the state space of x_i , we have

$$e^{-c_i \varepsilon} \pi(X_i \in A \mid \mathcal{F}) \leq \pi(X_i \in A \mid T \in B; \mathcal{F}) \leq e^{c_i \varepsilon} \pi(X_i \in A \mid \mathcal{F}), \quad (1)$$

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- MIC is the X_i 's “information family” – knowing any one of them will provide information about X_i , in addition to public knowledge coded into \mathcal{F} .
- Protecting *relative* risk against “strongest attacker” is the easiest — **the more the attacker's prior information, the less left for protection.**

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Traditional statistical disclosure control attacker models

- The *nosy neighbor*: Knows that a record is in the sample.
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- The *nosy neighbor*: Knows that a record is in the sample.
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For these attackers, the (conditional) prior-to-posterior ratio of T' is in the interval $[e^{-\varepsilon}, e^{\varepsilon}]$, *not* the interval $[e^{-\varepsilon'}, e^{\varepsilon'}]$ (Bailie & Drechsler, 2024+).

The US Decennial Census

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- For the 2020 Census, disclosure avoidance was overhauled with the primary aim of satisfying *differential privacy*.
- They use two bespoke DP methods: the *TopDown Algorithm* (J. Abowd et al., 2022) and *SafeTabs* (Tumult Labs, 2022).

DP revisited: Five building blocks

A general DP specification (Bailie et al., 2024+)

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- The **protection domain** (*what can be protected?*): dataset space \mathcal{X} ;
- The **scope of protection** (*to where does the protection extend?*): data multiverse \mathcal{D} (*essential*), a collection of data universes $\mathcal{D} \subset \mathcal{X}$ (*accidental*);

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DP revisited: Five building blocks

A general DP specification (Bailie et al., 2024+)

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- The **intensity of protection** (*how much protection is afforded*): privacy loss budget $\varepsilon_{\mathcal{D}} \in \mathbb{R}^{\geq 0}$, for each data universe \mathcal{D} .

Data swapping visualisation

State	Location	Number of adults	Number of children	Age1	Race1	...
MA	Cambridge	2	2	45	White	...
TX	Houston	1	0	28	Hispanic	...
WA	Tacoma	5	0	67	Asian	...
MA	Somerville	2	2	50	Black	...
⋮	⋮	⋮	⋮	⋮	⋮	⋮

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V_{Swap}

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V_{Stratify}

V_{Swap}

V_{Rest}

Data swapping visualisation

Massachusetts: Location by Race (head of household) Contingency Table

	White	Hispanic	Asian	Black	...
Boston					
Cambridge					
Brookline					
Somerville					
Watertown					
⋮					

Data swapping visualisation

Massachusetts: Location by Race (head of household) Contingency Table

	White	Hispanic	Asian	Black	...
Boston					
Cambridge	-1			+1	
Brookline					
Somerville	+1			-1	
Watertown					
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Changes: Interior cells of $\mathbf{V}_{\text{Rest}} \times \mathbf{V}_{\text{Swap}}$.

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Invariants:

1. $\mathbf{V}_{\text{Stratify}} \times \mathbf{V}_{\text{Rest}}$
2. $\mathbf{V}_{\text{Stratify}} \times \mathbf{V}_{\text{Swap}}$

Swapping satisfies DP, subject to its invariants

Permutation swapping

Input: a dataset \mathbf{x} .

Define strata as groups of records which match on the swap key $\mathbf{V}_{\text{Stratify}}$.

Within each stratum:

1. Select each record independently with probability p (the swap rate).
2. Randomly permute swapping variable \mathbf{V}_{Swap} of selected records.

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Permutation swapping is DP subject to its invariants, with input divergence

$d_{\mathcal{X}} = d_{\text{Ham}}^u$, output divergence $d_{\text{Pr}} = d_{\text{MULT}}$ and budget

$$\varepsilon = \begin{cases} \ln(b+1) - \ln o & \text{if } 0 < p \leq 0.5, \\ \max \{ \ln o, \ln(b+1) - \ln o \} & \text{if } 0.5 < p < 1, \end{cases}$$

where $o = p/(1-p)$ and b is the maximum stratum size.

Comparisons: US Decennial Censuses

	d_{Pr}	$d_{\mathcal{X}}$ (Unit)	Invariants	Privacy Loss Budget
TopDown*	D_{nor}	d_{Ham}^p (person)	Population (state) Total housing units (block) Occupied group quarters (block) Structural zeros	PL & DHC: $\rho^2 = 15.29$ $\varepsilon = 52.83$ ($\delta = 10^{-10}$)
SafeTab**	D_{nor}	d_{Ham}^p (person)	None	DDHC-A: $\rho^2 = 19.776$ DDHC-B & S-DHC: <i>TBD</i> .
Swapping	d_{MULT}	d_{Ham}^h (household)	Varies but greater than TDA	ε between 9.37-19.38

* (J. Abowd et al., 2022)

** (Tumult Labs, 2022)

- \mathcal{X} is always the space of possible Census Edited Files, \mathcal{X}_{CEF} .
- $D_{nor}(P, Q) = \sup_{\alpha > 1} \frac{1}{\sqrt{\alpha}} \max \left[\sqrt{D_{\alpha}(P||Q)}, \sqrt{D_{\alpha}(Q||P)} \right]$ is the normalised Rényi metric [zero concentrated DP] (with D_{α} the Rényi divergence of order);
- $d_{MULT}(P, Q) = \sup_{S \in \mathcal{F}} \left| \ln \frac{P(S)}{Q(S)} \right|$ is the multiplicative distance (pure DP); and
- d_{Ham}^u is the Hamming distance (on units u).

The TopDown Algorithm (TDA) (J. Abowd et al., 2022)

Two-step procedure:

0. Start with a Census edited file $\mathbf{x} \in \mathcal{X}_{\text{CEF}}$.

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where $\mathbf{W} \sim \mathcal{N}_{\mathbb{Z}}(\mathbf{0}, \mathbf{\Sigma})$, so that \mathbf{T} satisfies $\text{DP}(\mathcal{X}_{\text{CEF}}, \{\mathcal{X}_{\text{CEF}}\}, d_{\text{Ham}}^p, D_{\text{nor}})$ with budget ρ_{TDA} (Canonne et al., 2022).

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2. “Post-process”: find dataset \mathbf{z} with $\mathbf{q}(\mathbf{z})$ close to $\mathbf{T}(\mathbf{x})$ such that $\mathbf{c}_{\text{TDA}}(\mathbf{z}) = \mathbf{c}_{\text{TDA}}(\mathbf{x})$.

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Theorem: TDA satisfies DP, subject to its invariants

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- Let \mathbf{c}' be any proper subset of TDA's invariants. TDA does not satisfy $\text{DP}(\mathcal{X}_{\text{CEF}}, \mathcal{D}_{\mathbf{c}'}, d_{\mathcal{X}}, D_{\text{nor}})$ with any finite budget ρ .

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Ex: $\bar{Y}_n = 0.45$, $p = 0.6$

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$$\hat{p}_{\text{cheat}} = \frac{0.45 + 0.6 - 1}{2 \times 0.6 - 1} = 0.25$$

What is the loss of information or the gain in privacy?

Increased Variance

$$\text{Var}(\hat{p}_{\text{cheat}}) = \frac{1}{n} \frac{p_Y(1 - p_Y)}{(2p - 1)^2} \leq \frac{1}{16n} \frac{1}{(p - 0.5)^2}$$

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The “first” example of *differential privacy*

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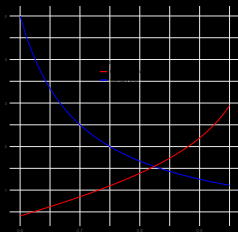
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Define *Pure* DP: Dwork et al. (2006) vs Dwork et al. (2016)

Let the database $\mathbf{X} = \{x_1, \dots, x_n\}$ be a vector of n entries from some domain D , typically of the form $\{0, 1\}^d$ or \mathbb{R}^d . Let $T_{\mathcal{A}}$ be a random mechanism (map) from D^n to a state space \mathcal{T} , corresponding to a query from an adversary \mathcal{A} .

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Definition 1 of Dwork, McSherry, et al. (2006)

A mechanism is ε -indistinguishable if for all pairs $\mathbf{X}, \mathbf{X}' \in D^n$ which differ in only one entry, for all adversaries \mathcal{A} , and for all transcripts t :

$$\left| \ln \frac{\Pr(T_{\mathcal{A}}(\mathbf{X}) = t)}{\Pr(T_{\mathcal{A}}(\mathbf{X}') = t)} \right| \leq \varepsilon.$$

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A mechanism is ε -indistinguishable if for all pairs $\mathbf{X}, \mathbf{X}' \in D^n$ which differ in only one entry, for all adversaries \mathcal{A} , and for all transcripts t :

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Define *Pure* DP: Dwork et al. (2006) vs Dwork et al. (2016)

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Definition 2.1 of Dwork et al. (2016)

A noninteractive mechanism \mathcal{M} is ε -differentially private (with respect to a given distance measure) if for all neighboring datasets $\mathbf{X}, \mathbf{X}' \in \mathbb{N}^{|D|}$, and for all events (measurable sets) S in the space of outputs of \mathcal{M} :

$$\Pr(\mathcal{M}(\mathbf{X}) \in S) \leq e^{\varepsilon} \Pr(\mathcal{M}(\mathbf{X}') \in S).$$

The probabilities are over the coin flips of \mathcal{M} .

Differential Privacy for the 2020 U.S. Census: Can We Make Data Both Private and Useful?

Special Issue 2

FROM THE EDITORS



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by Ruobin Gong, Erica L. Groshen, and Sallil Vadhan

Published: Jun 24, 2022

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CENSUS: IMPORTANCE, HISTORY, AND TECHNICAL CHANGES



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Implementing Differential

Does DP control the posterior-to-prior ratio ?

Revisit the Random Response Mechanism: $Y_i = 1_{\{X_i=R_i\}}$.

Suppose an adversary's prior for X_1 is $\Pr(X_1 = 1) = \pi$.

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The prior-to-posterior semantic for differential privacy:

$$e^{-\epsilon} \leq C_\pi(y) \leq e^\epsilon \quad \text{for all } \pi \text{ if and only if} \quad e^{-\epsilon} \leq LR(y) \leq e^\epsilon$$

However, what if X_1 and X_2 are *a priori* dependent?

Suppose our prior for (X_1, X_2) is $\Pr(X_1 = a, X_2 = b) = \pi_{ab}$. Let

$$C_\pi(y_1, y_2) \equiv \frac{\Pr(X_1 = 1 | Y_1 = y_1, Y_2 = y_2)}{\Pr(X_1 = 1)} = \frac{\Pr(Y_1 = y_1, Y_2 = y_2 | X_1 = 1)}{\Pr(Y_1 = y_1, Y_2 = y_2)}$$

Transferring the bound on likelihood ratio to posterior-to-prior ratio

$$C_\pi(y_1, y_2) = \frac{LR(y_1, y_2)}{LR(y_1, y_2)\pi_{1\cdot} + (1 - \pi_{1\cdot})}, \quad \pi_{1\cdot} = \Pr(X_1 = 1) = \pi_{11} + \pi_{10}$$

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Consider the case $y_1 = 1, y_2 = 1$, and recall $e^\varepsilon = p/(1 - p)$

$$LR(1, 1) = \frac{e^{\varepsilon \frac{\pi_{11}}{\pi_{1\cdot}} + \frac{\pi_{10}}{\pi_{1\cdot}}}}{\frac{\pi_{01}}{\pi_{0\cdot}} + e^{-\varepsilon \frac{\pi_{00}}{\pi_{0\cdot}}}}$$

The dependence is a big trouble maker

This means that when $\pi_{10} = \pi_{01} = 0$, $LR(1, 1) = e^{2\varepsilon} > e^\varepsilon$.

- But $\pi_{10} = \pi_{01} = 0$ means that $X_2 = X_1$, hence X_1 can be learned from the information for X_2 . Consequently, the “individual information unit” for X_1 should be the pair $\{X_1, X_2\}$, not merely X_1 .

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- In fact as soon as $\text{Cov}(X_1, X_2) > 0$, $LR(1, 1) > e^\varepsilon$. This is because

$$LR(1, 1) > e^\varepsilon \iff \Pr(X_2 = 1|X_1 = 1) > \Pr(X_2 = 1|X_1 = 0)$$

But

$$\begin{aligned}\text{Cov}(X_1, X_2) &= \Pr(X_1 = 1, X_2 = 1) - \Pr(X_1 = 1)\Pr(X_2 = 1) \\ &= [\Pr(X_2 = 1|X_1 = 1) - \Pr(X_2 = 1|X_1 = 0)]\Pr(X_1 = 0)\Pr(X_1 = 1).\end{aligned}$$

Data are *accidental* representation, not *essential* information itself

Manipulating data values without considering their interdependence is not a legitimate information operation in general

In general, what does DP actual guarantee?

An attacker A is interested in learning about $\mathbf{X}_A = \{x_i, i \in I_A\}$ in a database $\mathbf{X} = \{X_i, i \in I\}$, where I_A could contain a single individual or everyone in I . Suppose the attacker has prior knowledge about the entire \mathbf{X} in the form of $\pi(\mathbf{X})$.

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Let $\pi_A(X_i)$ be the marginal prior, and $\pi_A(X_i|\mathbf{X}_{-i})$ be the conditional prior, conditioning on $\mathbf{X}_{-i} = \{X_j, j \neq i\}$. Upon learning $M = m$,

- Does ε -DP guarantees the marginal posterior-to-prior ratio

$$e^{-\varepsilon} \leq \frac{P_A(X_i = x|M = m)}{\pi_A(X_i = x)} \leq e^{\varepsilon}, \quad \forall x \in \mathcal{X}_i? \quad \text{No, not in general}$$

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- Does ε -DP guarantees the conditional posterior-to-prior ratio

$$e^{-\varepsilon} \leq \frac{P_A(X_i = x|M = m, \mathbf{X}_{-i})}{\pi_A(X_i = x|\mathbf{X}_{-i})} \leq e^{\varepsilon}? \quad \forall x \in \mathcal{X}_i? \quad \text{Yes}$$

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- Thus the guaranteed limit e^{ε} is only for the **unique individual information**: variations unexplained by anyone else in the database or by knowledge on (and beyond) the database population.

Theorem (Bailie, Gong & Meng, 2023)

A random map M delivers ε -DP under Hamming distance if and only if for every prior π on \mathcal{D} , every sub- σ field \mathcal{F} of the corresponding full σ -field $\sigma_\pi(\mathcal{X})$, every $B \in \mathcal{B}(\mathbb{R}^d)$, every i , and every $A \in \mathcal{B}(\Theta_i)$, where Θ_i is the state space of x_i , we have

$$e^{-c_i\varepsilon}\pi(X_i \in A \mid \mathcal{F}) \leq \Pr(X_i \in A \mid M \in B; \mathcal{F}) \leq e^{c_i\varepsilon}\pi(x_i \in A \mid \mathcal{F}), \quad (2)$$

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- *MIC = $C_{-i} \cup \{X_i\}$: $C_{-i} \subset \mathbf{X}_{-i}$ is the Markov boundary for X_i , that is, the smallest subset of \mathbf{X}_{-i} such that*

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- *MIC is the X_i 's "information family" – knowing any one of them will provide information about X_i , in addition to public knowledge coded into \mathcal{F} .*

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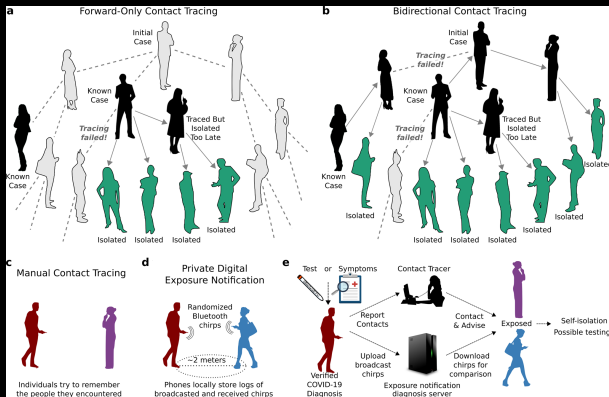
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- MIC is the X_i 's "information family" – knowing any one of them will provide information about X_i , in addition to public knowledge coded into \mathcal{F} .
- Protecting *relative* risk against "strong adversary" is the easiest — **the more the adversary's prior information, the less left for protection.**

Information spreads like a virus — we need to quarantine not only the infected individual but also everyone they've come into contact with.



Why is it called “Differential Privacy”?

Let the probability space for $M(\mathbf{X})$ be $\{\mathcal{M}, \mathcal{F}, P_{\mathbf{X}}\}$ (with $P_{\mathbf{X}}(S) = \Pr(M(\mathbf{X}) \in S | \mathbf{X})$)

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“Differential” comes from “derivative”, essential for studying *changes*

For log-likelihood $\ell(\mathbf{X}|S) = \ln \Pr(M(\mathbf{X}) \in S | \mathbf{X})$, pure DP is equivalent to requiring

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A general DP Specification (Bailie et al., 2023)

A data-release mechanism $M : \mathcal{X} \rightarrow \mathcal{M}$ satisfies a *DP specification*

$(\mathcal{X}, \mathcal{D}, d_{\mathcal{X}}, d_{\text{Pr}}, \varepsilon_{\mathcal{D}})$ if

$$d_{\text{Pr}}[P_{\mathbf{X}}, P_{\mathbf{X}'}] \leq \varepsilon_{\mathcal{D}} d_{\mathcal{X}}(\mathbf{X}, \mathbf{X}'), \quad (3)$$

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Five Building Blocks

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- The **standard of protection** (*how to measure protection*): the divergence d_{Pr} on probabilities;
- The **intensity of protection** (*how much protection is afforded*): privacy loss budget $\varepsilon_{\mathcal{D}} \in \mathbb{R}^{\geq 0}$, for each data universe \mathcal{D} .

Examples in the Literature

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1. \mathcal{X} : DP for network data (Hay et al., 2009) for geospatial data (Andrés et al., 2013) Pufferfish DP (Kifer & Machanavajjhala, 2014) noiseless privacy (Bhaskar et al., 2011) privacy under partial knowledge (Seeman et al., 2022) privacy amplification (Beimel et al., 2010; Balle et al., 2020; Bun et al., 2022).

Examples from the US Decennial Censuses

	d_{Pr}	$d_{\mathcal{X}}$ (Unit)	Invariants	Privacy Loss Budget
TopDown*	D_{nor}	d_{Ham}^p (person)	Population (state) Total housing units (block) Occupied group quarters (block) Structural zeros	PL & DHC: $\rho^2 = 15.29$ $\varepsilon = 52.83$ ($\delta = 10^{-10}$)
SafeTab**	D_{nor}	d_{Ham}^p (person)	None	DDHC-A: $\rho^2 = 19.776$ DDHC-B & S-DHC: <i>TBD</i> .
Swapping	d_{MULT}	d_{Ham}^h (household)	Varies but greater than TDA	ε between 9.37-19.38

* (J. Abowd et al., 2022)

** (Tumult Labs, 2022)

- \mathcal{X} is always the space of possible Census Edited Files, \mathcal{X}_{CEF} .
- $D_{nor}(P, Q) = \sup_{\alpha > 1} \frac{1}{\sqrt{\alpha}} \max \left[\sqrt{D_{\alpha}(P||Q)}, \sqrt{D_{\alpha}(Q||P)} \right]$ is the normalised Rényi metric [zero concentrated DP] (with D_{α} the Rényi divergence of order);
- $d_{MULT}(P, Q) = \sup_{S \in \mathcal{F}} \left| \ln \frac{P(S)}{Q(S)} \right|$ is the multiplicative distance (pure DP); and
- d_{Ham}^u is the Hamming distance (on units u).

Swapping Satisfies DP, Subject to its Invariants

Permutation Swapping

Input: a dataset \mathbf{x} .

Define strata as groups of records which match on the swap key $\mathbf{V}_{\text{Stratify}}$.

Within each stratum:

1. Select each record independently with probability p (the swap rate).
2. Randomly derange swapping variable \mathbf{V}_{Swap} of selected records.

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Permutation Swapping is DP subject to its invariants, with input divergence

$d_{\mathcal{X}} = d_{\text{Ham}}^u$, output divergence $d_{\text{Pr}} = d_{\text{MULT}}$ and budget

$$\varepsilon = \begin{cases} \ln(b+1) - \ln o & \text{if } 0 < p \leq 0.5, \\ \max \{ \ln o, \ln(b+1) - \ln o \} & \text{if } 0.5 < p < 1, \end{cases}$$

where $o = p/(1-p)$ and b is the maximum stratum size.

The TopDown Algorithm (TDA) (J. Abowd et al., 2022)

Two-step procedure:

0. Start with a Census edited file $\mathbf{x} \in \mathcal{X}_{\text{CEF}}$.

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1. Add Gaussian noise to cells:

$$\mathbf{T}(\mathbf{x}) = \mathbf{q}(\mathbf{x}) + \mathbf{W},$$

where $\mathbf{W} \sim \mathcal{N}_{\mathbb{Z}}(\mathbf{0}, \mathbf{\Sigma})$, so that \mathbf{T} satisfies $\text{DP}(\mathcal{X}_{\text{CEF}}, \{\mathcal{X}_{\text{CEF}}\}, d_{\text{Ham}}^p, D_{\text{nor}})$ with budget ρ_{TDA} (Canonne et al., 2022).

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2. “Post-process”: find dataset \mathbf{z} with $\mathbf{q}(\mathbf{z})$ close to $\mathbf{T}(\mathbf{x})$ such that $\mathbf{c}_{\text{TDA}}(\mathbf{z}) = \mathbf{c}_{\text{TDA}}(\mathbf{x})$.

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TDA satisfies $\text{DP}(\mathcal{X}_{\text{CEF}}, \mathcal{D}_{\mathbf{c}_{\text{TDA}}}, d_{\text{Ham}}^p, D_{\text{nor}})$ with budget ρ_{TDA} .

Theorem: TDA Satisfies DP, Subject to its Invariants

Let $\mathbf{c}_{\text{TDA}} : \mathcal{X}_{\text{CEF}} \rightarrow \mathbb{R}^l$ be the invariants of TDA and let $\mathcal{D}_{\mathbf{c}_{\text{TDA}}}$ be the induced data multiverse:

$$\mathcal{D}_{\mathbf{c}_{\text{TDA}}} = \{\mathcal{D} \subset \mathcal{X}_{\text{CEF}} \mid \mathbf{c}_{\text{TDA}}(\mathbf{x}) = \mathbf{c}_{\text{TDA}}(\mathbf{x}') \forall \mathbf{x}, \mathbf{x}' \in \mathcal{D}\}.$$

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- TDA satisfies $\text{DP}(\mathcal{X}_{\text{CEF}}, \mathcal{D}_{\mathbf{c}_{\text{TDA}}}, d_{\text{Ham}}^p, D_{\text{nor}})$ with privacy budget $\rho_{\text{TDA}} = 2.63$ (for the PL Redistricting File) and $\rho_{\text{TDA}} = 15.29$ (for the DHC).

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- Let \mathbf{c}' be any proper subset of TDA's invariants. TDA does not satisfy $\text{DP}(\mathcal{X}_{\text{CEF}}, \mathcal{D}_{\mathbf{c}'}, d_{\mathcal{X}}, D_{\text{nor}})$ with any finite budget ρ .

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