# JAMES KO

## Web Developer & Designer



#### APPLICATIONS

#### ACCESSORY SELECTOR

- Utilized HTML, CSS, GSAP TweenMax, JS (OOP), APIs, and JQuery to create an app that selects a vehicle for a user based on survey responses
- Frontend development for lead generation, selection of vehicle packages, and direction interaction with nearby dealers

#### **PETVET**

- Utilized HTML, CSS, React, Redux, JSX, Axios, PHP, MySQL to create an app that connect vets with owners to manage their pet's medical records/data
- Responsive mobile first oriented CRUD (Create, Read, Update, Delete) app

#### **CIV 5 MEMORY MATCH**

- Utilized Photoshop, HTML, CSS, JQuery, JS (MVC), and responsive web design to create a memory match game with custom card design and sounds
- Features included: statistics data table, timer countdown, sounds, music, modals, and localStorage

## TACO'BOUT IT

- Utilized HTML, CSS, JQuery, JS (MVC), AJAX, APIs, and basic responsive web design to create an app to find near by taco restaurants or make your own tacos from recipes
- APIs used: Google Maps, Google Places, Taco-Randomizer for recipes, and Flickr for taco images



#### **DEVELOPMENT TOOLS:**

- Html 5

- JQuery - Redux

- CSS3

- React - Bootstrap

- Sass

- Javascript ES 5/6 - Git / Github

- Ajax

- Flexbox

- GSAP (TweenMax) - Chrome Dev Tools

- MySQL - NPM

- JSX - Agile

- VS Code

#### **DESIGN TOOLS:**

- Sketch App

- Photoshop

- Animate

- Illustrator

- Indesign



#### OC HIGH SCHOOL OF ARTS

- Visual Arts Department

#### SCHOOL OF VISUAL ARTS

- Bachelors in Advertising

**LEARNING FUZE** 



## EXPERIENCES

## **CREATIVE DEVELOPER**

## **FUSE INTERACTIVE**

2018-Current

- Design and create interactive modules for Kawasaki such as product highlights (Top Features), animated and static banners, accessory selector, and user experience content showcase
- Leverage Sketch and custom style libraries to design and prototype UI/UX for mobile and web design
- Work in an agile team environment to launch new projects on a global and national scale for Kawasaki America, Canada, Heavy Industries, and Latin America

### JR. ART DIRECTOR / **PRODUCTION ARTIST**

2012-2013

## WILLIAM SONOMA CORPORATION

- Follow style guide for brand and design consistency throughout all collateral materials
- Design signage, marketing, posters, and decals for all their national in-store displays
- Lead project team for seasonal collateral updates and special promotions

# WEB DESIGNER / **DEVELOPER**

2011-2012

#### **GARAGE EXPERTS**

- Design and develop websites for all brands under VBP (Versatile Building Products) including www.garageexperts.com
- Measure and analyze traffic using Google Analytics, set up paid campaigns using Adwords, and leverage SEO best practices for top performance
- Create promotional collateral such as signs, billboards, car decals, stickers, and business cards

#### **GRAPHIC DESIGNER**

2008-2010

#### GIZMODO MEDIA LLC

- Mock up and compose UI components for content posts, user posts and ad space in all sites under Gizmodo including Jalopnik, Gawker, Jezebel, and Kotaku
- Design hundreds of immersive brand user experience to create unique take-overs for brands such as Bacardi, HBO, Gap Inc., and Audi