

hi, i'm
TANYA

why dali

- i come from a visual arts background and have never really been taught about good design
- i'm excited to design something that will not only be looked at, but also **used**
- as i continue to take CS classes at dartmouth, dali could be the perfect way of combining my interests in design and development

skills

- adobe photoshop, illustrator, indesign and lightroom
- basic knowledge of python and java

about me

- home for me alternates between **hong kong** and **hanover**
- i love photoshop, graphic design, hiking and skiing amongst other things
- thinking of studying CS + studio/digital art

for more

- tanyashah@dartmouth.edu
- tanyashah.me

STYLE GUIDE

for my design, i used bright graphics and crisp fonts to catch the viewer's attention and convey information clearly. i used a painting by one of my favorite artists, jack vanzett, as the background for my design which reflects a little bit of my personality. i chose to display my content in circles circles to complement the organic, rounded brushstrokes in the background art. the colors i used were all color picked from either the art or the icon photo of me, a choice i made to create coherency in the design. i chose to use the fonts gill sans light and futura because they are my favorite go-to fonts and the ones that best capture my design aesthetic.

COLORS



WHITE
#FFFFFF



LIGHT PINK
#FFF9F9



DARK PINK
#C37390



GREY BROWN
#7C7575

TYPOGRAPHY

headline

futura, regular 72 px
#FFFFFF (white)

symbol intro

futura, regular 72 px
#C37390

symbol body
Gill Sans, light, 34 px
#7C7575