

JAMES KEMPER

Department of Economics, Texas Tech University
P.O. Box 41014, Lubbock, TX 79409
(806) 834-7691 | james.kemper@ttu.edu | [Website](#)

EDUCATION

| | |
|--|----------|
| West Texas A&M University M.S. in Economics; M.S. in Finance | May 2011 |
| West Texas A&M University B.B.A. in Management | May 2006 |

EMPLOYMENT

| | |
|--|-----------------------|
| Texas Tech University <i>Lecturer of Economics</i> | Aug. 2023 – Present |
| Texas Tech University Health Sciences Center <i>Adjunct Instructor in Healthcare Economics</i> | Aug. 2019 – Present |
| South Plains College <i>Assistant Professor of Economics</i> | Aug. 2012 – Aug. 2023 |
| Wayland Baptist University <i>Adjunct Instructor in Finance and Economics</i> | Jan. 2012 – Jan. 2016 |
| Wayland Baptist University <i>Finance Analyst</i> | May 2011 – Aug. 2012 |
| Wells Fargo Bank <i>Commercial Banker and Credit Analyst</i> | Jun. 2006 – Mar. 2010 |

TEACHING EXPERIENCE

| |
|--|
| Texas Tech University <ul style="list-style-type: none">• ECO 2301 – Principles of Economics I (Microeconomics)• ECO 2302 – Principles of Economics II (Macroeconomics)• ECO 2305 – Principles of Economics• ECO 3361 – Excel for Economists• ECO 3362 – Statistics for Economists• ECO 4300 – Economic Research |
| Texas Tech University Health Sciences Center <ul style="list-style-type: none">• HPHM 4334 – Principles of Health Economics and Policy• HPHA 5313 – Healthcare Economics and Policy |

South Plains College

- ECON 2301 – Principles of Macroeconomics
- ECON 2302 – Principles of Microeconomics

Wayland Baptist University

- ECON 2301 – Principles of Macroeconomics
- ECON 2302 – Principles of Microeconomics
- FINA 3309 – Financial Management

RESEARCH AND PRESENTATIONS

Working Papers and Projects

- *From Incentives to Impact: NIL Policies and Their Role in College Football Performance and Transfers* (working paper with Alejandro Abarca)
- *Recruiting Efficiency and the Transfer Portal: A Performance-Based Valuation Model for College Football*
- *The Impact of Realignment on Local Economies: Evidence from Texas Tech Home Games*

Selected Conference and Seminar Presentations

- Second Annual Sports Economics Conference – University of Maryland, Baltimore County, Apr. 2025
- Lubbock Realtor and Investment Group – Alliance Federal Credit Union, Lubbock, TX, Mar. 2023
- Economics and Health Issues Affecting West Texas – University of Texas, Permian Basin, Mar. 2023
- State of the West Texas Economy – South Plains College, Sep. 2020
- West Texas Assessment Conference – Texas Tech University, Jan. 2014

TECHNICAL SKILLS

| | |
|--------------------|--|
| Programming | STATA (Advanced), Python (Intermediate), R (Intermediate), Git |
| Software | Microsoft Excel (Advanced), LaTeX, HTML, CSS |

HONORS AND AWARDS

- Fellow, Teacher Mentoring through Peer Observation (TeMPO), Texas Tech University (2024–2025)
- Outstanding Faculty of the Year, MSHA program at TTUHSC (2022, 2023)
- South Plains College Faculty Excellence Award (Finalist, 2023; Nominee, 2016–2022)
- Tenured at South Plains College (May 2016)
- Omicron Delta Epsilon (National Honor Society for Economics) (May 2011)

ACADEMIC SERVICE

Texas Tech University

- Coordinator for Part-time Graduate Instructors (Aug. 2023 – Present)

- Faculty Mentor, TrUE Scholars Program (2024–2025)
- College of Arts & Sciences Values Summit Committee (Mar. 2025)
- Online Studies Committee, Department of Economics (May 2024 – Present)
- Coordinator of Graduate Teaching Workshop Seminar (Aug. 2023 – Present)

South Plains College

- Senator, Faculty Senate (Jul. 2021 – Jul. 2023)
- Scholarship Committee (May 2016 – Aug. 2020)
- Strategic Plan Assessment Committee (Aug. 2016 – May 2022)
- Economics Courses Assessment Coordinator (Aug. 2016 – May 2023)
- Academic Advisory Council (Aug. 2015 – May 2023)
- Faculty Advisor, Business Club (Aug. 2014 – Jul. 2016)

PROFESSIONAL AFFILIATIONS AND CERTIFICATIONS

- North American Association of Sports Economists – Member (Mar. 2025 – Present)
- American Economic Association – Member (Aug. 2013 – Present)
- Chartered Economist in Healthcare Economics (Feb. 2023)
- Quality Matters: Improving Your Online Classroom Certification (Jul. 2015)