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# *dear*  SHARON KNOX,

My name is James Kim, an undergraduate design student in Glenda Drew's DES157: Interactive Media II class, and I was wondering if I could ask you a few clarifying questions about the project we're designing for you.

To give some background, my project is called, "Davis on a Dime," an application created in hopes of providing helpful information to new students who are struggling financially and need advice on how to navigate their new surroundings on a tighter budget. The app would act as a database of reputable information that allows the user to access helpful tips and tricks to circumvent ambiguous situations that may not actually require you to pay money. The Davis community may also contribute their own personal money-saving ideas via a blog or forum within the application. The app would always be updated with the latest deals and special discounted events at grocery stores, restaurants, retail clothing stores, and more within the immediate Davis area.

1. Are there resources on campus that may be useful to my search in creating this database?

2. Are there ways of pitching the idea to the university as a means of marketing the school and involving the campus community more through the app (i.e. notifying students of free swag with a Facebook check-in at upcoming Campus Recreation events or special seasonal sales at the MU store)?

3. Would the university be interested in funding the project?

4. Is it possible to team up with the Police department by informing the campus community of free bike lights and rape whistles to increase the overall safety of the school? Perhaps, the app could also be a way to notify students of  free late-night transportation services to prevent risk of danger as well?

5. What further advice can you offer me as I begin this  new project?

Thank you so much!

*Sincerely,*
*James Kim*