James Alexander Lee

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| Email: | [james@jalproductions.co.uk](mailto:james@jalproductions.co.uk) |
| Online Portfolio: | <http://www.jalproductions.co.uk/> |

## Education

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| 2010-2014 | University of Kent, Canterbury  BSc Multimedia Technology and Design with a year in industry  **2nd year average: 80% (Distinction)** |
| Year 2 |  |
| **Audio and Video Technology** (88%) | I’ve learnt a range of topics based around analogue and digital audio and video, how to convert between the two and the current standards of each. |
| **Digital Film Making**(63%) | Film making involves working in a group of five to produce a short documentary. I took the role of camera man. |
| **Digital Portfolio**(74%) | I have to create a Flash AS3.0 portfolio to display “an artist’s visual work”. I am using my own work because it will be more beneficial that way.  <http://jalproductions.co.uk/projects/DigitalPortfolio/> |
| **Software Development** **(95%)** | This module involves learning about the theory behind building a piece of software. I am also yet to learn C# in this module. |
| **Virtual Worlds and 3D Modelling**(78%) | 3D is my favourite module this year. I am learning all aspects of Autodesk 3DS Max and currently creating an animated spaceship race scene. |
| Year 1 | **1st year average: 81% (Distinction)** |
| Computer Systems **(83%)** | The theory module mainly consisted of computer networks, operating systems and hardware. |
| Digital Photography **(83%)** | For the main assignment, I was required to take 8 photos, each with its own requirement. I also produced a Photoshop montage using the photos I took. |
| Digital Visual Narrative **(89%)** | DVN involved producing a short Flash animation. I went through the normal production steps including storyboarding, character and environment design and animation. |
| Interaction Design **(73%)** | Working in a group of four, we were set the task of re-designing a badly designed charity website. This was my first use of jQuery. We also learnt the theory behind creating good user interaction. <http://ags.net76.net/> |
| Internet Programming with Java (88%) | I created basic Java applets and learning how to embed them into a web page. |
| Intro to Programming **(91%)** | I learnt how to program C++ console applications, starting off with basic arithmetic tasks building up to an encryption program for the main assignment. |
| Visual Communication **(66%)** | This was an art-based module. It involved learning how to interpret a piece of art using different aspects such as colour, line of sight, perspective and balance. |
| Website Design **(76%)** | I created a website using HTML and CSS, ensuring that it worked perfectly in Firefox and IE and passed W3C validation standards. <http://jalproductions.co.uk/projects/jal33/> |

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| 2003-2010 | Gravesend Grammar School, Gravesend |
| A levels | ICT (A), Design and Technology (B), Geography (B), Extended Project Qualification (C) |
| GCSEs | 2 (A\*), 5 (A), 2 (B), 3 (C) |

## Work Experience

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| June 2012 – Aug 2013 | **BBC World Service**  Client Side Web Developer |
| May 2011 - Present | **Precise Pixels**  Co-Founder / Web Developer  <http://www.precisepixels.co.uk/> |
| As co-founder / developer of this web design company I am enjoying building relationships with local businesses, learning how to effectively pitch for work, gaining web industry awareness, as well as stretching my development skills. Clients have included a Chinese restaurant and an executive transport service in Holland providing the challenge of communicating ideas over Skype and email. I’m learning project-management skills and enhancing my programming skills, especially in jQuery, and my understanding of good web design. | |
| May 2011 - Present | **People United**  Web Consultant  <http://www.peopleunited.org.uk/> |
| I work as a freelance Web Consultant for this arts charity. I perform updates to their website and any computer-related tasks they require. I have been tasked with re-building their whole website from scratch, implementing a basic CMS structure so they can easily update the site themselves. This is giving me relevant, hands-on (paid) experience in the complete life-cycle of a project. | |

## Computing Skills

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| Software  * Adobe Photoshop, Dreamweaver, Flash, After Effects, Premiere Pro * Autodesk 3DS Max * NextLimit Realflow * Swift 3D * FL Studio * Microsoft Visual Studio * Microsoft Office * MySQL * WordPress * Git * Cucumber | Languages  * HTML5 & CSS3 * JavaScript & jQuery * PHP * AJAX * Sass * Ruby * ActionScript 3.0 & 2.0 * Visual Basic * C++ * C# * Java | Hardware  * DSLR camera * Digital camcorder * Wacom tablet |

## Interests

In my spare time I have created a wide variety of multimedia content. I experiment with design, photography and programming and have made Flash animations and games. I enjoy learning new technologies including film and 3D animation and like to keep up-to-date with the latest technologies such as smartphones, Android, games, web technologies, 3DTV and anything else technology-related. Staying on the creative side of my life, I also enjoy music. I have been playing guitar for several years and I have also created a few digital audio compositions.

## References

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| **Ania Bobrowicz** (academic referee)  *Senior Lecturer in Digital Arts*  Email: a.bobrowicz@kent.ac.uk  Telephone: +44 (0)1227 823222 | **Tom Andrews** (professional referee)  *Chief Executive of People United*  Email: tom@peopleunited.org.uk  Telephone: +44 (0)1227 811800 |