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THANKS!



Music Recommendation System

+ Mood-Specific Recommendations



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THANKS!



Meet the team



**James
Meredith**

Data Scientist, Rock
Legend



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Automatic Mood detection based on audio features

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Music for every mood



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Business Problem

A Smarter Spotify Recommendation System



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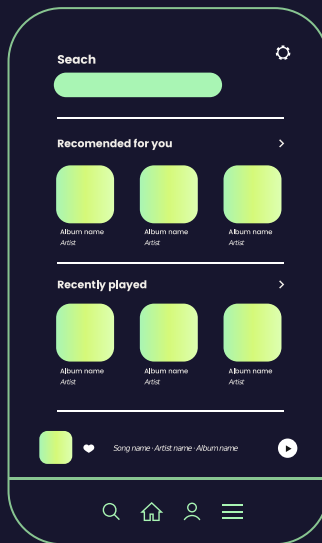


THANKS!

A Context-appropriate Recommendation System

Hey Spotify! Build me a playlist for the day!

I'm exhausted!
Just keep it chill.



Sure thing! What's your mood for the day?

Okay! Here's a playlist full of songs you're sure to enjoy!



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THANKS!

Data

The Million Song Dataset



Additional Datasets:

- The Last.fm Dataset
- The Echo Nest Taste Profile Subset
- Spotify API



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Building Recommendations fit for the mood



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Methods: Recommendation System



Content-based

Uses music features to recommend similar music



Collaborative Filtering

Recommends music similar users liked



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THANKS!

Methods: Mood Detection System

- Emotions:
 - Happy
 - Sad
 - Angry
 - Relaxed
- Prediction model to predict a song's dominant mood



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THANKS!



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Accurate, user-free emotion labeling



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THANKS!



Product demo

Let's try it out!



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Business Recommendation

Integrate Automated Mood-specific recommendations!



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THANKS!



Looking Forward...

1. Further improve model accuracy
2. Implement and track user feedback!



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THANKS!



Thanks!

Any questions? Contact me at:

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