

BOEING & DIAMOND

MAKE THE SAFEST AIRCRAFT (PASSIVE)

Will & James

MEET THE TEAM



Will Bennett

Data Wizard



James Meredith

Data Warlock

Summary

- Purpose of the study: determine recommendations on aircraft for the company to expand investment into. Focused on small-scale aircraft.
- The National Transportation Safety Board's Aviation Accident Database was used to examine safety and viability.
- Limitations to data: No indication of relative frequency of each model, manufacture and sales data was cross-referenced
- Recommendations:
 - Confidence in safety due to reduction in crashes over time despite industry-wide stability in sales and manufacture
 - Diamond models have the lowest fatality rate
 - Recommended models: Diamond (DA40 & DA42), Cessna 172, Piper PA28 Series

Outline

- Business Problem
- Data
- Methods
- Results
- Conclusions

Business Problem

Data

IDENTIFYING LOWEST RISK AIRCRAFT



Private

(Rentals, Flight School, Taxi)



Commercial

(Large flights, military)

WE ANALYZED ACCIDENT DATA

- 90k airplane accidents from 1948 to 2022
- We used Python & Tableau to visualize trends
- Manufacture and sales data was cross-referenced to determine popularity

Note: The dataset did not include flight data

WE WILL FOCUS ON PASSIVE SAFETY

Passive

The features of an aircraft
that protects the passenger
upon an accident

Vs.

Active

The features of an aircraft
that helps the pilot avoid an
accident

OUR PASSIVE SAFETY METRIC IS FATALITY RATE

Fatality Rate: $\text{Fatalities} / \text{Total Passengers}$

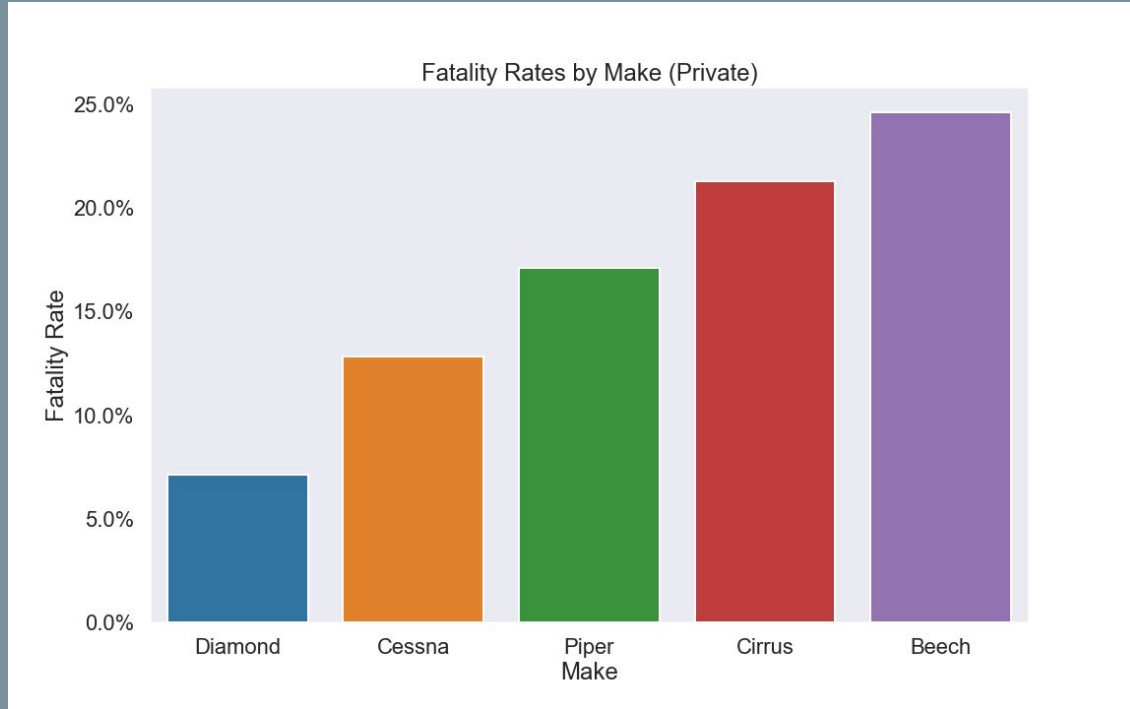
Methods

Accident Data Set Methods

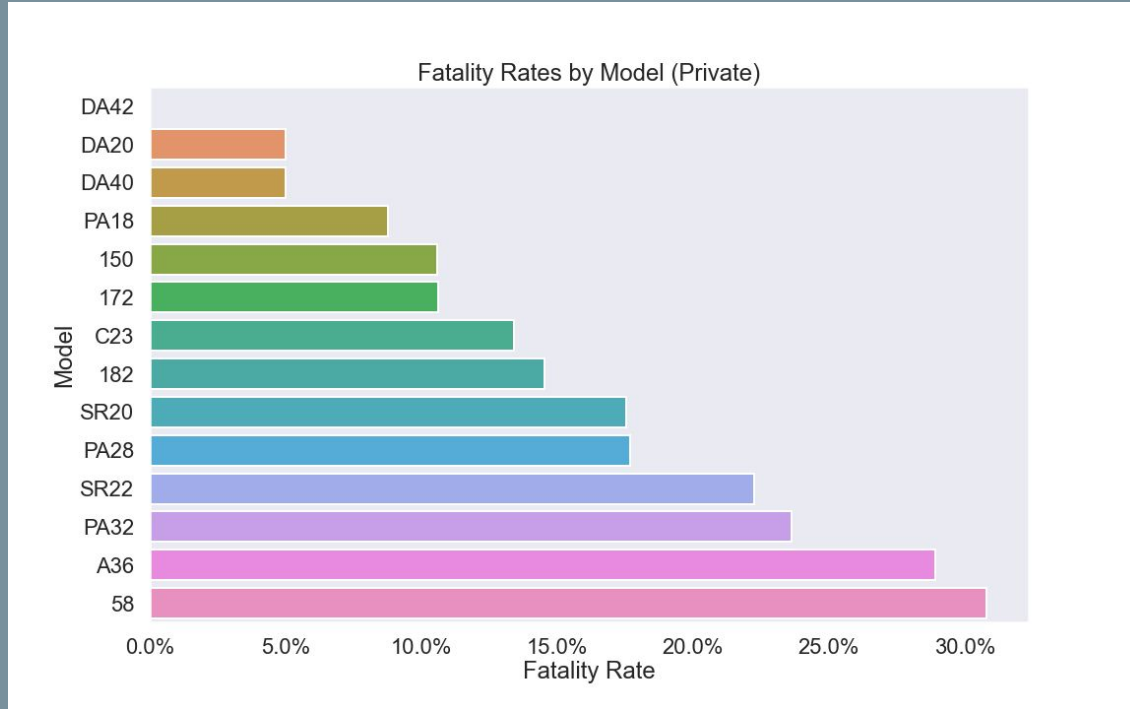
- Data Cleaning (Python):
 - Handling missing data
 - Focusing on professionally made aircraft in the USA
 - Cleaning up categorical data with a focus on the make & model
- Exploratory Data Analysis (Python):
 - We identified the top 5 makes by 2020 sales to find current popular brands
 - We explored how make & model affected the deadliness of accidents (fatality rate)
 - We quickly explored cleaned data in Tableau to gain quick insights
- Interactive Dashboard (Tableau)
 - We imported the cleaned data into Tableau to create the dashboard

Results

DIAMOND IS THE SAFEST FOR PRIVATE



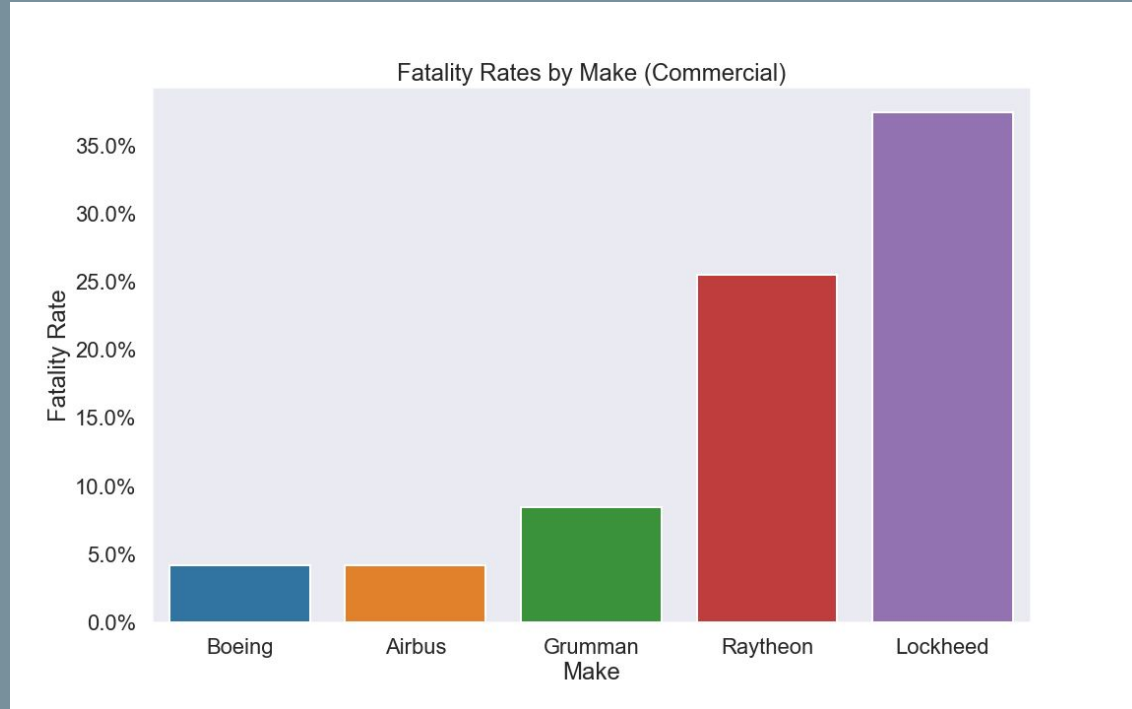
DIAMOND 20, 40, 42 ARE SAFEST MODELS



MODEL RECOMMENDATIONS (PRIVATE)

1. Diamond (20, 40, 42)
2. Cessna 172
3. Piper PA28 Series

BOEING IS THE SAFEST FOR COMMERCIAL



MODEL RECOMMENDATIONS (COMMERCIAL)

1. Boeing (737 & 747)
2. Airbus A320

Conclusions

NEXT STEPS FOR THE COMPANY

- Analyze flight data to calculate activate safety metrics for models
- Analyze cost data to calculate risk from an investment standpoint
 - $\text{\$ lost from Crashes} / \text{\$ Invested}$
 - If a large aircraft crashes that's a much larger loss than a small aircraft

Thank You!

[Project Github Link](#)

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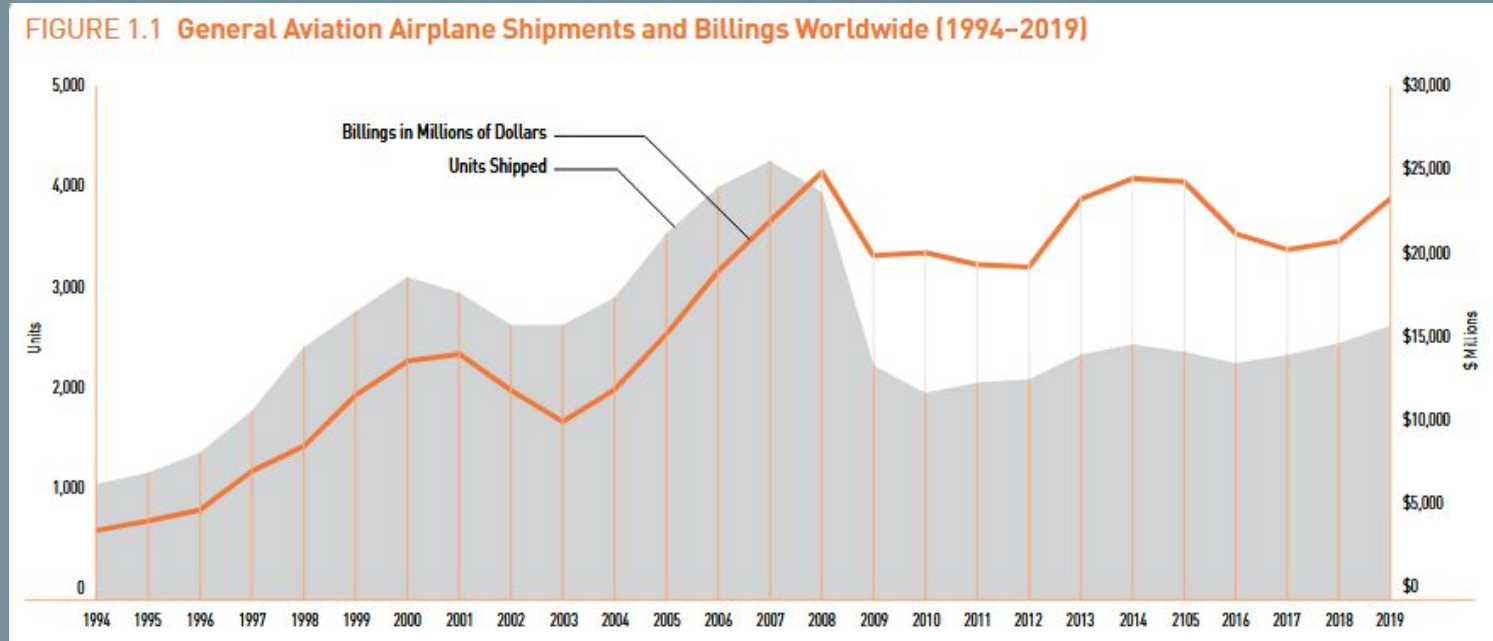
GitHub: @jamesleemeredith

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Appendix

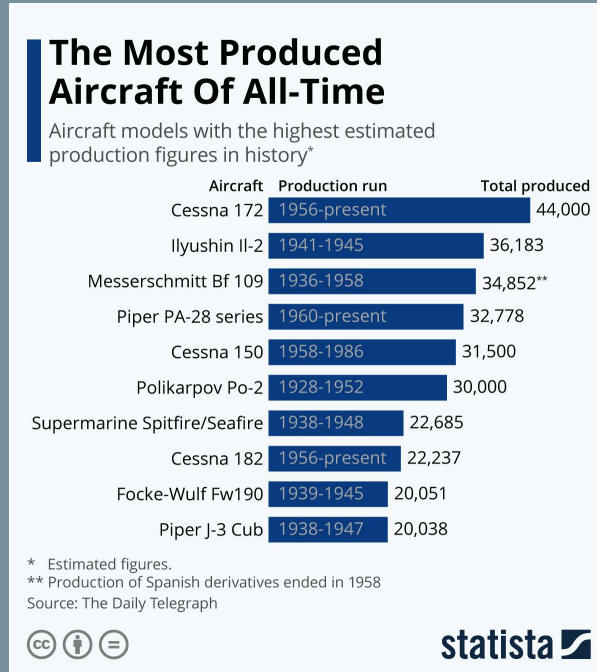
General Aviation Manufacturers Association

- Overall manufacture and sales of aircraft remains strong



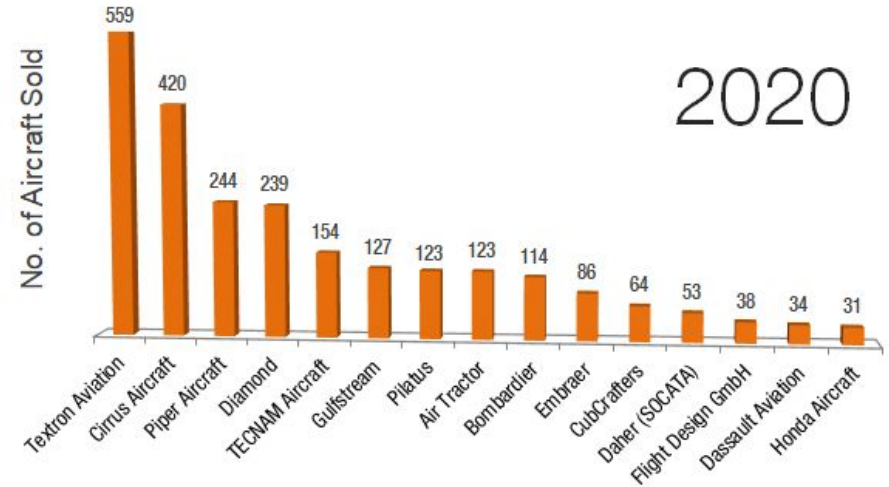
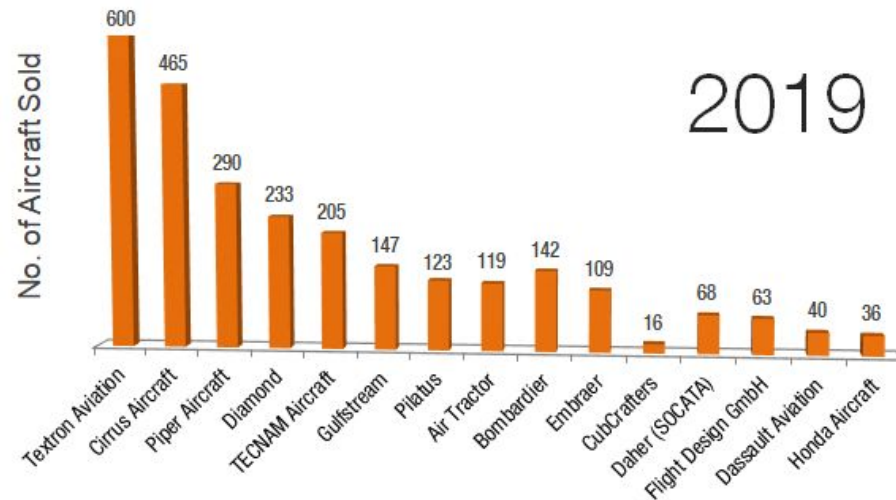
source: [GAMA Annual Report 2019 and 50th Anniversary Edition](#) (March 20, 2020 Update)

- Manufacture rate of most produced aircraft models



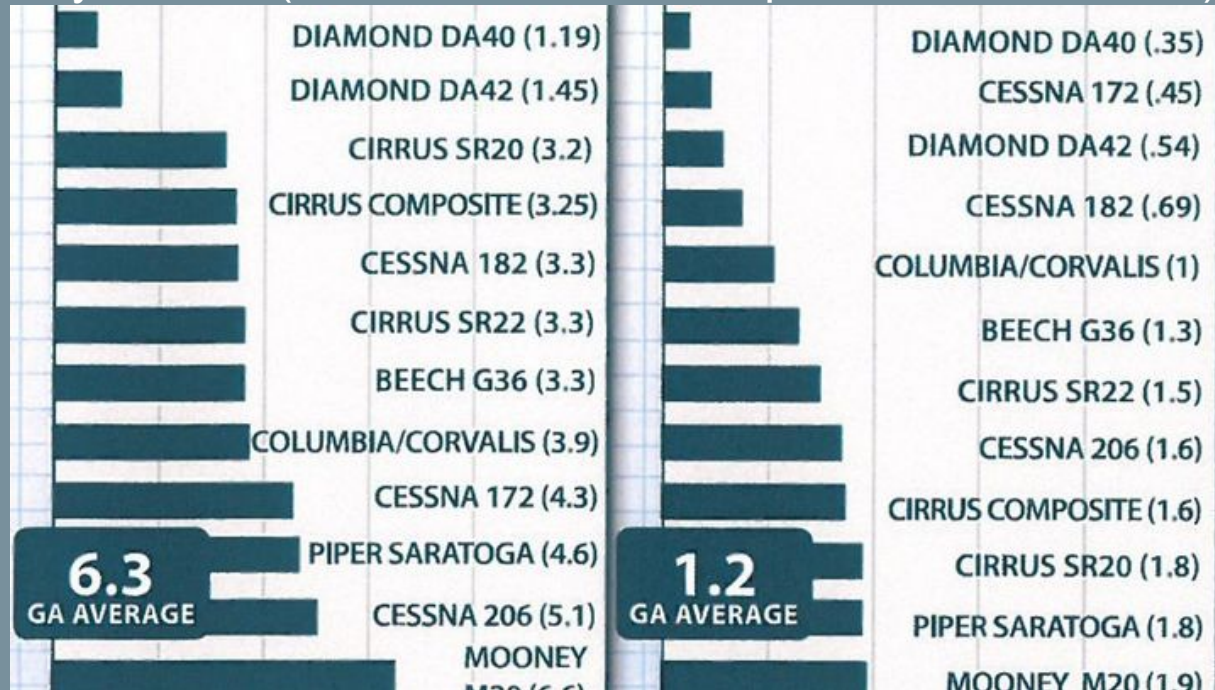
Forecast International

- Annual sales rates by manufacturer



Aviation Consumer

- 2012 Safety Record (Accidents & Fatalities per 100k miles flown)



[source](#)

Top 10 Commercial Airplane Models

- Airbus A330
- Boeing 747
- Boeing 777
- Boeing 727
- CRJ Series
- Airbus A320
- Boeing 747
- Embraer E-Jet Family
- Boeing 737
- Douglas DC-3

Top 10 Private Airplane Models

- Cirrus SR22T
- Cirrus SR22
- Cessna Skyhawk
- Diamond DA40
- Cirrus SR20
- Piper Archer
- Tecnam LSA
- Diamond DA62
- Piper Pilot 100i
- Cessna Skylane