



HOME



MEET THE TEAM



PLAYLIST

01

*Business
Problem*

02

Data

03

Methods

04

Results



THANKS!



Automated Mood Detection

Using Spotify Audio Features to Detect a
Song's Mood



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3:49



HOME



MEET THE TEAM



PLAYLIST

01

*Business
Problem*

02

Data

03

Methods

04

Results



THANKS!



Meet the team



**James
Meredith**

Data Scientist, Rock
Legend



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The 15th Planet

2:54



3:49



HOME



MEET THE TEAM



PLAYLIST

01

Business Problem

02

Data

03

Methods

04

Results



THANKS!



Table of contents

01

Business Problem

A Smarter Spotify Recommendation System

02

Data

Spotify Audio features + Mood tags

03

Methods

Automatic Mood detection based on audio features

04

Results

Accurate, user-free emotion labeling



Mars Is a Cold Place
The 15th Planet

2:54



3:49



HOME



MEET THE TEAM



PLAYLIST

01

*Business
Problem*

02

Data

03

Methods

04

Results



THANKS!



01

Business Problem

A Smarter Spotify Recommendation System



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The 15th Planet

2:54



3:49



HOME



MEET THE TEAM



PLAYLIST

01

Business Problem

02

Data

03

Methods

04

Results

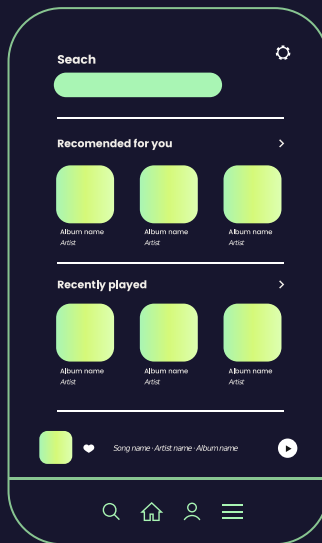


THANKS!

A Context-specific Recommendation System

Hey Spotify! Build me a playlist for the day!

I'm exhausted!
Just keep it chill.



Sure thing! What's your mood for the day?

Okay! Here's a playlist full of songs you're sure to enjoy!



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2:54



3:49



HOME



MEET THE TEAM



PLAYLIST

01

*Business
Problem*

02

Data

03

Methods

04

Results



THANKS!



02

Data

Spotify Audio Features + Mood Tags



Mars Is a Cold Place
The 15th Planet

2:54



3:49



HOME



MEET THE TEAM



PLAYLIST

01

*Business
Problem*

02

Data

03

Methods

04

Results



THANKS!



Data

Audio Feature Data from Spotify
API



Emotion Tags from Last.FM



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The 15th Planet

2:54



3:49



HOME



MEET THE TEAM



PLAYLIST

01

*Business
Problem*

02

Data

03

Methods

04

Results



THANKS!



03

Methods

Automatic Mood Detection Based on Audio Features



Mars Is a Cold Place
The 15th Planet

2:54



3:49



HOME



MEET THE TEAM



PLAYLIST

01

Business
Problem

02

Data

03

Methods

04

Results



THANKS!



Methods

- Emotions:
 - Happy
 - Sad
 - Angry
 - Relaxed
- Prediction model to predict a song's dominant mood



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2:54



3:49



HOME



MEET THE TEAM



PLAYLIST

01

*Business
Problem*

02

Data

03

Methods

04

Results



THANKS!



04

Results

Accurate, user-free emotion labeling



Mars Is a Cold Place
The 15th Planet

2:54



3:49



HOME



MEET THE TEAM



PLAYLIST

01

Business
Problem

02

Data

03

Methods

04

Results

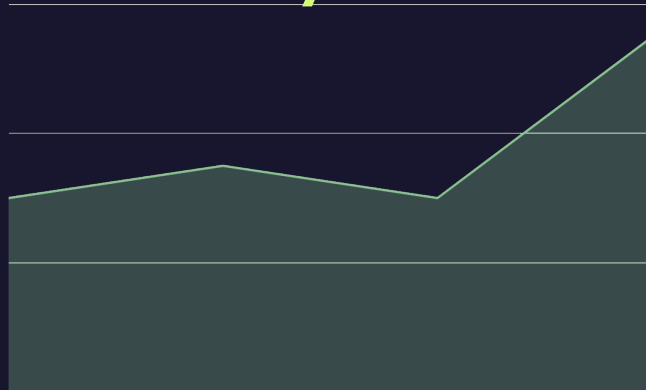


THANKS!



Results

Model Prediction Accuracy over Time



88%

88%



Prediction
Accuracy



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Business Recommendations

Integrate mood detection into
recommendation system!



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HOME



MEET THE TEAM



PLAYLIST

01

*Business
Problem*

02

Data

03

Methods

04

Results



THANKS!



Looking Forward...

1. Improve model accuracy by including Lyric Analysis
2. Implement and track user feedback!



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3:49



HOME



MEET THE TEAM



PLAYLIST

01

*Business
Problem*

02

Data

03

Methods

04

Results



THANKS!



Thanks!

Do you have any questions?

jam637.jlm@gmail.com

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