Dave Brixius

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Eduardo Henriques Micstura Cultural Engine 3810 Medical Parkway, Suite 253 Austin, TX 78753 (512) 522-3978

Eduardo:

You have requested a proposal from KerBob Interactive Web Solutions, LLC to make content updates and style changes to your existing website, micstura.com. This quote reflects doing that work.

This document outlines the complete scope of the work you requested, including objectives, procedures, identification of responsibilities, and fees.

This document represents an agreement and legally binding contract, upon signing, between KerBob Interactive Web Solutions, LLC ("The Company", "The Contractor") and the aforementioned client ("The Client", "The Customer"). The content of this document is in reference to the Client's website("The Site", "The Website") and the services ("The Services") outlined below. This agreement is to be considered a contract of work for the production of a product publically referred to as a "Website" or "Web-based Application". This agreement IS NOT for, and does not involve any work required in producing a product publicly defined using the terms "Mobile App." or "Mobile Application" or "Native App." or "Native Application".

OBJECTIVE OF WORK

- 1. Company is not responsible for integration of work into current Craft CMS architecture.
- 2. Work shall mirror the design provided at https://craft3-7gv9.frb.io/about
- 3. About Page. Create for the Customer a single page, using industry best practices HTML, JavaScript, and CSS entitled 'About Us'. The page will have multiple sections, as outlined below:
 - About Section
 Company to duplicate content, layout, and styling of base page per design provided at link above.

b. Page will follow a 'Horizontal Scrolling' layout, following the example provided at http://work.alesnesetril.com/flip/4/. The supplied design at the first link above contains 7 content 'blocks'. Company will provide a page layout as shown below, with 'blocks' 3, 4, and 5 appearing in the 'Horizontal Scroll', following the example the link above:

1 2 3 4 5 6 case studies

- c. The Clients section will contain 40 Customer supplied 'case studies'. These will appear in block 6 above. Block 6 will initially display 8 'case study' cards, and upon user command or click on "expand more" we display all 40 logo/cards on same page.
- d. Clicking the 'Case Study' link on each card will open a templated page in same browser tab, containing the pre-loaded content for that case study. It will display its own functionality and behaviors as well.
- 4. Case Study template page. As mentioned above, clicking on a 'case study' link will redirect to a new page in the same browser tab, displaying the case study content for the case study that was clicked on. This page will be a template, which will receive its data from an object pre-loaded in local browser storage. At load time, an array of JSON objects containing the data for each case study will be downloaded and stored in local browser storage, for retrieval at runtime, based on which one was clicked.
- 5. Dynamic CSS Effects. The main 'About Us' page, and the templated 'Case Study' pages will contain the following Customer specified dynamic styling:
 - a. 'Motion' loading effect on all images. Examples of this behavior include 'swipe' and 'sweep' effects as images are being displayed on pages.
 - b. On mouver 'puff' effect on all case study cards and other active link graphics and images.
 - c. Other dynamic page loading behavior contained in this sample: https://basicagency.com/case-studies.
- 6. Pages will be responsive and adjust nicely across all devices and screen widths.

SCOPE OF SERVICES

- 1. ___ (X appears if this applies) Re-Branding of the Client's company image, including a new logo and color scheme.
- 2. ___ (*X appears if this applies*) The Company agrees to provide for The Client an easy to use and aesthetically pleasing Website design for The Client.
- 3. _X_ (*X* appears if this applies) Company will implement the aforementioned Site structure, using current standard best web development practices, into computer program code.
- 4. ___ (X appears if this applies) Company will provide migration and relocation of any

- existing Website and/or Website code from any existing standard web server to the KerBob web hosting servers.
- 5. ___ (X appears if this applies) Company will host and maintain the Site as further set forth below. In order to perform the Services, The Company will require access and write permission from The Customer. Customer hereby authorizes Company to access the Sites and grants Company "write permission" to access and write to all Site directories and /or programs which need to be accessed to perform the Services. In performing the Services.
- 6. The Company is, and will perform the Services as, an independent contractor for The Customer. Nothing in this Agreement shall be construed as to render The Company an employee, agent, representative, joint venturer or partner of The Client. Neither Party shall enter into any contracts, agreements, or other obligations with any other parties which bind, or are intended to bind, the other Party. Company and Customer shall each maintain sole and exclusive control over its respective personnel and operation.
- 7. All Services provided under this agreement shall be performed in a professional manner consistent with industry standards. Services will be performed substantially to the specifications included in Section 1. The Company does not make any other guarantee as to the results of The Company's Services. The Company does not guarantee that any particular outcome will occur as a result of the Services, that an increase in The Customer's customers will occur, or that the web pages will operate uninterrupted or error free. The Company does not guarantee that The Customer's exposure on the internet will be increased. OTHER THAN EXPRESSLY PROVIDED HEREIN, THE COMPANY MAKES NO OTHER WARRANTY WITH RESPECT TO THE SERVICES TO BE PERFORMED UNDER THIS AGREEMENT WHETHER EXPRESS, IMPLIED STATUTORY, OR OTHERWISE.
- 8. _X_ (*X* appears if this applies) The Customer has decided to pursue a separate interest with regard to the hosting and maintenance of all e-mail accounts. The Company will not be involved with, or responsible for, any issues arising from or related to the migration, implementation, or maintenance of Customer e-mail accounts associated with the Site.
- 9. ___ (X appears if this applies) The Customer has also decided to host company e-mail through The Company. The Company agrees to provide e-mail hosting and maintenance and hosting for e-mail accounts. THE COMPANY MAKES NO WARRANTY, AND ASSUMES NO RESPONSIBILITY, WITH RESPECT TO ISSUES ARISING FROM THE E-MAIL HOSTING SERVICES TO BE PERFORMED UNDER THIS AGREEMENT WHETHER EXPRESS, IMPLIED STATUTORY, OR OTHERWISE.

YOUR RESPONSIBILITIES

This project demands some involvement by your personnel. Ultimate success is highly dependent on their effort. To help achieve a smooth and successful implementation, it will be your responsibility to:

1. ___ (*X appears if this applies*) Provide The Company with current copies of databases and all necessary programming files for the Sites.

- 2. __ (*X appears if this applies*) Upon confirmation by Contractor, make necessary modifications to DNS settings for Sites, through existing domain name registrar.
- 3. _X_ (*X appears if this applies*) Provide Contractor with clear, unambiguous direction and instructions for required site content updates and modifications.

BENEFITS

When this project is complete, Customer may expect to enjoy an easy to use and aesthetically pleasing web experience for their visitors, a reliable and consistent web hosting and/or site operational experience with The Company, and that all Site content change requests will be processed in a timely, professional manner, and always with the highest level of customer satisfaction always being the goal.

SOFTWARE COSTS AND PROFESSIONAL FEES

Work required to design and implement into computer program code, the Site outlined above. the numbers shown below are an estimate, based on the information you have provided above. The cost estimate below only includes an estimate of work to complete the work outlined above. Any work resulting from changes not contained in the outline above are outside the scope of this agreement, and are not reflected in the cost estimate shown below.

Additional site updates and modifications performed after completion of the work outlined herein are billable at the rate of \$75.00/hr (plus 8.25% TX Sales Tax). Update charges are invoiced monthly, on a net 15 day basis, and are due on the 15th day of each month following each invoice.

ESTIMATED COST

Design/Development Phase Estimated Cost: \$ 1,950 (plus 8.25% TX Sales Tax)

Website Hosting Cost (per year) \$ N/A Site Update Estimated Cost \$ N/A

ESTIMATED TIMELINE

Timeline for the project is starting on Wednesday September 19, 2018, with an estimated delivery date of Wednesday September 25, 2018

DOWNPAYMENT

The Company requires a down payment in the amount of 50% (plus 8.25% TX Sales Tax) of the total estimated design/development cost be received, before any work can begin on The Client Site. The remaining 50% (plus 8.25% TX Sales Tax) of the estimated design/development phase cost, along with any overruns, additional feature charges, and any additional monies owed, must be paid in full at site completion.

TERMS

The Company reserves the right to withhold Site program code, Site changes, updates and/or

modifications, from The Client, and remove the Site from the Internet, and begin and end work on the Site, at any time, at its sole discretion, whenever there are outstanding balances due to The Company by The Client per this agreement.

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None

100% SATISFACTION GUARANTEE

We take great pride in our work. Our goal is to be your provider of top quality web based solutions for as long as you require these services. To prove it, all of our work comes with our 100% Satisfaction Guarantee. If you are not completely satisfied with our work, we will refund your money, no questions asked.

CLOSING

We appreciate the opportunity to service your computer software needs. If y	you want to accept
this proposal, please sign one copy and return. We look forward to serving	you!

Sincerely,

Dave Brixius

Owner

Kerbob Interactive Web Solutions, LLC

RESPONSE

[This letter correctly sets forth the understanding of Micstura Cultural Engine.]								
Accepted by	Title	 Date						