# **James Morales**

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#### **EDUCATION**

### Ivey Business School, Western University, London, ON

2024

Candidate for Bachelor of Arts, Honours Business Administration (HBA)

• Scholarship: Elizabeth Sullivan Award in Business \$4,000

### Western University, London, ON

2022

Candidate for Bachelor of Science, Software Engineering

- GPA: 3.7
- Scholarship: Western Entrance Scholarship of Excellence \$2,500

## **WORK EXPERIENCE & PROJECTS**

### Stock Price Predictor, London, ON

Summer 2022

- Created a Machine Learning application to predict the stock price of Microsoft (MSFT) by using Python3 and Google Collaborate
- Employed an artificial recurrent neural network called Long Short-Term Memory (LSTM)
- Visualized data using graphs and imported essential Python libraries such as Numpy and Pandas

### URL Shortener, London, ON

Summer 2022

Software Mentee

- Collaborated with Senior Software Engineer at Shopify through Github and Slack; created an API used to store user data and generate shortened URLs as a personal project
- Applied proper software architecture, Git usage, project testing tools/processes and API implementation
- Utilized JavaScript with OOP principles, SQL, and HTML to integrate back and front end of the application

### eHacks Hackathon, London, ON

Spring 2022

Software Developer

- Developed a business model along with a viable software product and presented it to a panel of judges
- Completed 3 training workshops on React and basic API fundamentals; led and undertook ideation of UI

### "Restoration of Eldya" RPG, London, ON

Spring 2022

Software Developer

- Partnered with 3 students to build a 2D role-playing game on Unity with C#, achieving a 96% grade
- Led group discussions on user experience and project deliverables as focal points throughout 3 phases
- Catalogued project progression using UML diagrams and executed tests, providing reports to TA's; performed structured and unstructured testing, functional and technical testing for game functionality

### Visor Guys Moving Ltd., Windsor, ON

Summer 2021

Lead Project Coordinator (https://visorguys.com/)

- Coordinated project tasks with 5-10 workers; adopted execution plan and monitored progress to report a comprehensive briefing for management
- Automated pricing process by building an Excel cost calculator; increased profit margins by 20% by decreasing calculation errors when ordering raw materials

### OTHER ACTIVITIES AND INTERESTS

**Skills: Excel**(Advanced), *Java*(Advanced), *JavaScript*(Advanced), *Python*(Advanced), *Typescript* (*Intermediate*), *C#*(*Beginner*), *SQL*(Advanced), *HTML*(*Intermediate*), *CSS*(*Beginner*), *Git*(*Intermediate*), and strong in computer science fundamentals such as **OOP**, algorithms and data structures

Languages: English, French and Spanish

Clubs: Ivey Analytics Club Junior VP, Ivey Tech Club member, Ivey Consulting Club member

**Interests:** Soccer, fantasy football, Marvel comics, anime, tech