Project 2

Personal Portfolio Site

Objective:
Students will create a *static* personal portfolio web site to be used for self marketing. This project is the foundation of an online presence. This site will be expanded and developed in Designing for Web and Devices 2 and Senior Portfolio classes.

Consider your Brand and how this site can help strengthen and support your Brand. Consider the visual, conceptual and contextual integration to your other marketing materials.

Students are allowed to use the Gozips server as a hosting location for this site for Spring 2014. It is encouraged that students research and consider a more permanent location for this web site.

2 items are required for hosting a web site (if you decide to go this route):
> 1) Domain Name (URL)
> 2) ISP, Internet Service Provider (Hosting)

Whois.com is a database of all the registered domain names and the contact information of those names. Make sure to use a provider that offers some sort of Domain protection even if it is an additional cost. Most Hosting companies will provide both domain name and hosting. A list of potential ISP's will be on Springboard. When selecting an ISP select one that supports the following:

> **Required**
> · Wordpress Integration
> · PHP MyAdmin
> · MySQL
> · Email
> · Domain and Privacy Protection
> **Useful**
> · Scripting Support / scripting add-ons and tutorials
> · Customer Service and Support

Consider a responsive web design approach to this problem. Here is an article to better understand the concept of responsive design: http://coding.smashingmagazine.com/2011/01/12/guidelines-for-responsive-web-design/

Requirements:
1) Homepage with design statement (must be 'index.html')
2) Portfolio section with 10-15 pieces
3) Integrated blog or link to blog
4) Contact page with email cloaking / anti-harvesting script
5) Résumé in downloadable pdf format
6) Global Navigation as unordered list (
)
7) Only 1 external css file (except for any plugins that may have CSS included)
8) Entire site must validate with the W3C:
> · http://validator.w3.org/
> · http://jigsaw.w3.org/css-validator/
9) Incorporate social networking

DUE Thursday May 8, 2014.