Grading and School of Art Policy

Criteria

Grades are the result of three major areas of evaluation: process, realization, and professionalism. These categories are further broken down and defined for evaluation as follows:

Process:
- Research, Are the research methods used by the students effectively chosen and implemented to arrive at successful solutions in design problems, and do they cover all aspects of the problem, including historical background and functional concerns?
- Exploration, Is the problem exploration both convergent and divergent, has the student exceeded personal taste barriers and expectations in their process?
- Concept, Are concepts inventive and appropriate, and do they satisfy the objectives of a stated visual problem?

Realization:
- Visual organization, Are all syntactic concerns, such as form, composition, and visual hierarchy, clearly and effectively articulated?
- Communication, Does the solution to the problem present an appropriate message, and does the form of the message resonate with the indented audience?
- Color, Does the application of color support the message, satisfy aesthetic and emotive concerns? Does the use of color show evidence of an understanding of color theory?
- Craft, Does the project reflect the appropriate use of tools, techniques and knowledge of the tools used to create all parts of the project and is it presented in a professional and prepared manner?

Professionalism:
- Attendance, Was the student in class and punctual?
- Attitude, Was the student's demeanor professional?
- Verbal articulation, Was the student able to critically address his or her work orally and respond to concepts discussed in class or in assigned readings?
- Written articulation, Was the student able to write critically about graphic design and write about concepts discussed in class.
- Participation, Did the student actively engage in a community of learning through contributions in critiques, discussions and projects?

Grading and School of Art Policy

Grades

A
The student's work reflects outstanding achievement both in quantity and quality. The work pursues concepts, techniques above and beyond the problem. The student displays exceptional attitude in critique participation, response to criticism, and professional conduct. The student's ability to communicate and execute ideas exhibits outstanding achievement. The student adheres to attendance policy.

B
The student's work reflects above-average achievement both in quantity and quality. Student pursues ideas and suggestions presented in class and goes to extra effort to resolve required problems. The student displays a positive attitude in critique participation, response to criticism, and professional conduct. The student's ability to communicate and execute ideas exhibits above-average achievement. The student adheres to attendance policy.

C
The student's must reflects an acceptable achievement both in quantity and quality, and all work is completed as assigned. The student displays a positive attitude in critique participation, response to criticism and professional conduct. The student exhibits an acceptable level of ability in communication and execution of ideas and has an acceptable pattern of attendance.

D
The student's achievement is below average in quality and/or quantity. The student's response to criticism, professional conduct, and participation in critique is below acceptable standards or reflects an indifferent attitude. The student's work reflects an inability to satisfactorily communicate and execute ideas. The student's pattern of attendance may be unsatisfactory.

F
The student's work and attitude reflect an unsatisfactory level of achievement both in quantity and quality. The student exhibits an unsatisfactory ability to, communicate and execute ideas and a pattern of low productivity. The student's attendance record may be unacceptable. The student's lack of participation in critiques, poor response to criticism, and inappropriate professional conduct results in a failing grade.

Grading Scale

A	94-100	—— Excel
A-	90-93	
B+	87-89	
B	84-86	—— Above Average
B-	80-83	
C+	77-79	
C	74-76	—— Average
C-	70-73	
D+	67-69	
D	64-66	—— Below Average
D-	60-63	
F	00-59	

Grading and School of Art Policy

Myers School of Art Policies

Attendance
Class attendance is mandatory. You are responsible for all lectures, announcements and assignments. Roll will be taken every class meeting. Lack of attendance, late arrivals and early departures will reflect in your final grade. For grading purposes, 3 lates or early departures equal 1 absence. After 2 absences, for a two day a week class and 3 absences, for a three day a week class, your final semester grade will drop 1/2 letter grade and continue dropping for every absence thereafter.

Preparedness with all materials to work in class is important. Class time must be utilized effectively.

Project Grades
Will be based on the individual criteria of each problem. These include;
1. Concept, process development, craftsmanship and presentation.
2. Meeting all project deadlines. For each class period a project is late, the final grade on that project will be lowered one letter grade. No project will be accepted after one week past the deadline, consequently, an F will be given for that project. Reworking a project for a higher grade is encouraged, and must be turned in prior to the last scheduled class.

3. Class participation.

Final Grades
Are based on the following criteria: work habits, or lack of, late work, attendance, working potential, class participation including critiques, improvement over the semester and project grades.

Computer Labs:
All computer lab rules are posted and must be followed.
No eating, drinking, or cell phones in class.

Zero Tolerance:
The Myers School of Art has a zero tolerance policy for theft, harassment, drugs or alcohol and plagiarism.

I have read and understand the above policy/statement contract requirements and have completed all the prerequisites for this course.

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