

Project Proposal for Creative Painting and Stenciling

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The Client

Creative Painting and Stenciling is a business created and ran by Jeanette Mosier out of Wadsworth, Ohio. Jeanette has been painting and stenciling homes in Northeast Ohio and beyond since 1995. She specializes in a wide array of design techniques consisting of faux-finish, Rufus Porter murals, custom stencil designs, and much more. Jeanette only uses the utmost quality of materials available so that the job is to the highest of standards.

Competition/Industry

This is a very small niche market that many people do not even consider as an option for their walls. Normally if artwork is needed on the walls of an office or a child's bedroom, wallpaper is used. Therefore getting Jeanette's business known amongst the general population, interior decorators and designers is going to be the toughest challenge. Jeanette has little direct competition in the NE Ohio area, although there are various interior decorators who would partly offer the same type of services as Jeanette in a different medium: wallpaper. Creative Painting and Stenciling offers great pricing and options that can be tailored for each and every client.

Goals

- Present visual examples of Jeanette's work for potential customers
- Present an easy way to contact Jeanette (email or telephone)
- Present Jeanette's services in an organized and easy to understand fashion

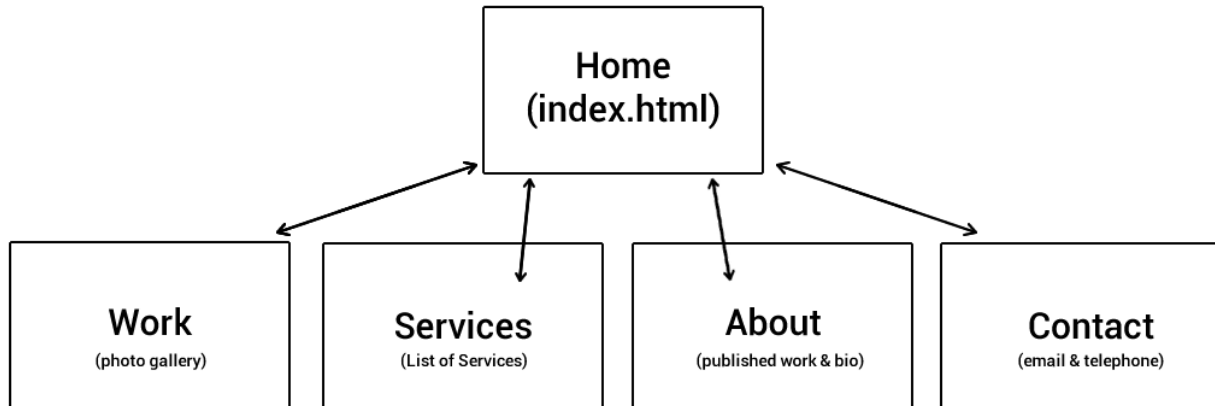
Site Message

Professional painting and stenciling without the professional price.

Audience

The audience can be a wide variety of people through the NE Ohio area. Both residential customers and businesses can utilize Jeanette's services to help make their homes or businesses beautiful and welcoming. Although a large demographic might be women that would be interested in custom painting and stenciling for their homes or businesses, many men are interested as well therefore they should not be excluded.

Site Map



Links

- <http://www.christinehaught.com/>
- <http://www.lobalzodesign.com/>
- <http://www.worksofwondernow.com/>
- <http://www.lzinteriors.com/>
- <http://www.johnkoncar.com/>
- <http://sandechnett.com/>
- <http://www.kasinteriors.com/>
- <http://www.interiordesignstudiooh.com/>
- <http://www.silver Spoon Murals.com/>
- <http://creativeartdesign.net/>
- <http://www.muralsbymorgan.com/>
- <http://www.pamelaspainting.com/>