# James McDowell

User Experience Researcher & Designer

#### **EXPERIENCE**

### UX Designer | Hewlett Packard Enterprise (HPE)

5/2019 - 8/2019 | Fort Collins, CO

Worked on both research and design efforts within the Chief Design Office (CDO)

- Developed and formalized research practice and processes
- Conducted, collected, and synthesized research data into share-outs
- Designer on GreenLake Hybrid Cloud team during transition to as a Service (aaS)

#### Front-end Developer & Designer | Freelance

9/2016 - 8/2018 | Atlanta, GA

Designed and developed for clients using React and CSS

- Conducted competitive analysis and developed brand identity
- Conceptualized information architecture and wireframes for websites

## Front-end Developer & Designer | Cool Blue Interactive

7/2017 - 11/2017 | Atlanta, GA

Designed & developed JavaScript applications and websites

- Created wireframes in Axure and mockups in Sketch
- Clients included Georgia Tech, CDC Foundation, and the Alliance Theatre

## **SELECTED PROJECTS**

#### Family OS

UX research & design master's project of creating a mobile platform for improving the lives of older adults, aging in place, and their caregivers.

#### **Accessible Ordering**

\*Presented work in talk at 2019 World Information Architecture Day in Atlanta UX research & design project in with Schlotzsky's to improve the accessibility of their online ordering platform with emphasis on those with visual impairments

#### **AWARDS**

# DAAD Graduate Study Scholarship

2015 | Munich, Germany

German Academic Exchange Service (German Government)

# Critical Language Scholarship (CLS) Fellow

2015 | Dushanbe, Tajikistan

**U.S. State Department** 

# **Excellence in Applied Languages & Intercultural Studies**

2014 | Atlanta, GA

Georgia Tech — top student in degree program

- jamesnmcdowell.com
- iamesnmcdowell@gmail.com
- in linkedin.com/in/jamesnmcdowell
- github.com/jamesnmcdowell

#### **EDUCATION**

## M.S. Human-Computer Interaction | GPA 4.0

08/2018 - 05/2020 | Atlanta, GA

Georgia Institute of Technology

#### School for Accelerated Software Engineering

01/2018 - 05/2018 | Atlanta, GA

DigitalCrafts

#### DAAD Graduate Scholar - Applied Linguistics

09/2015 - 06/2016 | Munich, Germany

Ludwig Maximilian University

# B.S. Applied Lang. & Intercultural Studies B.S. International Affairs | GPA 3.88

08/2010 - 05/2015 | Atlanta, GA

Georgia Institute of Technology

#### SKILLS

## Design

Sketch Balsamiq
Adobe CC Axure
Storybook.js Invision

#### Research

Interviews Competitive analysis
Contextual inquiry Affinity diagramming
Usability testing Card sorting

Surveys Ethnography

# Development

HTML/CSS Python
CSS Flexbox/Grid Node.js

JavaScript (ES15+) PostgreSQL/ MongoDB

React/Redux GraphQL
D3.js Express/ Koa

## Languages

Persian - Fluent German - Fluent Russian - Intermediate