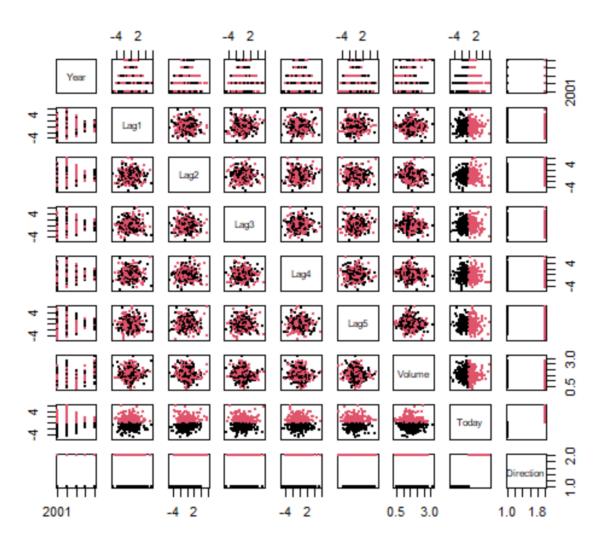
EPPS6323 Knowledge Mining James Norcross Assignment 7

```
> require(ISLR)
Loading required package: ISLR
Warning message:
package 'ISLR' was built under R version 4.2.3
> # Check dataset Smarket
> ?Smarket
> names(Smarket)
                                     "Lag3"
                                                            "Lag5"
[1] "Year"
               "Lag1"
                          "Lag2"
                                                "Lag4"
                                                                       "Volume"
                                                                                  "Today"
                                                                                             "Direction"
> summary(Smarket)
     Year
                   Lag1
                                      Lag2
                                                         Lag3
                                                                           Lag4
                                                                                               Lag5
Min. :2001
                                                   Min. :-4.922000
                                                                       Min. :-4.922000
                                                                                        Min. :-4.92200
              Min. :-4.922000
                                 Min. :-4.922000
1st Ou.:2002
              1st Qu.:-0.639500
                                 1st Qu.:-0.639500
                                                    1st Qu.:-0.640000
                                                                       1st Qu.:-0.640000
                                                                                         1st Qu.:-0.64000
Median :2003
              Median: 0.039000 Median: 0.039000
                                                    Median : 0.038500
                                                                      Median : 0.038500
                                                                                         Median: 0.03850
Mean :2003
              Mean : 0.003834
                                 Mean : 0.003919
                                                    Mean : 0.001716 Mean : 0.001636
                                                                                         Mean : 0.00561
3rd Qu.:2004
              3rd Qu.: 0.596750
                                 3rd Qu.: 0.596750
                                                    3rd Qu.: 0.596750 3rd Qu.: 0.596750
                                                                                         3rd Qu.: 0.59700
Max. :2005
              Max. : 5.733000
                                 Max. : 5.733000
                                                    Max. : 5.733000 Max. : 5.733000
                                                                                         Max. : 5.73300
    Volume
                                   Direction
                    Today
Min. :0.3561 Min. :-4.922000
                                   Down:602
1st Qu.:1.2574 1st Qu.:-0.639500
                                   Up :648
Median :1.4229 Median : 0.038500
Mean :1.4783 Mean : 0.003138
3rd Qu.:1.6417 3rd Qu.: 0.596750
Max. :3.1525 Max. : 5.733000
> # Create a dataframe for data browsing
> sm=Smarket
> # Bivariate Plot of inter-lag correlations
> pairs (Smarket, col=Smarket$Direction, cex=.5, pch=20)
```



> # Logistic regression

> glm.fit=glm(Direction~Lag1+Lag2+Lag3+Lag4+Lag5+Volume,

data=Smarket,family=binomial)

> summary(glm.fit)

```
Call:
qlm(formula = Direction ~ Laq1 + Laq2 + Laq3 + Laq4 + Laq5 +
   Volume, family = binomial, data = Smarket)
Deviance Residuals:
          10 Median
                        30
-1.446 -1.203 1.065 1.145 1.326
Coefficients:
            Estimate Std. Error z value Pr(>|z|)
(Intercept) -0.126000 0.240736 -0.523
          -0.073074 0.050167 -1.457
                                          0.145
Lag2
           -0.042301 0.050086 -0.845
           0.011085 0.049939 0.222
                                          0.824
Lag3
Lag4
           0.009359 0.049974 0.187
                                          0.851
           0.010313 0.049511 0.208
                                          0.835
Lag5
Volume
          0.135441 0.158360 0.855
                                          0.392
(Dispersion parameter for binomial family taken to be 1)
   Null deviance: 1731.2 on 1249 degrees of freedom
Residual deviance: 1727.6 on 1243 degrees of freedom
AIC: 1741.6
Number of Fisher Scoring iterations: 3
> glm.probs=predict(glm.fit,type="response")
> glm.probs[1:5]
0.5070841 0.4814679 0.4811388 0.5152224 0.5107812
> glm.pred=ifelse(glm.probs>0.5,"Up","Down")
> attach(Smarket)
> table(glm.pred, Direction)
       Direction
glm.pred Down Up
   Down 145 141
   Up 457 507
> mean(glm.pred==Direction)
[1] 0.5216
> # Make training and test set for prediction
> train = Year<2005
> glm.fit=glm(Direction~Lag1+Lag2+Lag3+Lag4+Lag5+Volume,
             data=Smarket,family=binomial, subset=train)
> glm.probs=predict(glm.fit,newdata=Smarket[!train,],type="response")
> glm.pred=ifelse(glm.probs >0.5,"Up","Down")
> Direction.2005=Smarket$Direction[!train]
> table(glm.pred, Direction.2005)
       Direction.2005
glm.pred Down Up
   Down 77 97
```

```
34 44
> mean(glm.pred==Direction.2005)
[1] 0.4801587
> #Fit smaller model
> glm.fit=glm(Direction~Lag1+Lag2,
          data=Smarket, family=binomial, subset=train)
> glm.probs=predict(glm.fit,newdata=Smarket[!train,],type="response")
> glm.pred=ifelse(glm.probs >0.5,"Up","Down")
> table(glm.pred, Direction.2005)
       Direction.2005
glm.pred Down Up
   Down 35 35
   Up 76 106
> mean(glm.pred==Direction.2005)
[1] 0.5595238
> # Check accuracy rate
> 106/(76+106)
[1] 0.5824176
> # Can you interpret the results?
```

The model first listed only has an approximate 48% accuracy rate in predicting the market fluctuation at the time; this is not much better than just taking a blind guess. According to our readings of ISLR Chapter 4 by Daniela Witten, by making adjustments to the model, and re-examining using logistical regression. All lag values were removed except for Lag 1 and Lag 2 which displayed the highest levels of predictability value in this model. In so doing, we are able to increase the model predictability to 58%, a significant improvement when compared to the previous results.