

# James Rocco Dybisz

Disciplined | Principled | Swift | Meticulous | Driven

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I am an interactive web developer, online marketer, and programmer with over fourteen years of experience in numerous digital environments. I excel in delivering state-of-the-art web-based solutions, software, websites, and technical support, ensuring robust user experience and efficiency. I am a collaborative leader who thrives on the intersection of technology and creativity, driving transformative solutions. I am eager to contribute my expertise to an innovative team who values technological prowess.

## Experience

### The Global Healthy Living Foundation

2019-Present

*Associate Director of Technology*

- Created new state-of-the-art websites and online software, featuring dynamic responsiveness and artificial intelligence, for patient health tracking and scientific data management.
- Developed PatientSpot, a Grade One medical device for mobile patient information documentation and medical survey participation.
- Managed the daily responsibilities of developers working within the tech team of the organization.
- Led training for the entire organization, new hires, and existing personnel in website development and software coding.

### Nars Cosmetics

2017-2018

*Full Stack Web Developer with Dev-Ops Integration*

- Provided technical programming, development skills, and website upgrades and maintenance for a variety of Nars-affiliate eCommerce clients.
- Utilized the Zend Framework (PHP) to build custom CMS platforms with various custom features and API's.
- Performed Dev-Ops tasks including server oversight, analytics, and virtual machine creation for debugging.

### Inc. Magazine

2016-2017

*Full Stack Web Developer*

- Updated and managed the back and front end of company's main website, as well as installed new features, using HTML5, CSS, SCSS, various Javascript libraries, PHP, React.js, MySQL, and Smarty.
- Created email blasts and tools for custom content management system, which are used by other employees.
- Performed immediate-response tasks for all departments within the office.

### Grubhub & Seamless

2015-2016

*Marketing Developer*

- Built microsites for marketing purposes and contests.
- Performed changes and work on corporate business sites used by sales team.
- Participated in, and contributed to, mass brainstorming meetings involving company image and brand-name appeal.

### The Doctors Internet.com & PIMM-USA

2013-2015

*Interactive Developer*

- Built high-quality mobile responsive websites and review platforms for doctors and physicians.
- Built shopping cart functionality into websites for clients with large optical inventories and merchandise.
- Animated videos and animations for business show booths to display company products and services.

## Knowledge

**Languages:** HTML, CSS, PHP, JavaScript, jQuery, MySQL, Python, React.js, Angular.js, and more

**Frameworks:** OpenAI, Amazon Web Services, Zend, Demandware, Salesforce Commerce Cloud, LAMP, MEAN, WordPress, and more

**Systems:** Stable Diffusion, JIRA, Confluence, Google Analytics, Figma, Algolia, Webflow, Unbounce, Custom API's, GitHub, and more

## Projects

### PatientSpot

Developed from scratch, this Grade One medical device for mobile patient information documentation and medical survey participation is GHLF's popular 50,000-strong patient registry and community support smartphone app. Research studies are integrated into the web-based registration component of PatientSpot, using dynamic responsiveness and conditional logic to alter the user experience to specific needs.

### The GHLF Podcast Network

Helped create the GHLF podcast network – a portfolio of more than twenty healthcare podcasts on 30-plus landing pages. The work I've done on podcasts, combined with YouTube which I also support, achieved more than 1 million views and listens in 2023 and 2024.

### Inc. Magazine's 30 Under 30

Working at Inc. Magazine, I was an integral part of their renown 30 Under 30 initiative. I supported the project through web development, front-end dynamic responsiveness, and technical implementation.

### How NY Eats

Spearheaded the development of Seamless' primary 2015 Holiday campaign, which promoted the brand through an interactive social media game that allowed users to share with their friends what they were eating. This cloud-sourcing campaign generated over 125,000 entries that had ten finalists qualify to win Seamless merchandise.

## Education

**Savannah College of Art and Design 2007-2011**  
BFA – Interactive Design and Development

*References and Portfolio Available Upon Request*