Engagement Frequencies
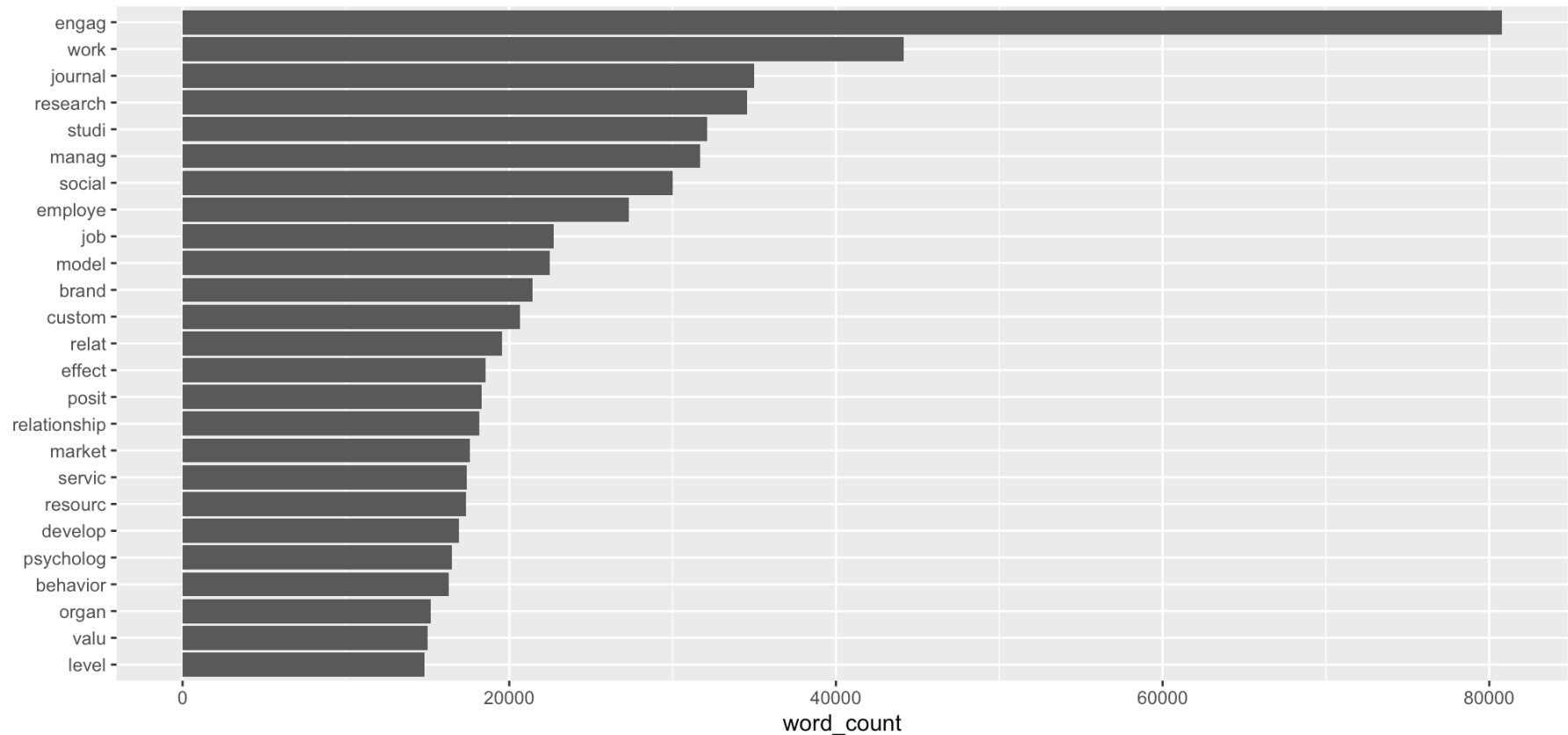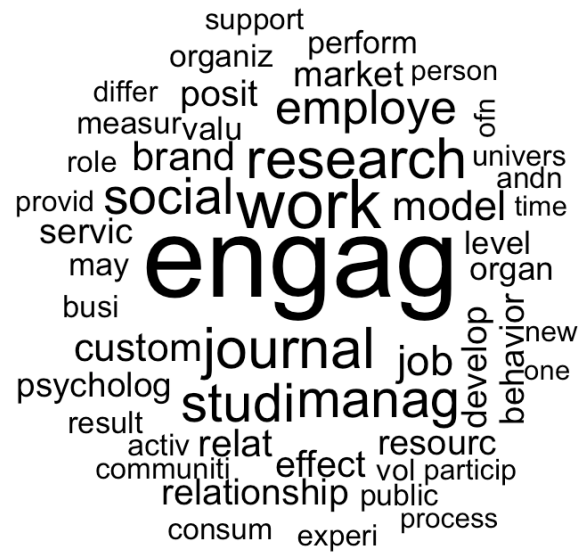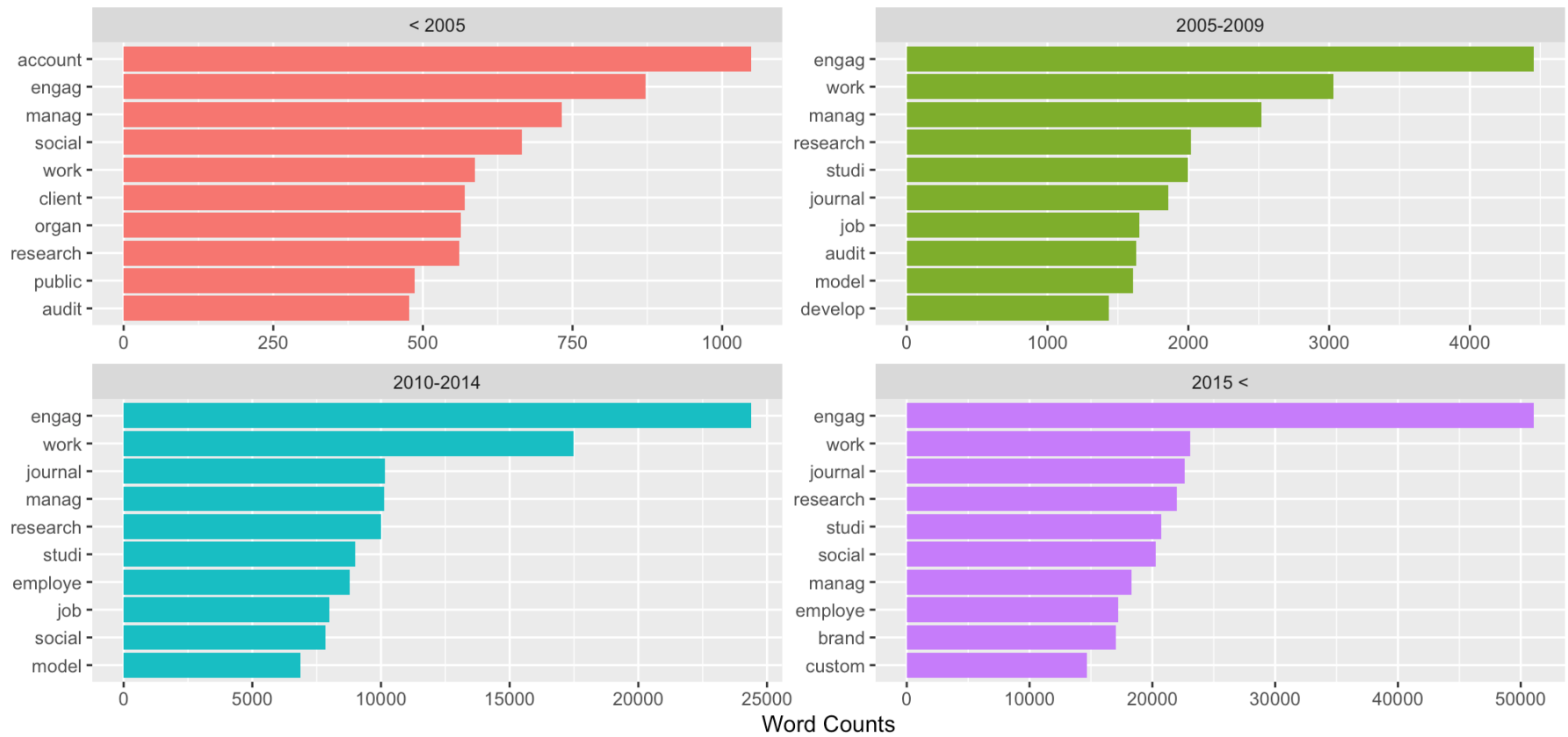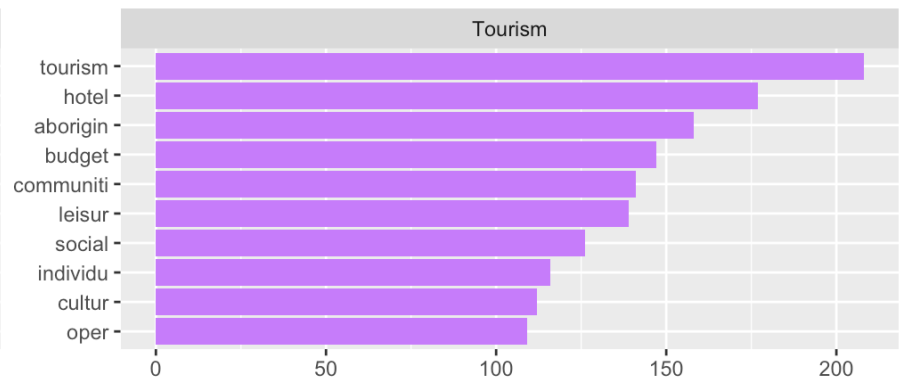
Look at the top words across all articles and years
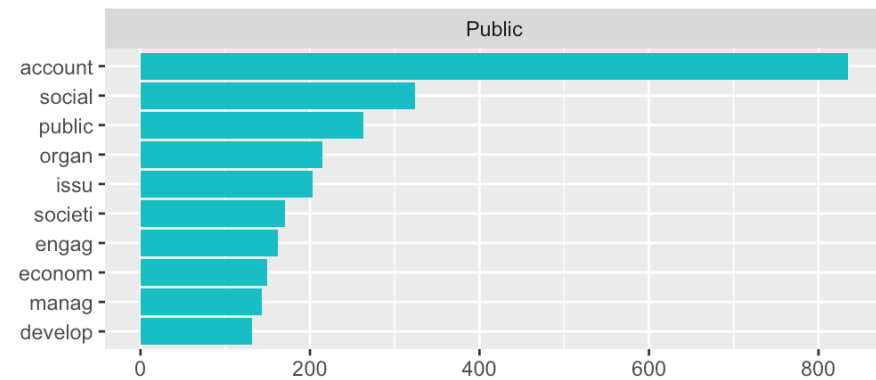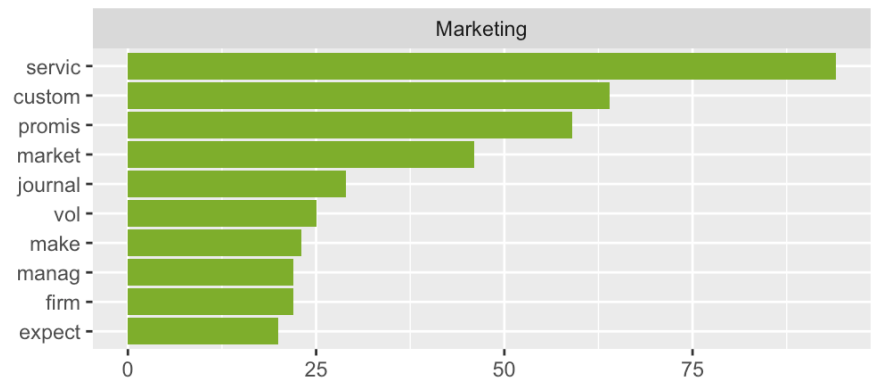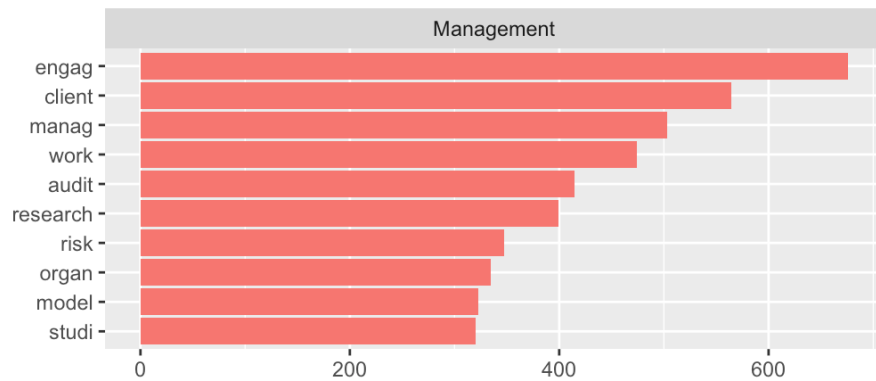
Top 10 words by count in each time period

Top words by discipline

< 2005

2005-2009

5

2010-2014

Management

Word	
engag	
work	
employe	
job	
manag	
journal	
studi	
research	
resourc	
psycholog	

Marketing

Word	
engag	
custom	
brand	
market	
journal	
research	
consum	
social	
servic	
manag	

Public

Word	
public	
engag	
social	
communiti	
local	
govern	
organ	
manag	
research	
studi	

Tourism

Word	
manag	
engag	
studi	
work	
tourism	
research	
journal	
employe	
job	
hospit	

Word Counts

2015 <

Management

engag	
work	
employe	
job	
studi	
journal	
manag	
model	
research	
resourc	

Marketing

engag	
brand	
custom	
journal	
research	
social	
market	
consum	
servic	
studi	

Public

engag	
public	
social	
relat	
communic	
research	
studi	
manag	
organ	
employe	

Tourism

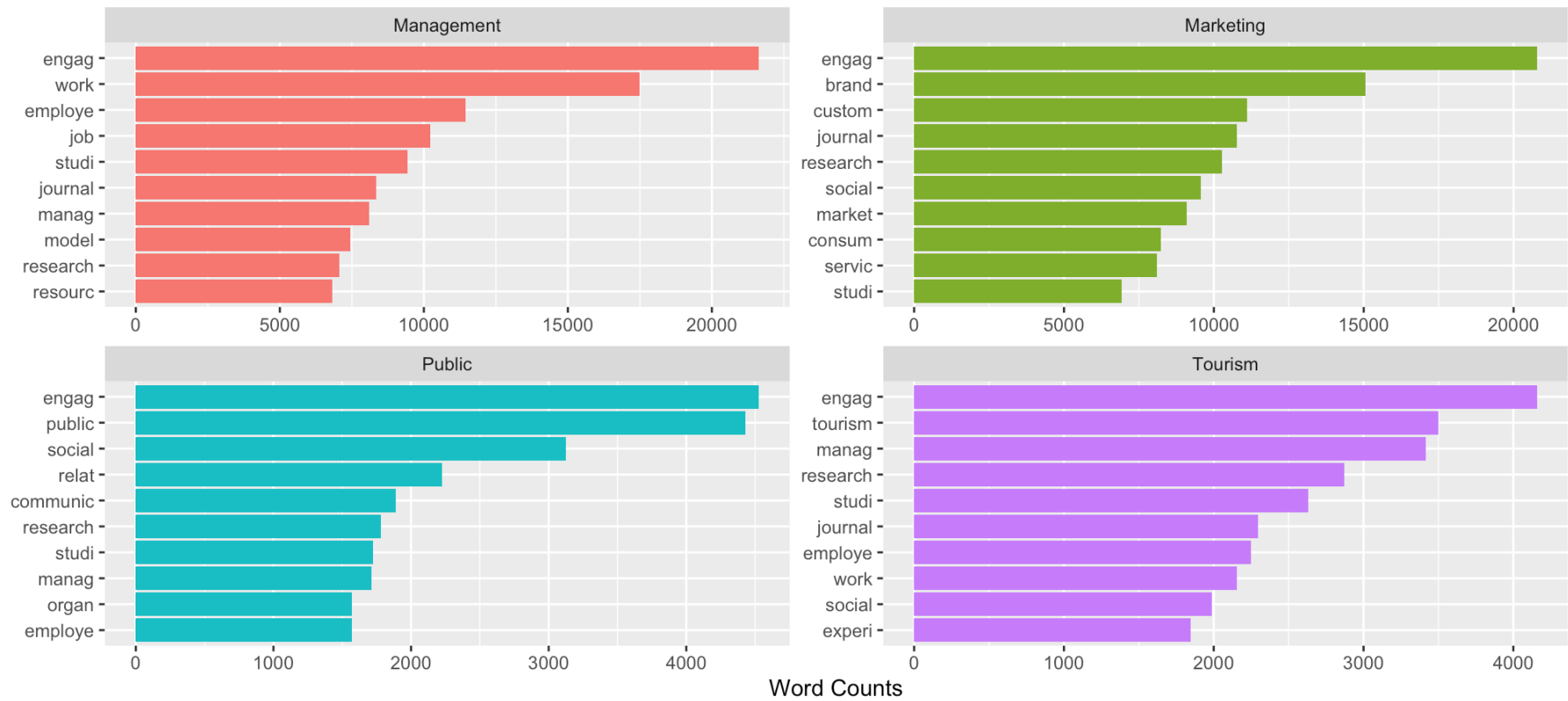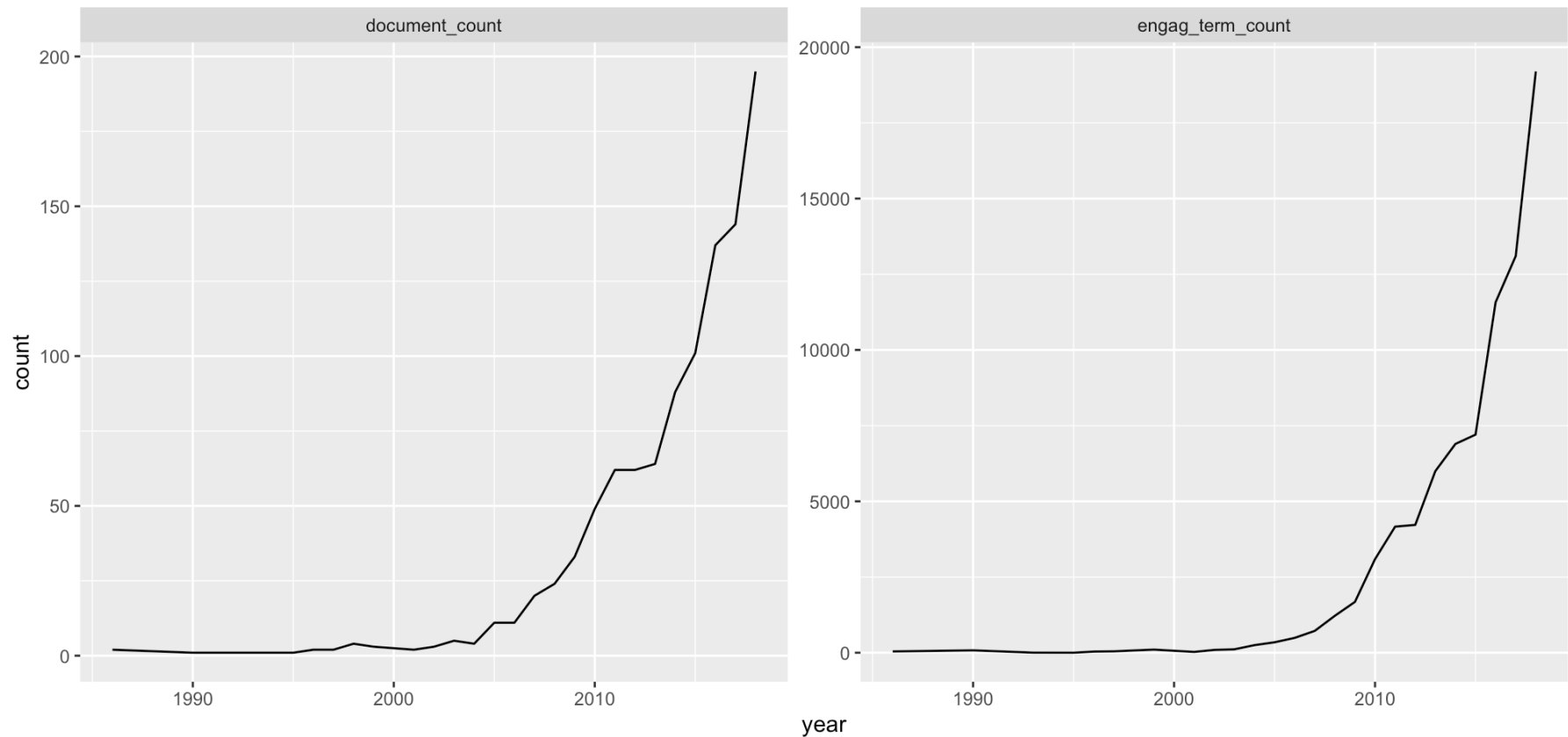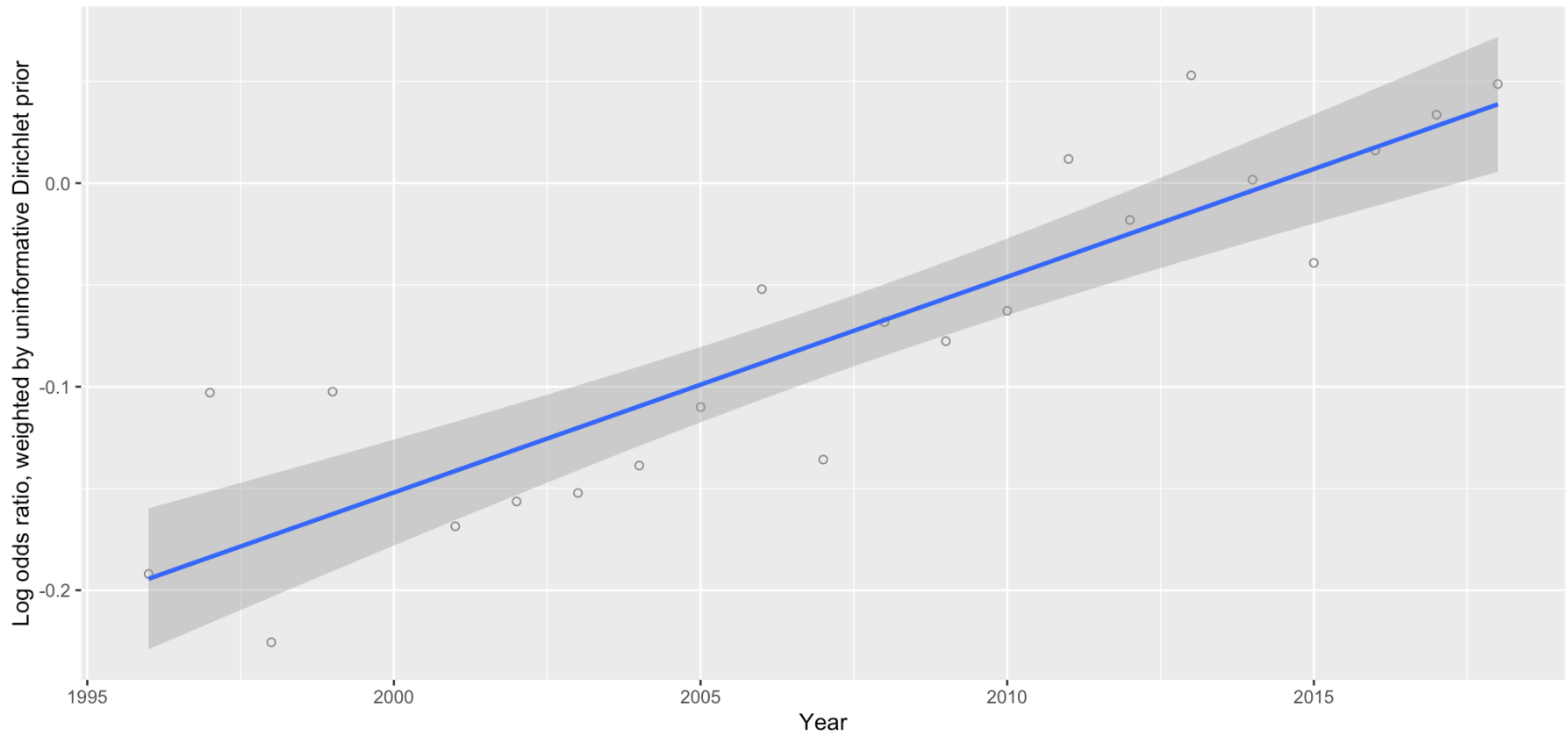|	
engag	
tourism	
manag	
research	
studi	
journal	
employe	
work	
social	
experi	

Word Counts

Number of articles and the term 'egag' by year

7

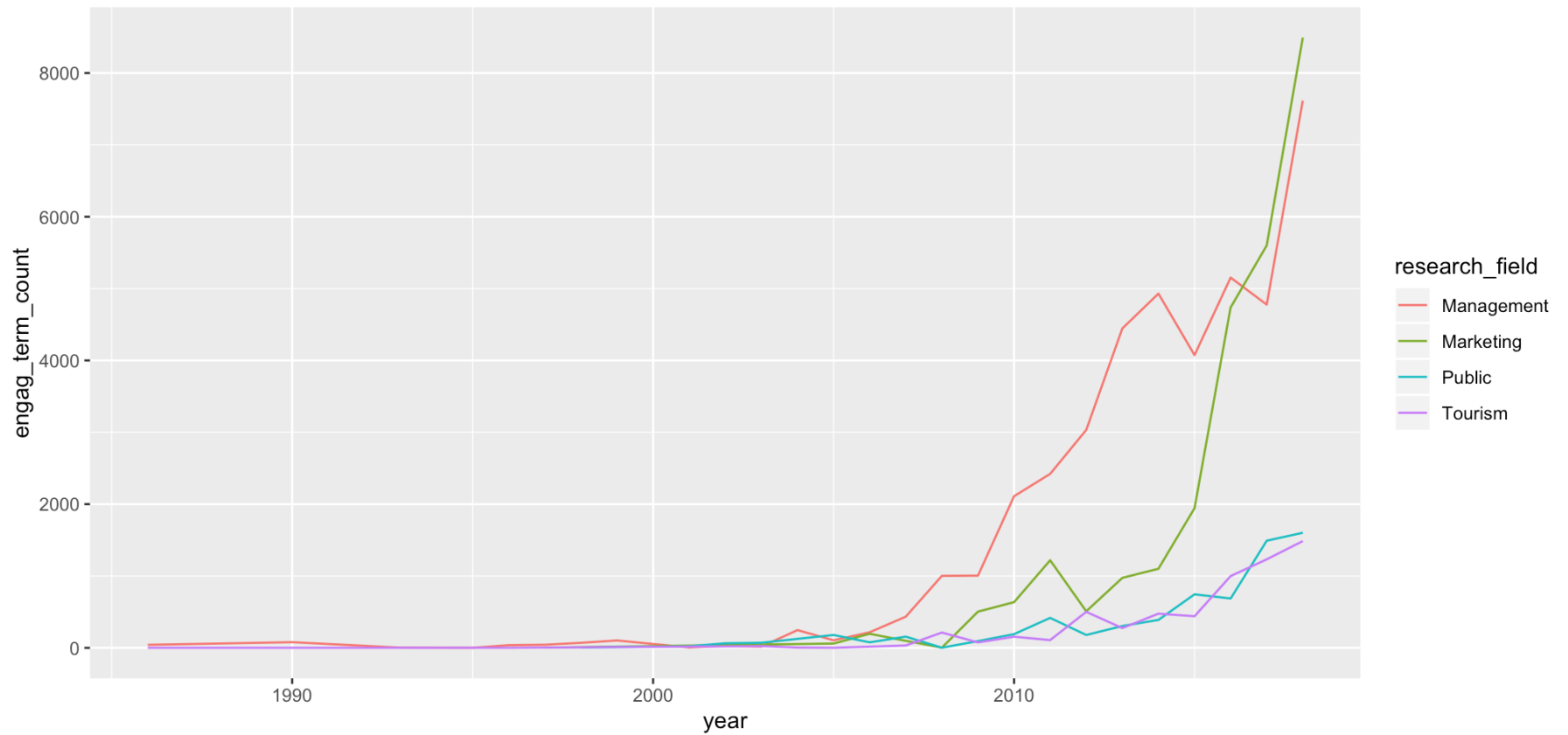# Growth of importance in the term 'engag' over time conditioned by amount of text each year

Using the weighted log odds binding as proposed by Julia Silge in the tidylo package (https://juliasilge.com/blog/introducing-tidylo/)
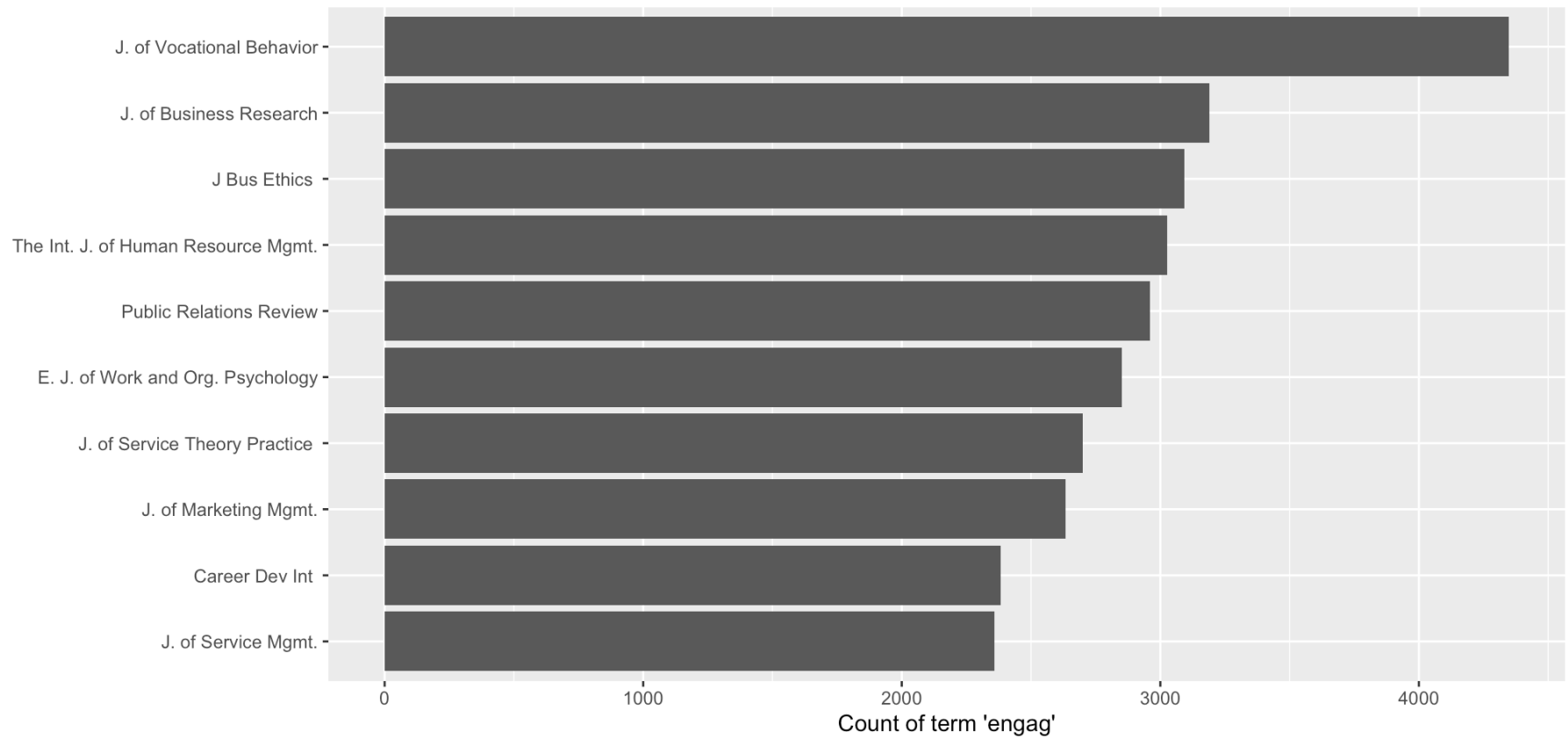
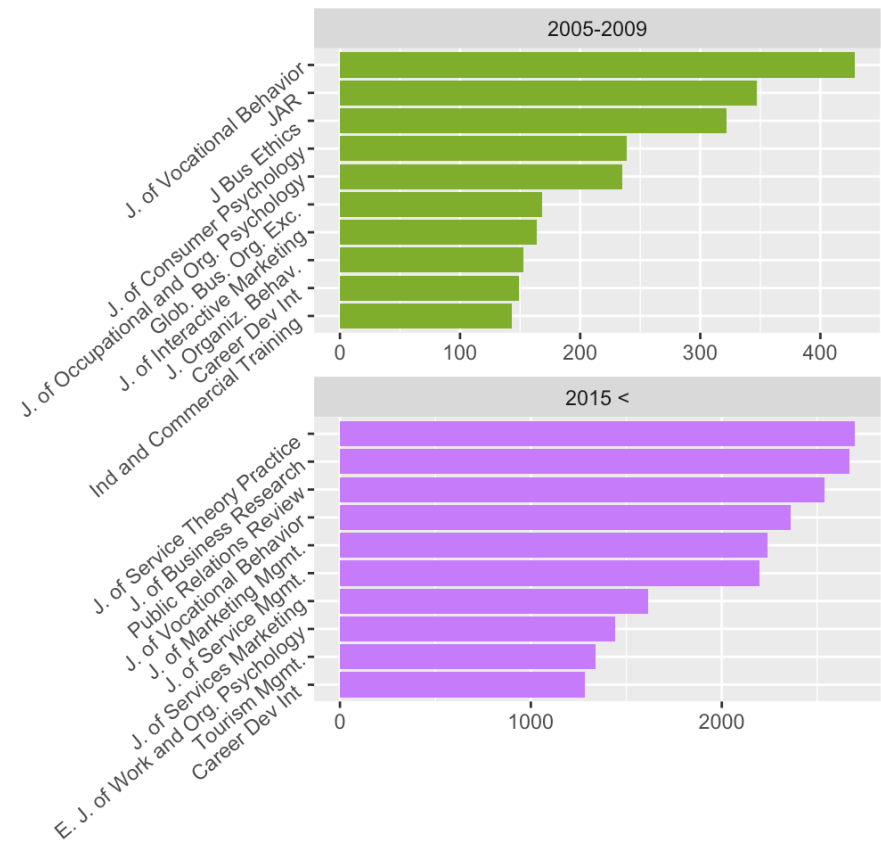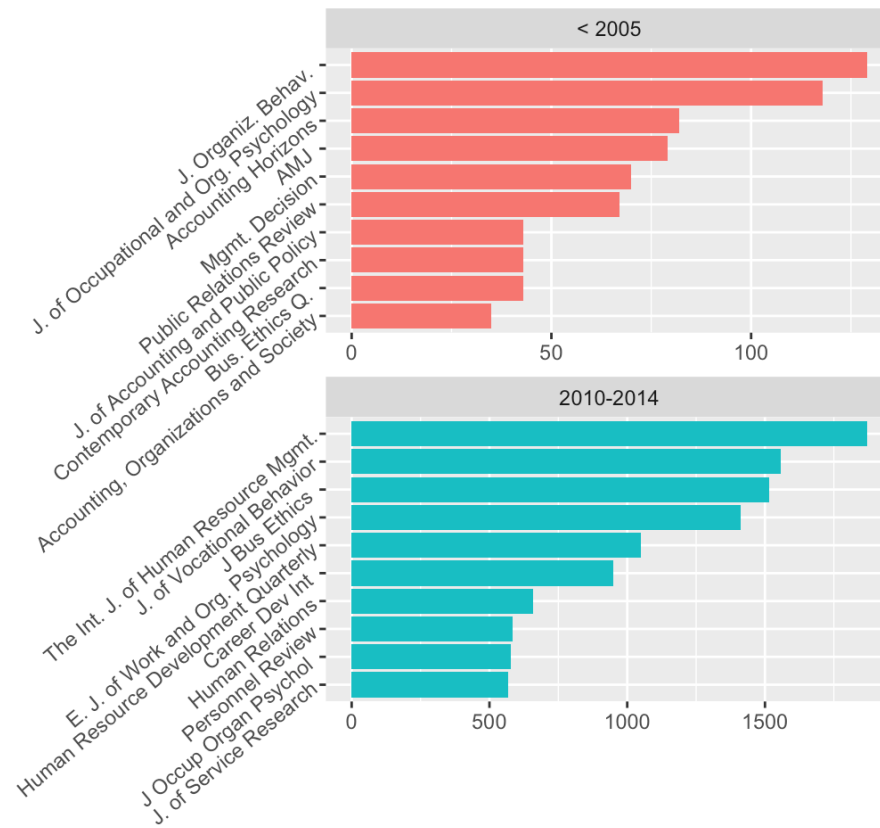Use of the term engagement in each discipline over the years

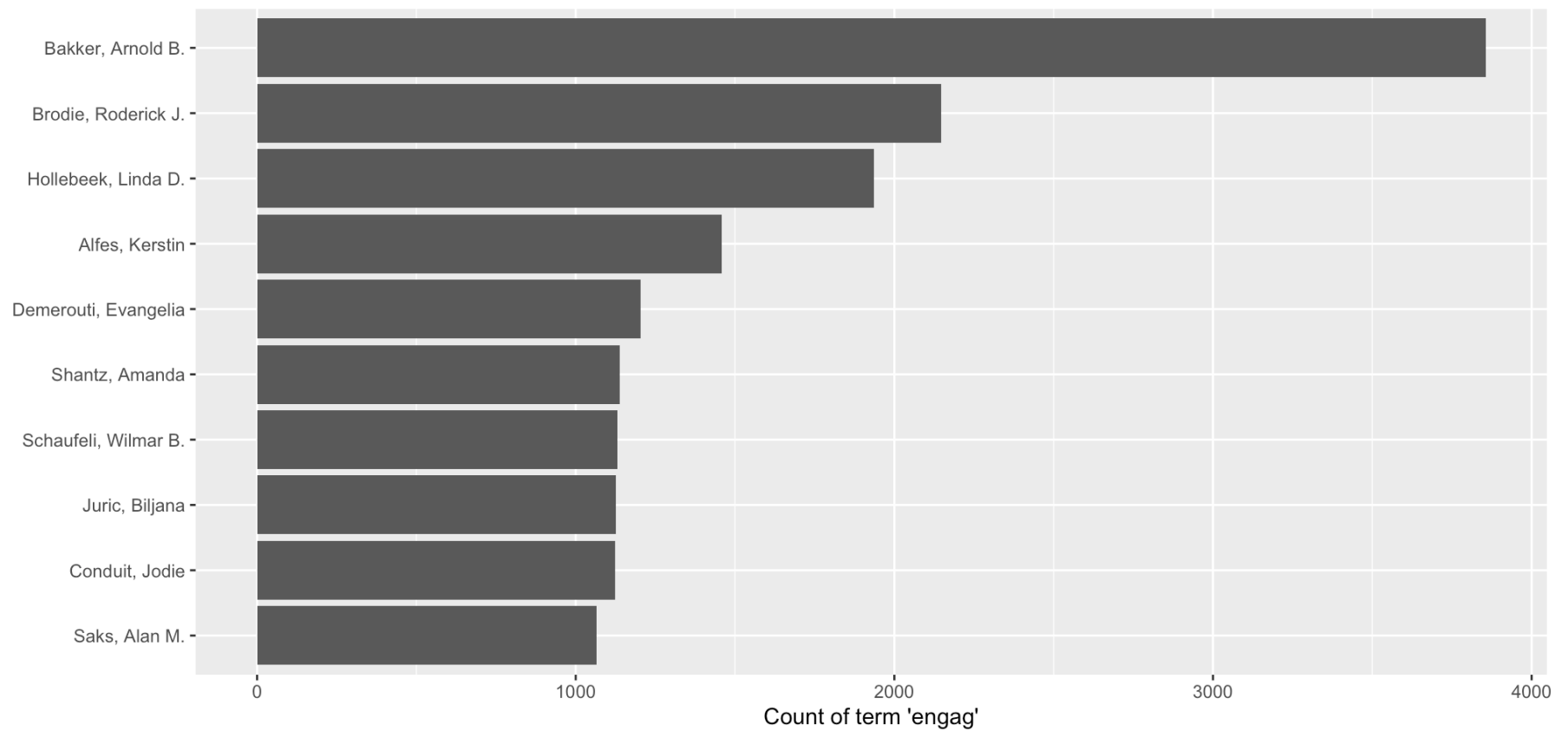**Log odds of the term engag in Marketing and Management**
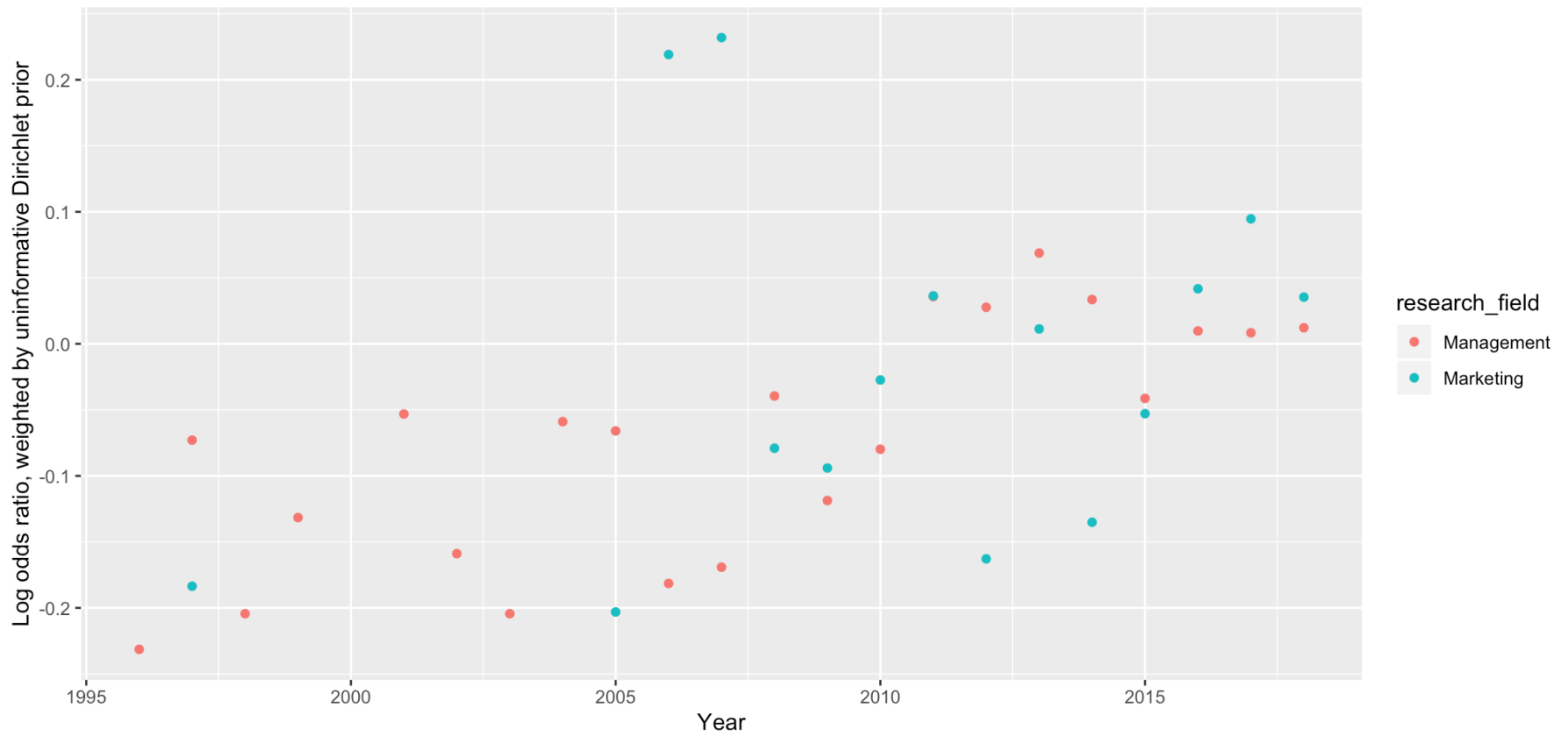
Top 10 Journals using the term "engagement"

Top 10 journals in each period

< 2005

- J. Organiz. Behav.
- J. of Occupational and Org. Psychology
- Accounting Horizons
- AMJ
- Mgmt. Decision
- Public Relations Review
- J. of Accounting and Public Policy
- Contemporary Accounting Research
- Bus. Ethics Q.
- Accounting, Organizations and Society

2005-2009

- J. of Vocational Behavior
- JAR
- J Bus Ethics
- J. of Consumer Psychology
- J. of Occupational and Org. Psychology
- Glob. Bus. Org. Exc.
- J. of Interactive Marketing
- J. Organiz. Behav.
- Career Dev Int
- Ind and Commercial Training

2010-2014

- The Int. J. of Human Resource Mgmt.
- J. of Vocational Behavior
- J Bus Ethics
- E. J. of Work and Org. Psychology
- Human Resource Development Quarterly
- Career Dev Int
- Human Relations
- Personnel Review
- J Occup Organ Psychol
- J. of Service Research

2015 <

- J. of Service Theory Practice
- J. of Business Research
- Public Relations Review
- J. of Vocational Behavior
- J. of Marketing Mgmt.
- J. of Service Mgmt.
- J. of Services Marketing
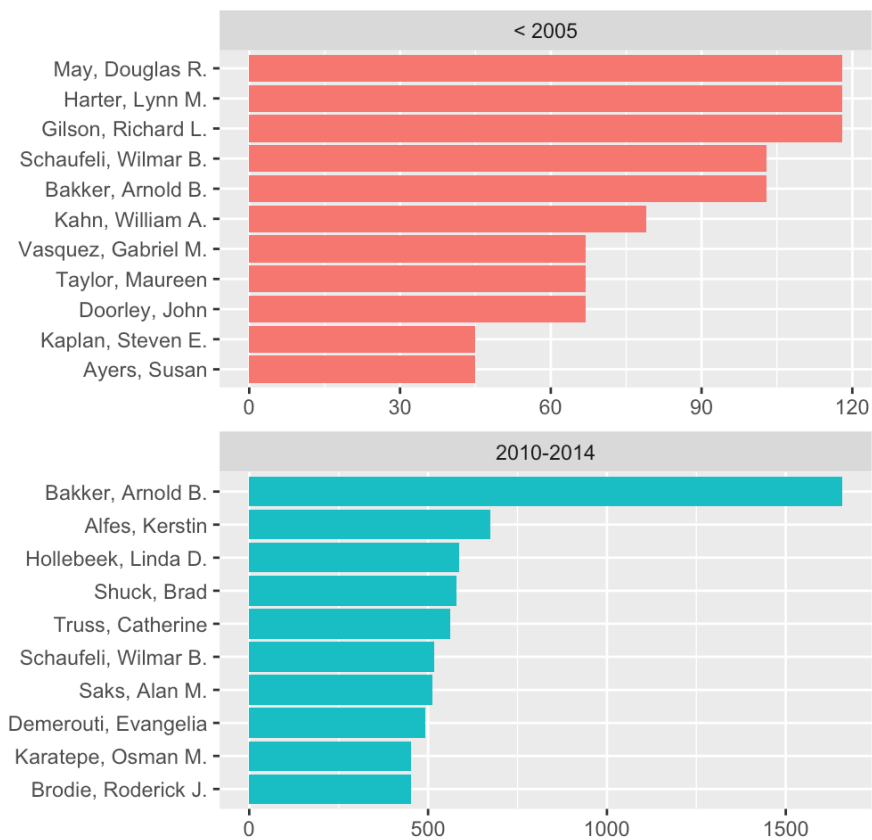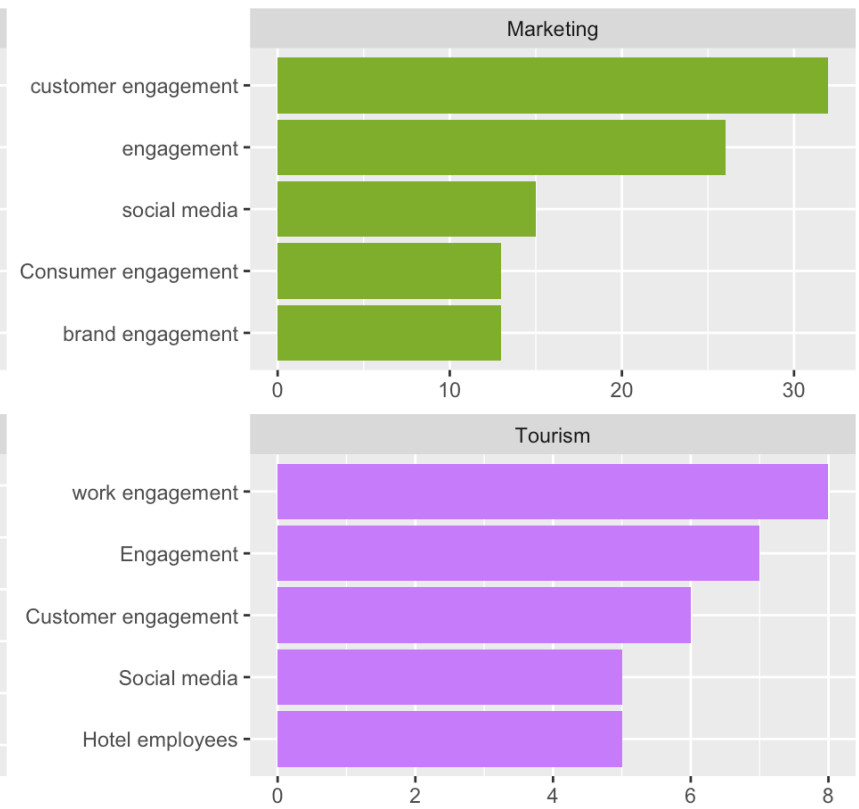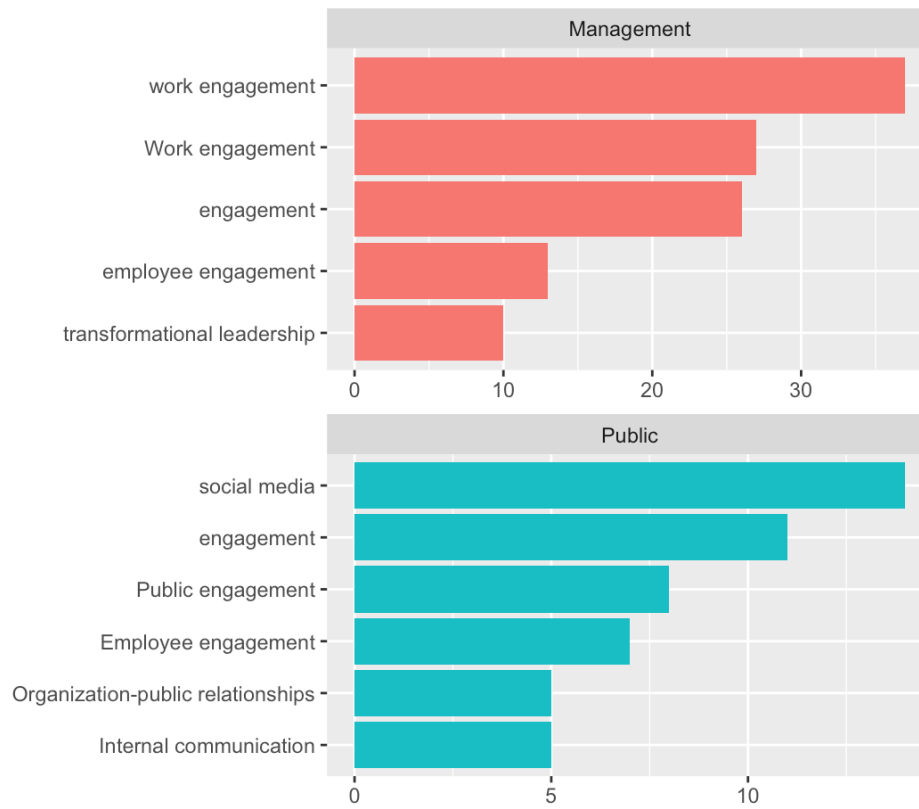- E. J. of Work and Org. Psychology
- Tourism Mgmt.
- Career Dev Int

Authors that use the term 'engag' the most

13

Authors that use the term 'engag' the most by time period
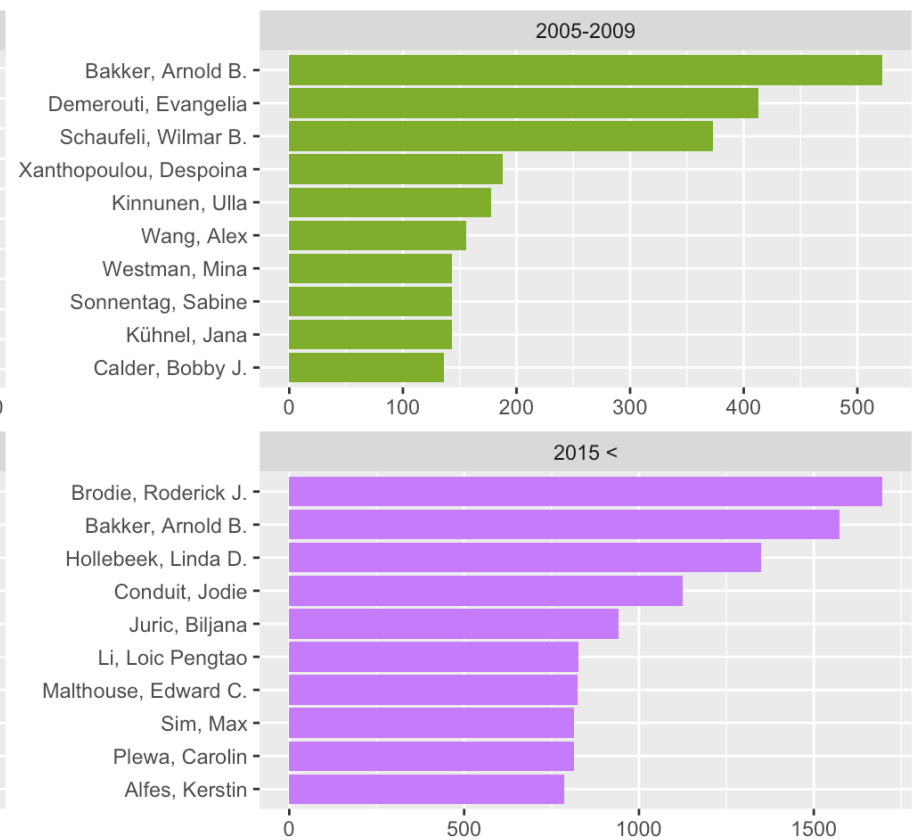
Top Keywords by discipline

Management
- work engagement
- Work engagement
- engagement
- employee engagement
- transformational leadership

Marketing
- customer engagement
- engagement
- social media
- Consumer engagement
- brand engagement

Public
- social media
- engagement
- Public engagement
- Employee engagement
- Organization-public relationships
- Internal communication

Tourism
- work engagement
- Engagement
- Customer engagement
- Social media
- Hotel employees

Word Counts