

Professional Summary

Prepared to face obstacles head-on individually or in a team setting. Showcasing a genuine fascination in learning new technology, skills & logic. Creative and business minded with a solid understanding of Outcome Driven Innovation. Finds fulfillment in helping businesses achieve a new level of success.

Education

UNH Full Stack Flex Program

UVM Digital Marketing Certification 2018

Champlain College – Business Administration 2014 - 2018

Knowledge

HTML & CSS

On-Page & Off-Page SEO

Google Analytics

JavaScript Fundamentals

Some Adobe Skills

Web Design

Facebook Ad Manager

Git Version Control

Web API's

Experience

SearchPro Systems – Digital Marketing Admin (SEO)

- Managed SEO Strategy, Implementation & Maintenance for over 150 clients.
- Generated sitemaps to structure navigation
- Conducted technical SEO audits to identify and fix website issues.
- Strategized with business owners in different industries including Law, Construction, Automotive & More.
- Created lists of keywords for programmatic ad campaigns
- Proven in the ability to learn new skills and technology efficiently and quickly.

References

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