

ONA and Data Bind

Possible M&E Systems

The Problem: For years, the inconsistent and incomplete data collection on CFGB food assistance projects has meant that outcomes are not always measurable or verifiable and, in turn, reports difficult to generate.

- Complexity of surveying – simple word choice/translation can yield different outcomes and requires a degree of expertise that is not readily available in every project (e.g. charcoal in Mwandji)
- Time lapse between collection and analysis – manual data collection and entry is time consuming and makes it impossible to make real-time adjustments in implementation (e.g. targeting error in Malindi)

ONA		Data Bind	
Pros	Cons	Pros	Cons
Open Source – anyone can help sort out challenges and progress	Data is public unless you pay for a private project (privacy concerns)	Customized closed system (can't mess it up)	Closed system (can't fix it on our own)
Africa focused organization – understanding of problems on the ground	Pricing fee if changing – currently free up to 500 surveys per month	Data is private	Improvements at our own cost and effort
Improvement continuous – new app is improved – form builder is being proto-typed (like Survey Monkey)		Improvements based on our requests and not driven by other users with different challenges	
Analytics possible			
Good Support			
We would need to have technical consultants to trouble shoot		We would need an administrator to generate the	

Lessons learnt:

- Tablets are easier than phones