

James Ravelle // Web Developer

Full stack web developer with strong digital marketing and graphic design background. Recently earned a certificate in full stack development from the University of Pennsylvania to complement my pre-existing web development abilities.

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🌐 **Portfolio:**
jamesravelle.github.io

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Skills

- » Javascript
- » HTML
- » CSS
- » jQuery
- » Node.JS
- » React
- » WordPress
- » PHP
- » Graphic Design
- » Video / Animation
- » Marketing:
 - Email
 - SEO
 - Ads (Social/PPC)
 - HubSpot
 - Google Analytics
- » Adobe Creative Suite:
 - Photoshop
 - InDesign
 - Illustrator
 - Dreamweaver
 - Premiere
 - After Effects

Experience

Digital Marketing Specialist

Therapy Source, Inc.

March 2017 – Present

- » Building and managing web technologies - websites, microsites, job boards, integrations, etc.
- » Email campaign design, coding, and deployment
- » SEO, Social Media, Content Marketing
- » Create graphic and video assets
- » Database management and acquisition

Web Developer & Graphic Designer

Marketing Partners, Inc.

April 2015 – March 2017

- » Developed and designed marketing campaigns and strategies using print, web, email, video and more.
- » Managed several websites and responded to client support tickets
- » Email campaign design, coding, deployment, and tracking
- » Graphic design for web, print and video

Graphic Designer & Print Specialist

Bethlehem Business Forms / Working Dog Press

October 2014 – April 2016

- » Designing and preparing files for print production
- » Direct mail campaign and print production management

Marketing Specialist

Lehigh Valley Arts Council

June 2013 – September 2014

- » Manage website, email campaigns and direct mail projects
 - » Graphic design for email, web and print
 - » Database administration
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Education

University of Pennsylvania // 2020

Penn LPS Coding Bootcamp Certificate

Moravian College // 2010 – 2013

Masters of Business Administration, Business Management // 3.44 GPA

Moravian College // 2008 – 2010

Bachelor's Degree, Marketing // 3.85 GPA

Interests

I enjoy learning new things, animation, illustration, music, science fiction and spending time with my fiancé :)