

# James Ravelle // Web Developer

Full stack web developer with strong digital marketing and graphic design background. Recently earned a certificate in full stack development from the University of Pennsylvania to complement my pre-existing web development abilities.

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🌐 **Portfolio:**  
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## Skills

- » Javascript
- » HTML
- » CSS
- » jQuery
- » Node.JS
- » React
- » PHP
- » WordPress
- » Graphic Design
- » Video / Animation
- » Visual Studio
- » Git / GitHub
- » Microsoft Office (Excel, PowerPoint, Word)
- » Marketing:
  - Email
  - SEO
  - Ads (Social/PPC)
  - HubSpot
  - Google Analytics
- » Adobe Creative Suite:
  - Photoshop
  - InDesign
  - Illustrator
  - Dreamweaver
  - Premiere
  - After Effects

## Experience

**Digital Marketing Specialist** / Mar. 2017 – Present  
Therapy Source, Inc.

- » Building and managing web technologies - websites, microsites, job boards, integrations, etc.
- » Email campaign design, coding, and deployment
- » SEO, Social Media, Content Marketing
- » Create graphic and video assets
- » Database administration and acquisition
- » HubSpot campaign management

**Web Developer & Graphic Designer** / Apr. 2015 – Mar. 2017  
Marketing Partners, Inc.

- » Developed and designed marketing campaigns and strategies using print, web, email, video and more.
- » Managed several websites and responded to client support tickets
- » Email campaign design, coding, deployment, and tracking
- » Graphic design for web, print and video

**Graphic Designer & Print Specialist** / Oct. 2014 – Apr. 2015  
Bethlehem Business Forms / Working Dog Press

- » Designing and preparing files for print production
- » Direct mail campaign and print production management

**Marketing Specialist** / June 2013 – Sept. 2014  
Lehigh Valley Arts Council

- » Manage website, email campaigns and direct mail projects
  - » Graphic design for email, web and print
  - » Database administration
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## Education

University of Pennsylvania // 2020  
Penn LPS Coding Bootcamp Certificate

Moravian College // 2010 – 2013  
Masters of Business Administration, Business Management // 3.44 GPA

Moravian College // 2008 – 2010  
Bachelor's Degree, Marketing // 3.85 GPA

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## Interests

I enjoy learning new things, animation, illustration, music, science fiction and spending time with my fiancé :)