

James Ravelle // Web Developer

☎ Phone: 610.442.1195 // ✉ Email: james.ravelle@gmail.com

🌐 Portfolio: jamesravelle.github.io // 🏠 Address: Philadelphia, PA 19123

Full stack web developer with strong digital marketing and graphic design background. Recently earned a certificate in full stack development from the University of Pennsylvania to complement my pre-existing web development abilities.

Languages / Frameworks:

- » Javascript
- » HTML
- » CSS
- » jQuery
- » WordPress
- » Bootstrap
- » PHP
- » React
- » Node.JS
- » Express
- » MongoDB
- » SQL

Skills:

- » Visual Studio
- » Git / GitHub
- » Testing / Linting
- » Graphic Design
- » Video / Animation
- » Microsoft Office (Excel, PowerPoint, Word)
- » Marketing:
 - Email
 - SEO
 - Ads (Social/PPC)
 - HubSpot
 - Google Analytics
- » Adobe Creative Suite:
 - Photoshop
 - InDesign
 - Illustrator
 - Dreamweaver
 - Premiere
 - After Effects

Experience

Web Developer & Digital Marketing Specialist

Mar. 2017 – Present

Therapy Source, Inc.

- » Building and managing WordPress websites, development projects, microsites, job boards, integrations, etc.
- » Designing and coding emails / landing pages
- » SEO, Social Media, Content Marketing
- » Create graphic and video assets
- » Database administration and acquisition
- » HubSpot campaign management

Web Developer & Graphic Designer

Apr. 2015 – Mar. 2017

Marketing Partners, Inc.

- » Developed and designed marketing campaigns and strategies using print, web, email, video and more.
- » Managed several websites and responded to client support tickets for fixes/content changes
- » Email campaign design, coding, deployment, and tracking
- » Graphic design for web, print and video

Graphic Designer & Print Specialist / Oct. 2014 – Apr. 2015

Bethlehem Business Forms / Working Dog Press

- » Designing and preparing files for print production and direct mail campaigns

Marketing Specialist / June 2013 – Sept. 2014

Lehigh Valley Arts Council

- » Manage website, email campaigns, direct mail projects, and database
-

Education

University of Pennsylvania // 2020

Penn LPS Coding Bootcamp Certificate

Moravian College // 2010 – 2013

Masters of Business Administration, Business Management // 3.44 GPA

Moravian College // 2008 – 2010

Bachelor's Degree, Marketing // 3.85 GPA