James Reyes

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Portfolio | https://www.behance.net/jamesreyyes

SUMMARY

Insurance Broker-turned-User Interface Designer with a strong sense of curiosity and an emphasis on empathizing with people. Skilled at building brand awareness through design projects, prototyping, user flows, and delivering simple user-centric design solutions to complex problems.

WORK EXPERIENCE

Rose & Company. Insurance Services   **Cerritos, CA**
Co-founder and Social Manager   *May 2021- Present*
- Co-founded an insurance agency that has generated 100+ new customers within the first year of start up through self promotion and local partnerships.
- Built strong relationships with clients by effectively communicating with them to fulfill any insurance needs.
- Generated brand awareness by launching a social media page to keep in touch with clients and provide educational insurance tips.

James Reyes Films   **Cerritos, CA**
Freelance Video Creator   *2017-2020*
- Maintained a satisfied client base by directing and producing high quality videos based on client demand.
- Organized video production from pre- to post production, while working in direct communication with clients.
- Established credibility and trust among crew members and actors by effectively communicating and staying on schedule during shoot days.

EDUCATION

CareerFoundry   **Online**
UI Design Program | Specialization in Frontend Development for Designers   *March 1- Current*
- 400+ hours of intensive project based online training with a focus on learning the User Experience design process (conducting research, user flows, Lean UX, user testing) and User Interface Design Process (wireframes, typography, style guides, mockups).

California State University, Long Beach   **Long Beach, CA**
Bachelor of Science in Kinesiology   *May 2020*
- **Awards/Honors:** President's List

Projects

SKILLS & INTERESTS

Skills: Wireframing, Prototyping, Competitive Analysis, User testing, Data analysis, User Flows, Adobe XD, Figma, Sketch

Interests: Lifting, Traveling, film making, photography, video games, watching movies, eating different cuisine