

# Candidate's Briefing

Sunway University Student Council Elections 2016



# Sunway University Student Council

A (very brief) introduction



*We champion the rights of the student community of Sunway University. Enrich their campus experience by organizing events. And to protect their welfare.*



# Introducing the Candidates



## Student Welfare Director

Shireen Chin

Tan Xiao Yu



## International Students Director

Oladimeji Adedayo

Ibrahim Hamad

Sami bin Hamid



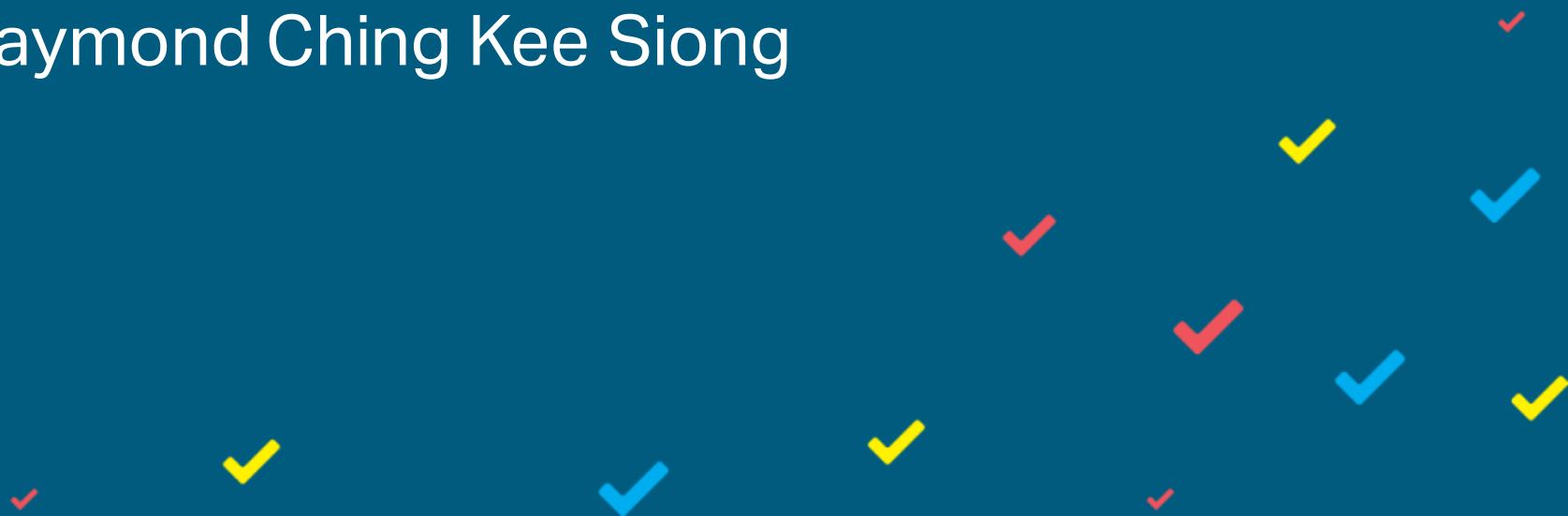
## Extra-curricular Director

Neetha Nair Devadas

Wong Jian Xiang

Seraphine Lim

Raymond Ching Kee Siong



## Community Service Director

Hang Yan Yee

Kua Ching Yi

Khartega





## Advertising & Promotions Director

Sirajee Syed Alam

Raj Kiran Kaur



## Treasurer

Tan Wei Chee

Felicia Tng



# General Secretary

## Aw Wen Yong



## Vice-president

Siwanzi Obert  
Chuah Chongthayk  
Ang Ying Ming  
Natasha Ting  
Shorolipi



## President

Bomi Muthe

Amelia Goh

Kishen A/L Ganasan

Karanbir Hundal



# Campaigning

What's going to happen





*Website*



*Introduction  
Video*



*Posters*



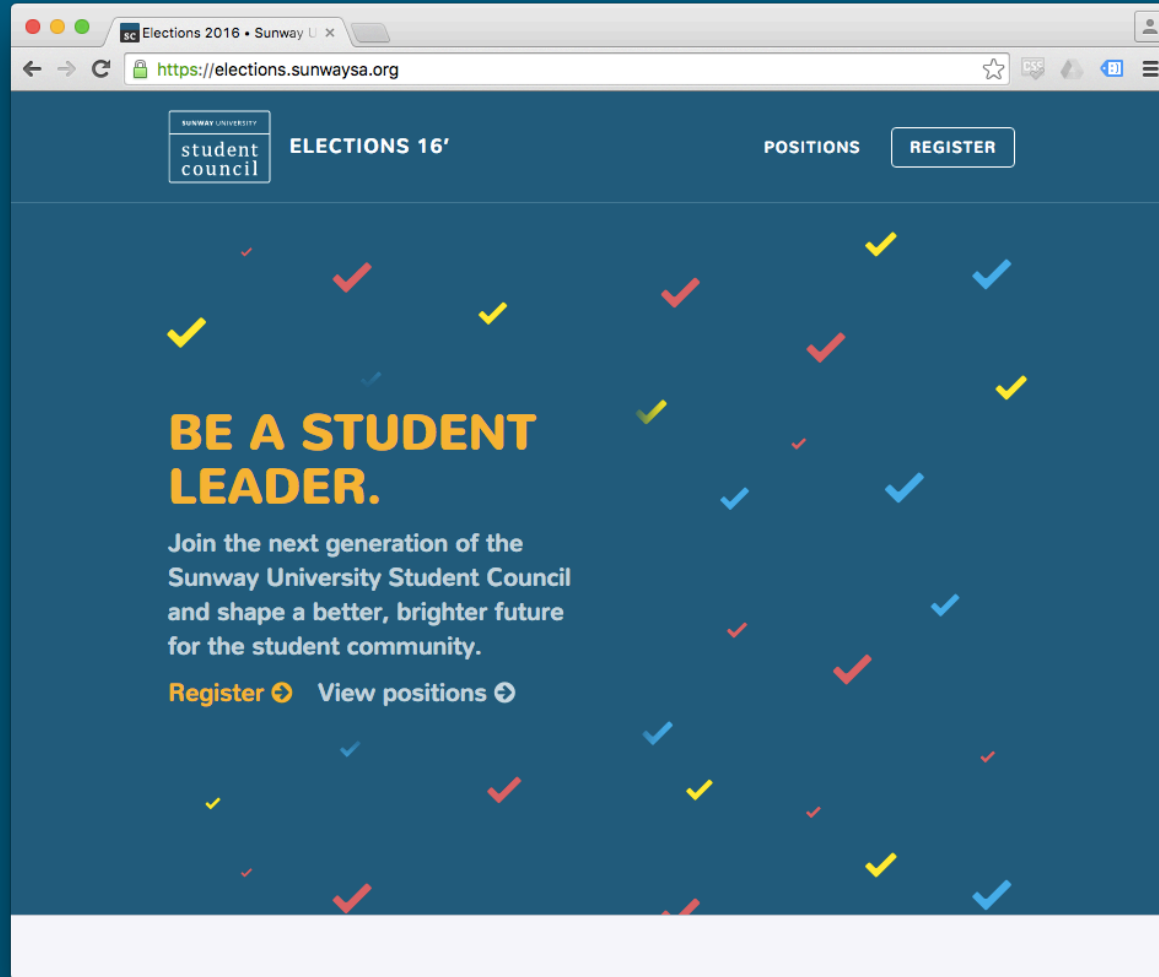
*Interaction*



*Sharing  
Session*



# Website — elections.sunwaysa.org



- Will be transformed into a hub for all candidates.
- For all students to get to know all about you — **in one place.**
- It will feature each candidate's:
  - Personal profile
  - Introduction video
  - Manifesto



# Introductory Video (1–2 minutes)

- An introductory video that will be uploaded on our website, your friends *will* share it, and on our Facebook page.
- What will you be speaking in this video? Here's a guideline:
  - Describe yourself
  - Your role in this elections
  - Past experience and achievements
  - Your message



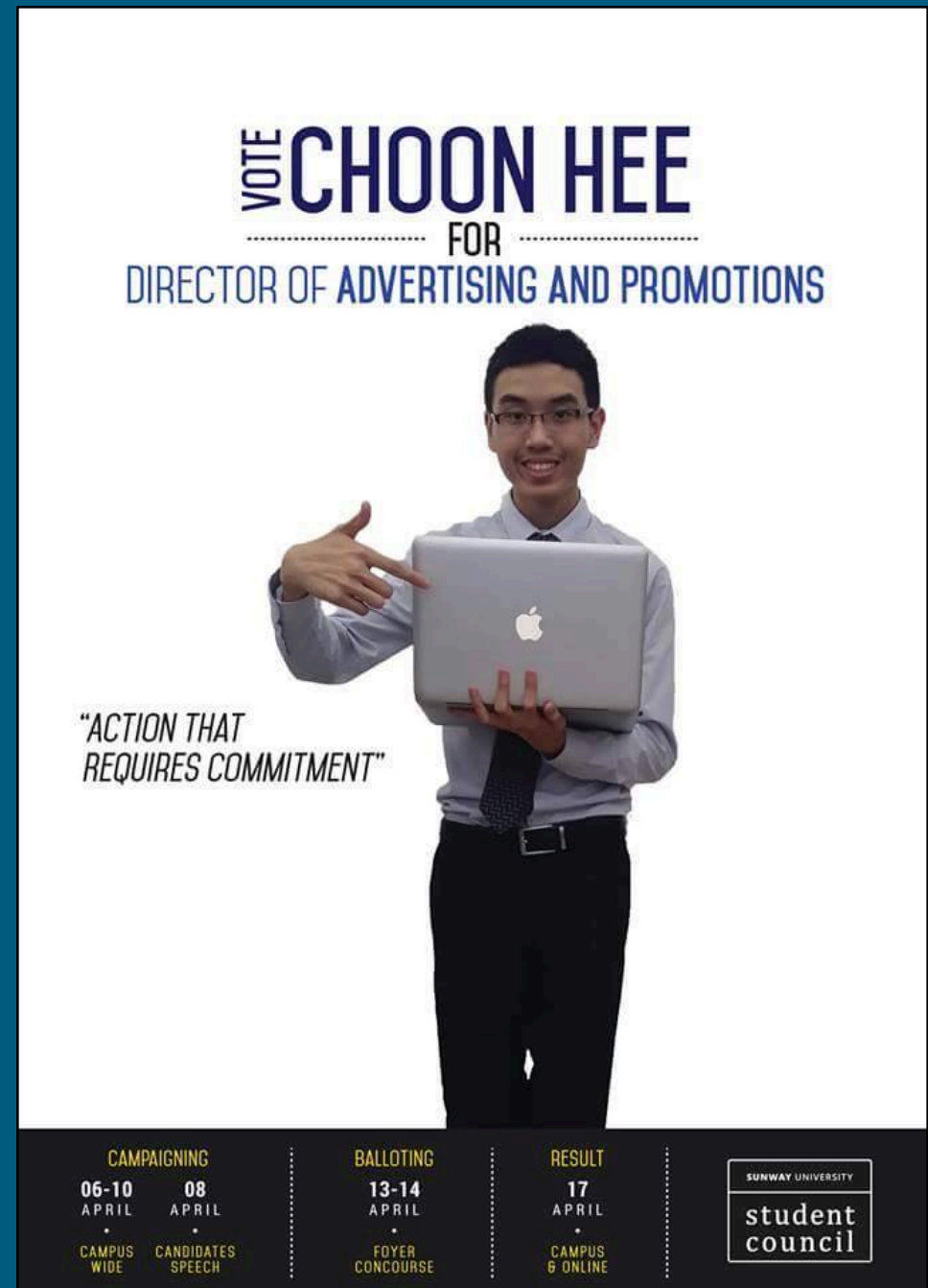
## **Be as creative as possible.**

These guidelines are just for you to help start off to create content. You may go beyond and add in whatever you want to convey in the video



# Posters

- Plaster your face all over campus *everywhere*.
- Design a poster for your candidacy, and for students to know you better.
- For instance, you may include:
  - Your name
  - Running position
  - A tagline!
- It *must* include the Elections 2016 template.
  - Sunway University Coat of Arms
  - Jeffrey Cheah Foundation logo
  - Our elections banner



# Interaction

- General interaction with the students (your voters!)
- Campaigning in classrooms (at least five (5)) [Compulsory]
- Social media
- Flyers



# Sharing Session



A townhall with C&S leaders, and other students



# What you will need to do

## 1. Provide us with your candidate profile (by Friday)

- Personal info (about 200 words)
- Past experience (in point form)
- Manifesto (in point form)

## 2. Schedule a filming for your video introduction

- A script, if you'd prefer that
- We will film for you, more on that later

## 3. Schedule a phototaking session

- Dressed in formal
- We will photograph you, more on that later

## 4. Design a poster

- Designed by yourself
- According to our guidelines and templates

## 5. And prepare for

- Interactions with students
- Sharing session

# Financing your Campaign



# Financing your Campaign

- **You will get**
  - **RM60** per person
  - Additional RM10 per person, if you run in a group
- **Before buying anything**
  - Confirm with our Treasurer, Shenn first!
  - 012-5045883
- **Upfront costs**
  - RM15 for photography and videography services





# Photography & Videography

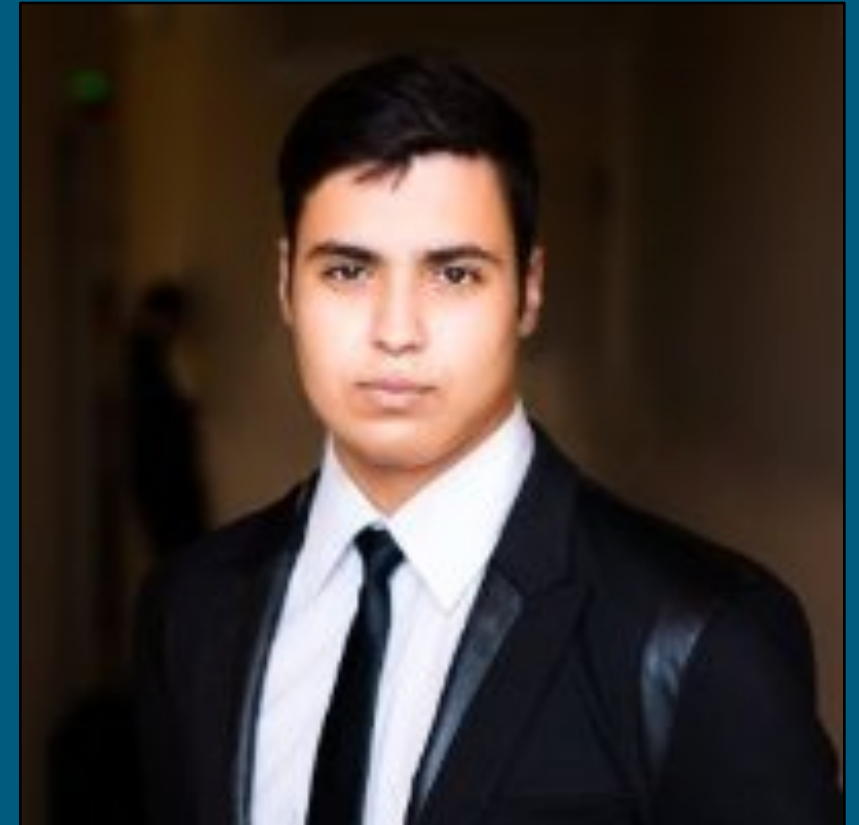


# Photography

SUNWAY UNIVERSITY

student  
council

- Each of you will have a professionally taken photo for both our use, and your use (in your campaign materials).
- Photography sessions:
  - **Thursday (4PM to 7PM)**
  - Function Room 1, NUB (near the link bridge)
  - Please register your time slots with Shenn.
- Dress code: Formal
  - **Men:** Dress shirt, Long pants, Tie, Coat, Formal shoes
  - **Women:** Dress shirt, Skirt/long pants, Coat, Formal shoes



# Videography

- Dress anyway you like, as long as it's decent.
- You may want to prepare a script or your lines.
- Video length will be about 1-2 minutes.
- Videography sessions:
  - **Friday (11AM to 6PM)**
  - Brainstorming room
  - Please register your timeslots with Shenn



# Further updates and information

- All information will be posted on **[elections.sunwaysa.org](https://elections.sunwaysa.org)**
- There will be a new page called "Candidate's Hub"
- All files, documents, this slide, and etc. will be on there.
- Will be ready in these few days.



# Good luck!

Sunway University  
Student Council Elections 2016

