

## Milestone-Based Bidding Schedule

The following table outlines the official compensation structure for **BRICK 2: Fast Funnel Marketing Engine – Development**. Each milestone payment is tied to successful validation against the defined success criteria.

Milestone	Hours	Complexity Weight	Bid Amount	Payment Trigger
<b>1. Marketing Foundation</b>	5 hours	25% (Foundation – Most Critical)	<b>\$35</b>	All success criteria validated + automated testing passed
<b>2. Human Control Dashboard</b>	4 hours	20% (User Interface Validation)	<b>\$30</b>	Successful demonstration by a non-technical user
<b>3. Multi-Channel Outreach System</b>	3 hours	15% (Outreach Automation)	<b>\$25</b>	Outreach system fully operational with engagement metrics
<b>4. Business Integration</b>	2 hours	10% (CRM & Revenue Tracking)	<b>\$23</b>	Lead-to-revenue tracking demonstrated with test data
<b>5. Conversational AI Integration</b>	3 hours	15% (AI Qualification System)	<b>\$20</b>	AI chat system achieves >80% lead qualification accuracy
<b>6. BRICK 1 Integration Layer</b>	4 hours	15% (Most Complex Integration)	<b>\$25</b>	Full BRICK 1 integration tested and validated with Fletcher’s system

**Total Estimated Hours: 21 hours**