

Project Milestones & Deliverables

Milestone	Deliverables
1. Marketing Foundation	Backend (FastAPI, DB, CI/CD) + Ads API integrations (Google, FB, LinkedIn) + campaign orchestrator
2. Human Control Dashboard	React dashboard, campaign builder, analytics, alerts, campaign launcher
3. Multi-Channel Outreach System	Email + LinkedIn automation, lead scoring, response tracking
4. Business Integration	HubSpot CRM, revenue attribution, automated reporting
5. Conversational AI	ChatGPT lead qualification, handoff, conversation analytics
6. BRICK 1 Integration Layer	UBIC v1.5 endpoints, reporting APIs, human/AI toggle, testing suite