Justin Paul

Web Developer

Age : 30
Gender : Male
Education : BA in CS
Experience : 3 years
Salary : $55,000
Relavance : 100 %
Location : CA, Downtown
Marital Status : Single

Personality

Introvert — Extrovert

Thinking — Feeling

Judging — Perceiving

Food

Adventurist

Quality

Conection
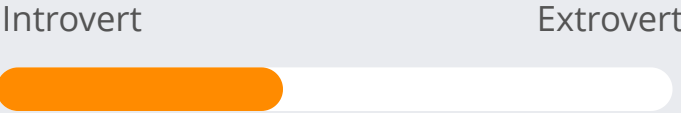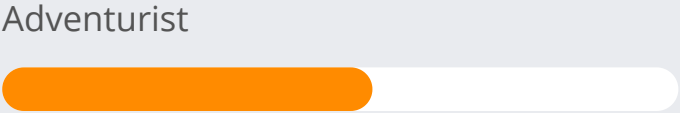
Archtype:

Ruler	Creator	Sage
Innocent	Explorer	Rebel
Hero	Wizard	**Jester**
Everyman	Lover	Caregiver

Lifestyle :

Ambitious	**Dreamers**	Attentive
Fast working	Collaborative	Resourceful
Comunicative	Media/Social	

Bio

Is a web developer that calls him self a foodie. Justin want to experience new food during his lunch time at work where he can take a break. Justin like the option of pay a small amount of money to try new food at a food truck with out the imitation of going to a fancy restaurant and feeling out of place. Doesn't have a lot of time and constantly on his phone.

Site Characteristics

- Able to find truck from phone
- clean and easy to read site
- Like to be in the know of new food options

Needs/Goals

- Want authentic food
- Fresh and Fast
- Uncomplicated

Challenges/Frustrations

- there a lot of unhealthy, greasy fast food place new work
- all fast food feels the same