

Tyler Warren

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Summary

SENIOR PROJECT MANAGER

Expert in project management, business planning and product management.

I possess the right combination of leadership skills, technology background, business acumen and proven project management expertise. Demonstrated ability to create and communicate actionable product roadmap, execute strategic goals, and motivate staff to maximum productivity and control costs by creating a focused work environment using a metric driven approach. Quickly grasp complex concepts, analyze, and interpret ideas into a logical strategy to better understand customer problems and identify innovative product and/or service solutions to assist the broader market.

Skills

- Team Building, Staff Training, and Development
- Develop & Evaluate Using Key Metrics
- P&L and Budget Planning
- Supply Chain Management
- Process Improvement
- Strategic Planning
- Develop & Recommend Product Strategies
- AGILE PM methodology
- Evaluate using VAVE and SWOT analysis
- Policy and Procedure Development

Accomplishments

Product Development

Rapid deployment of ideas from concept to market. Translate market opportunities and customer input into new and improved products. Brought sporting goods product to market in less than five months and under budget by 14%.

Sales and Marketing

Drove sales in sporting goods lines to over \$1 million per year in year three by identifying and negotiating with key sales channels including Cabela's, Gander Mountain, Bass Pro and Tractor Supply. Also, marketed to non-traditional or new industries.

Design and Manufacturing

Research, identify and negotiate with manufactures and suppliers to bring products to market. Develop a strong relationship with manufacturing team to deliver high quality products to customers while identifying continuous improvement and execute cost savings initiatives. Increased gross profit margins in sporting goods lines by over 10% each year.

Real Estate Investment

Identification of undervalued properties through market analysis, including cap rates, GRM's, etc.

Basketball

Experienced success at a high level. Afforded the opportunity to earn a living and travel throughout the world.

Experience

Senior Project Manager

Gecko Resources

11/2007 - Current
San Antonio, TX

Manage multiple brands and/or products across various industries.

- Examine, develop and recommend product strategies for assigned product groups. Introduce new products as well as optimize profitability of existing and mature products.
- Manage all elements of the product development process using AGILE PM methodology, including product specification, packaging, pricing and phase out/phase in plans.
- Identify, document and communicate risks and assumptions based on overall scope of project to all relevant stakeholders
- Provide vision, leadership and motivation for sales representatives and promote a cooperative and supportive work environment.
- Develop and manage company financials, including budget, cash flow, and profit/loss projections.
- Analyze the viability of potential capital expenditures using various methods (IRR, DCF, etc.)
- Manage, direct and implement operations strategies and objectives to ensure the achievement of company budgets and goals in desired timeframe and within budget.

Landlord

06/2011 – Current
San Antonio, TX

Develop and implement viable real estate strategy to ensure sustainable residual income.

- Identify and analyze relevant undervalued properties. Perform profitability analysis.
- Perform cost effective property upgrades and enhancement.
- Develop marketing strategies through web based and other media tools.
- Market properties to attract and acquire potential long term tenants.
- Enter into lease agreements.

Basketball

01/1998 – 11/2007

Washington Generals

11/2006 – 11/2007

- Travel with and compete against the Harlem Globetrotters throughout the world
- Attend and participate in goodwill-related activities.
- Participated in USO tour through Iraq, Kuwait, Bahrain, Qatar, Djibouti, Abu Dhabi and Dubai

Other Basketball

- Currently coaching YMCA 12U boys basketball team.
- Informal scouting for Trinity University and Centenary College
- Four (4) year letterman at Millsaps College. Nominated team captain final three (3) years.

Education

Millsaps College – Bachelors of Business Administration, Cum Laude, Dean's List all four years
Jackson, MS

Udacity:

- EP245, How to Build a Startup – the Lean Launch Pad
- The Design of Everyday Things
- CS101 Introduction to Computer Science (in progress)