

\$MLINS Token

Memelins NFT

Darkpaper

1. Introduction

Welcome to the Memelins — an exciting MEME-NFT project on the BNB Smart Chain. We are merging the fun and playfulness of meme tokens with the creative and artistic comprehensiveness of NFTs. Our in-house AI artist has taken AI-art creations to the next level, making us pioneers in this innovative field.

During our journey to the BNB Smart Chain, many challenges were overcome, reflecting our team's resilience and innovative spirit. Initially tempted to join the Solana blockchain during a peak hype period, we chose to stay independent and focused on our unique path. This decision was driven by our commitment to avoid becoming another fleeting "pump and dump" scheme and to ensure a well-structured token contract that accommodates future development goals. Our conversations with the development team revealed that not all desired functionalities could be implemented on Solana, prompting us to select the BNB Smart Chain for its robust capabilities and supportive community.

2. Product Description

\$MLINS Token and Memelins NFTs

The \$MLINS token is at the heart of the Memelins ecosystem on the BNB Smart Chain, facilitating not just transactions but also integrating the financial and creative aspects of the

platform. This token is designed to energize our community, ensuring an engaging experience for all participants.

Memelins NFT Launch

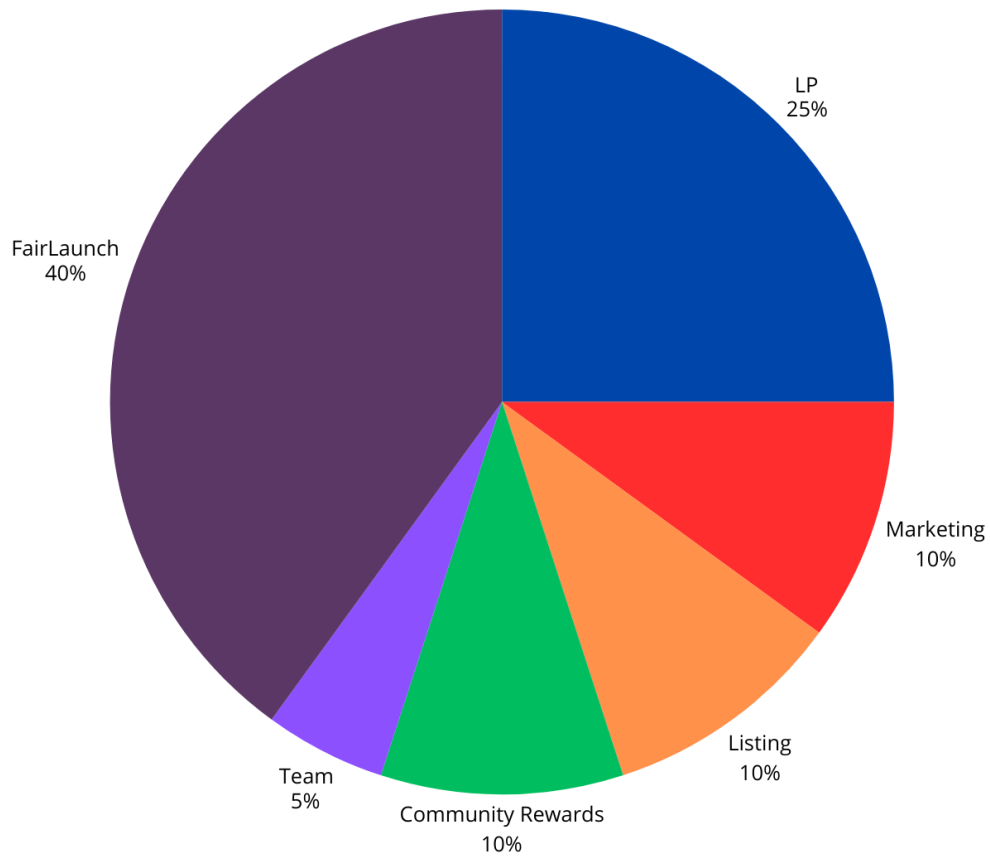
Initial Limited Sale during the Fair Launch:

To mark the start of our project, we will host an exclusive sale of 10 Memelins NFTs during the Fair Launch period. This limited offer aims to reward early participants and generate initial interest around our collection. These NFTs will be available on a first-come, first-served basis, giving our earliest supporters a chance to acquire these unique pieces before the broader market opening.

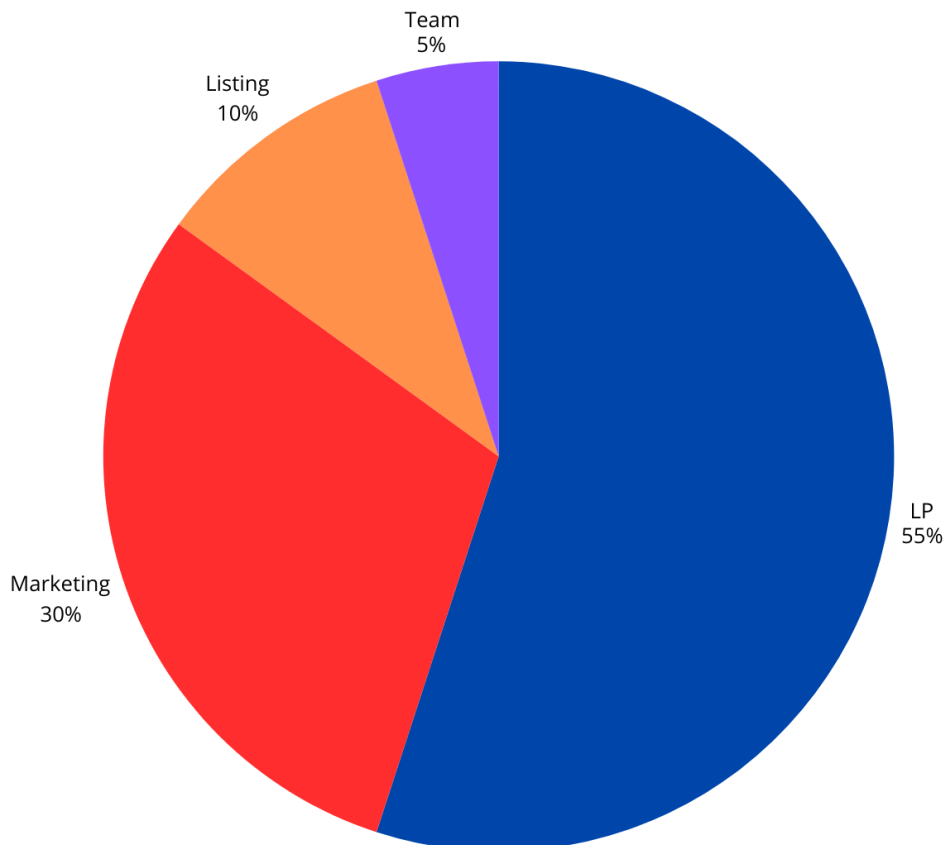
General Sale Post-Fair Launch:

Shortly after the conclusion of the Fair Launch, we will launch the sale of 100 Memelins NFTs. This phase will allow a wider audience to acquire our NFTs through a randomized minting process, while playing a crucial role in our structured reward system around these NFTs. Each Memelin NFT not only serves as a collectible item but is also a key to accessing exclusive rewards within the \$MLINS ecosystem.

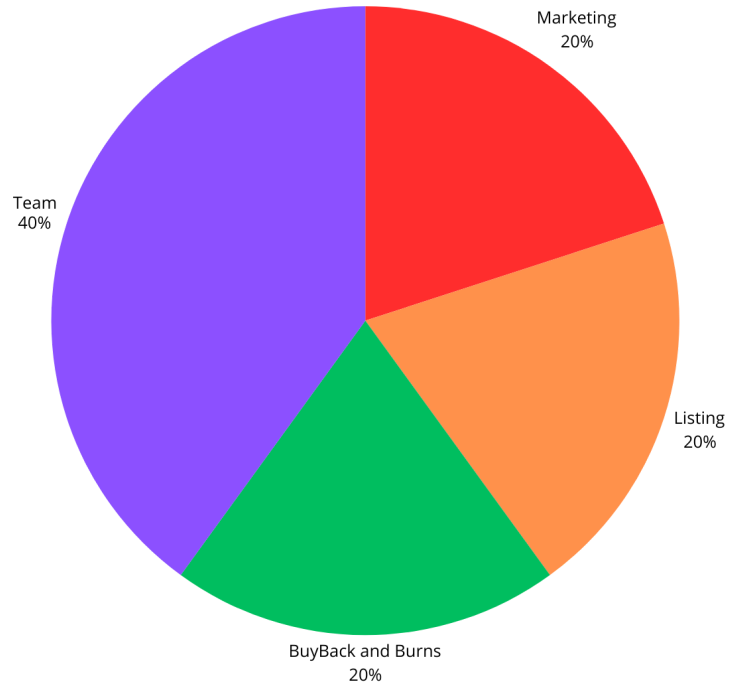
3. Tokenomics



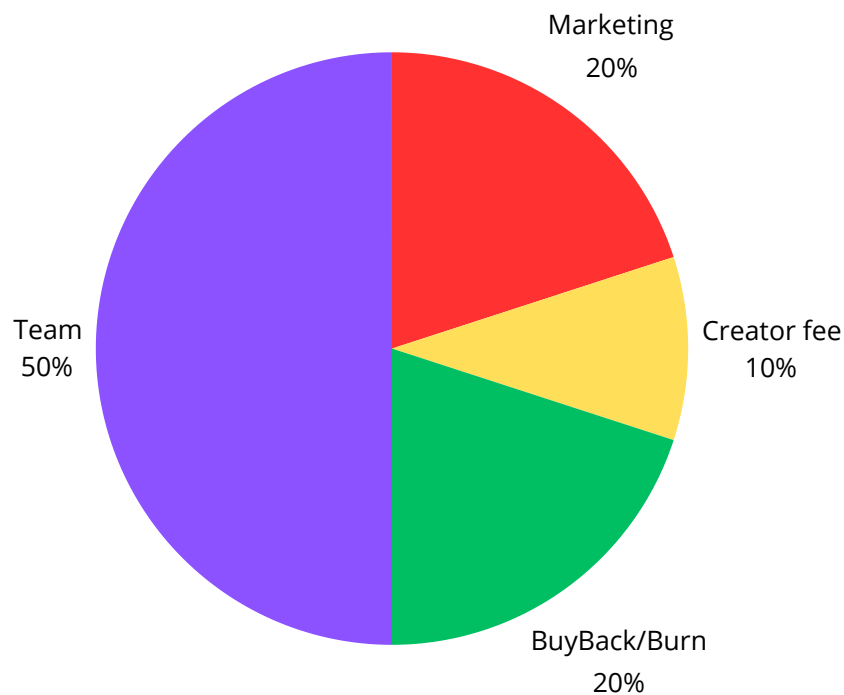
FairLaunch Raised Funds allocation



Sell Tax



NFT Revenue



The total supply of \$MLINS tokens is set at 1,000,000,666 tokens, distributed as follows to ensure a balanced and sustainable ecosystem:

- **FairLaunch:** Allocating 40% of our total token supply to the FairLaunch ensures a balanced and equitable market entry right from the start. This substantial allocation underlines our

commitment to a fair and transparent launch process, where each participant has an equal opportunity to acquire tokens at initial conditions. By avoiding concentrated token ownership, we protect against market manipulation and build lasting trust within our community. Our FairLaunch is designed to foster a healthy, stable market environment and to demonstrate our dedication to fairness and inclusivity at every step of the launch.

- **Liquidity (LP):** 25% is allocated to liquidity to ensure enhanced stability and accessibility on exchange platforms.
- **Community/Airdrop Rewards:** 10% is dedicated to rewarding active community members who contribute to the ecosystem through various engagements and promotional activities. These tokens are vested over a period of 10 months, with 10% being released each month.
- **Team:** 5% is reserved for the project's founding team, released over time to align with long-term project success and milestones. The vesting schedule is structured as follows: 40% of the tokens are released at the Token Generation Event (TGE), followed by three monthly installments of 20% each.
- **Marketing & Partnerships:** 10% is allocated to fund marketing campaigns, partnerships, and collaborations that will expand the project's reach and adoption.
- **CEX/DEX Listings:** 10% is set aside to facilitate listings on centralized exchanges, enhancing \$MLINS accessibility and liquidity.

To support the sustainability of the Memelins project and reward our loyal community, strategic taxation mechanisms are implemented on token sale transactions:

- **Sale Tax* (Sell Tax):** A 5% tax is levied on each token sale transaction of \$MLINS tokens. This tax is distributed as follows:
 - **Buyback and Burn (BuyBack/Burn):** 20% of the collected tax is used to buy back and burn \$MLINS tokens, reducing the circulating supply and potentially increasing the value of the remaining tokens.
 - **Marketing:** 20% is allocated to marketing to enhance Memelins' visibility and attract new users.
 - **Listing Fees:** 20% is reserved to cover the listing fees of the token on recognized exchange platforms, which enhances the accessibility and liquidity of \$MLINS.
 - **Team Wallet:** The remaining 40% is allocated to the team's wallet, which represents the sole source of revenue for the team. This funding supports ongoing operations, innovation, and continuous support of the project.

*Important Update Regarding Sell Tax: Please note that our sell tax may be reduced but cannot be increased beyond the current limit. The maximum sell tax is capped at 5% as configured in our smart contract. This ensures transparency and predictability for all transactions within our ecosystem.

This tax structure is specifically applied to sales to encourage purchasing and holding of \$MLINS by new investors and long-term users, thus supporting the growth and stability of the Memelins ecosystem.

4. Reward Mechanisms

The Memelins project introduces a distinctive reward program for NFT holders that not only enhances the value of holding Memelins NFTs but also integrates them deeply into the fabric of the \$MLINS ecosystem. The rewards are structured as follows:

Monthly Airdrops Eligibility

To participate in the monthly airdrop program and benefit from the Memelins rewards system, participants must meet specific holding criteria tied to both the Memelins NFTs and the \$MLINS tokens. The requirements are structured as follows to incentivize long-term holding and deeper engagement within the ecosystem:

- **50% Airdrop Tier:** Holders must possess at least one Memelins NFT and 1.75 million \$MLINS tokens (equivalent to 0.175% of the total token supply). Meeting this threshold qualifies them for 50% of the monthly airdrop, which amounts to 18,939 \$MLINS tokens.
- **100% Airdrop Tier:** For those aiming to maximize their rewards, holding one Memelins NFT and 3.5 million \$MLINS tokens (equivalent to 0.35% of the total token supply) will qualify them for 100% of the monthly airdrop, totaling 37,878 \$MLINS tokens.

Holding Period Requirement

To ensure eligibility for the monthly airdrop, the required combination of NFT and tokens must be maintained continuously and must not be sold for the entirety of the calendar month preceding the airdrop. For example, if Jacques purchases 1 NFT on June 14th and 3.5 million \$MLINS tokens on June 21st, he must hold this combination through the entire month of July to receive his airdrop on August 1st. This holding period is critical to prevent short-term speculative behavior and promote stability within the Memelins ecosystem.

Airdrop Allocation and Sustainability

To sustain our robust reward program, we have designated a special wallet with 100 million \$MLINS tokens specifically set aside for airdrops. This allocation ensures that we can comfortably conduct our airdrop events for at least two years without any disruptions, providing consistent rewards to our community members who meet the holding requirements.

Review and Adjustment of Airdrop Calculations

The airdrop reward structure is designed to be dynamic; thus, we will review and potentially revise the airdrop calculations after the first year. This review will allow us to adapt to changes in market conditions, token valuation, and community engagement levels. Our goal with this flexibility is to maintain the attractiveness and fairness of the rewards system, ensuring it continues to incentivize long-term involvement and contribution within the Memelins ecosystem.

5. Security Plan

Security and Audits Ensuring the security of the Memelins ecosystem is paramount. The project will implement several measures to protect investors' interests and maintain system integrity:

- **Smart Contract Audits:** Before launching, all smart contracts associated with the Memelins project will undergo thorough audits by reputable third-party security firms to identify and rectify potential vulnerabilities.
- **Regular Security Updates:** Post-launch, the project will continue to receive regular security updates and audits to ensure that it remains protected against new threats and vulnerabilities.
- **Emergency Response Plan:** An emergency response plan will be in place to quickly address any security issues that may arise, minimizing potential damage and restoring system integrity with minimal downtime.

6. Marketing and Growth Strategies

Marketing Initiatives

The Memelins project will deploy a multifaceted marketing strategy designed to maximize exposure and attract a diverse user base. Key components of the strategy include:

- **Targeted Advertising:** Utilize online advertising platforms such as Google Ads and social media networks to target potential users who show interest in NFTs and cryptocurrency.

- **Community Engagement:** Foster a strong, active community on platforms like Telegram, Twitter, and Discord. Regular competitions, giveaways, and AMAs (Ask Me Anything sessions) will engage and grow the community.
- **Influencer Partnerships:** Collaborate with well-known influencers within the cryptocurrency and NFT spaces to generate buzz and credibility around the project.
- **Content Marketing:** Produce high-quality, informative content that explains the unique aspects of Memelins, including blog posts, videos, and infographics that can be shared across various media channels.

Growth Strategies

To ensure long-term sustainability and market penetration, the Memelins project will implement the following growth strategies:

- **Strategic Partnerships:** Form alliances with key industry players that can provide technological, financial, and marketing support to the project.
- **Continuous Product Development:** Regularly update and enhance the product offerings based on community feedback and technological advancements to keep the platform relevant and competitive.
- **Expansion Plans:** Explore opportunities to expand the project's reach into new markets, particularly in regions that are showing increased interest in NFTs and decentralized finance (DeFi).
- **CEX Listings:** Work towards listing \$MLINS tokens on prominent centralized exchanges to improve liquidity and make it easy for a broader audience to buy, sell, and trade \$MLINS.

Join the Memelins Revolution

As we conclude this whitepaper, we invite you to join the Memelins project—a pioneering MEME-NFT initiative on the BNB Smart Chain that seamlessly blends the worlds of memes and NFTs with innovative technology and a robust community-driven ecosystem. The \$MLINS token and Memelins NFTs are designed not only as assets but as integral components of a larger movement towards democratizing digital art and investment on the blockchain.

Why Invest in Memelins?

- **Innovative Blend:** Combining MEME culture with NFT uniqueness, providing both entertainment and investment value.

- **Security Assurance:** Backed by comprehensive security measures and regular audits to protect your investments.
- **Dynamic Rewards System:** With unique incentives for NFT and token holders, fostering long-term engagement and loyalty.
- **Expansive Growth Strategy:** Supported by aggressive marketing, strategic partnerships, and continuous product enhancements to ensure sustained growth and market penetration.

We are excited about the future and believe that Memelins will be a standout project in the cryptocurrency and NFT landscape. By purchasing \$MLINS tokens and participating in our NFT events, you are not just investing in a token or an art piece; you are investing in the future of decentralized digital culture.

Get Involved Today

Visit our [website] and follow us on [Twitter], [Telegram], and [Discord] to stay updated with the latest developments and join our vibrant community. Whether you are a seasoned crypto enthusiast or new to the space, there is a place for you in the Memelins family.