

JAMES WINSTON

Chicago, IL

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COMPETENCY

Frontend Development

Product Design

User Interface

User Experience

Product Management

TECHNOLOGY

React

HTML/CSS

Javascript

Figma

Sketch

Heroku

Postman

After Effects

Photoshop

EDUCATION

M.S Media Studies

Northern Illinois University

2008 - 2011

B.S Information Technology

Arkansas Tech University

2004-2008

EXPERIENCE

Frontend Developer + UX Designer

Twisted Road

July 2018 - Present

Member of the initial team of an early-stage startup as the Frontend Developer, UI/UX Designer, product manager, occasional marketer and CEO-wrangler. Work in React, Figma, Heroku, Strapi, HTML, CSS, Mixpanel, Metabase, Stripe, and Postman to design and execute consumer React app, shipping daily updates. Implement and manage agile processes in conjunction with a data driven feature roadmap to help our scrappy company scale. Responsible for complete design system and style guides.

Freelance Web App Development and Digital Marketing

Freelance

May 2016 - July 2018

Worked mainly to help companies optimize their conversions through site rebuilds, landing page strategy, and SEO consulting. Worked closely with staff designers, marketing strategists, and technical teams. Jobs included complete design processes: ideation, research, wireframes, design, implementation, and optimization.

Frontend Developer + Photoshop and After Effects Instructor

Northern Illinois University

Apr 2012 - May 2016

Front and backend web development. Created a scholarship application system that increased our applications by 2000%. Taught a class of 20+ senior level college students the concepts of graphic design, typography, motion graphics, and photoshop.

Fullstack Developer

Forty Two Eighty Nine Agency

Feb 2011 - Apr 2012

Way back in the day I used PHP, Wordpress, and even Coldfusion for legacy apps.