

Ch12.

C4. Consider altering Bertrand duopoly model in which case each firm's per unit cost is c_j . $c_1 < c_2$.

(a) PSNE

Obviously $P_2 \geq c_2 > c_1$, $P_1 \geq c_1$.

Thus Firm 1 can make a profit close to $(c_1 - c_2) q(c_2)$ by charging $c_2 + \varepsilon$.

So we characterize this PSNE as.

$$P_1 = c_2, \text{ and } U_{\text{Firm 1}} = (c_2 - c_1) q(c_2).$$

C9. Consider 2-firm Cournot, constant r-to-scale c_j the per unit cost, $c_1 > c_2$.

$$P(q) = a - b q. \quad a > c_1$$

(a) Derive NE. Under what condition there is only 1 firm producing? Which one?

① The problem of firm J is.

$$\max_{q_j} \pi_j(q_j, q_{-j}) = [a - b(q_j + q_{-j}) - c_j] q_j$$

$$\xrightarrow{\text{F.O.C}} a - b q_j - 2b q_{-j} - c_j \leq 0$$

$$\Rightarrow q_j^* = \frac{a + C - j - 2C_j}{3b}$$

Thus, we have the NE. (q_j^*, q_{-j}^*)

② only 1 firm produces.

Then the solution of the problem is $q_j = 0$.

$$\text{iff } \frac{\partial \pi(\cdot)}{\partial q_j} \Big|_{q_j=0} = a - bq_{-j} - C_j \leq 0$$

$$q_{-j}^* = \frac{a - C - j}{2b}$$

Thus the condition is $C_j \geq a - bq_{-j}^*$

$$\begin{aligned} &= a - \frac{a - C - j}{2} \\ &= \frac{a + C - j}{2} \end{aligned}$$

③ The firm that produces 0 is firm 1.

$$\text{since when } C_j \geq \frac{a + C - j}{2}, \quad q_1^* = \frac{a + C - j - 2C_j}{3b} \leq 0.$$

which make sense since $C_1 > C_2$

(b) when 2 firm produce, how does eq output change when c_1 changes

$$\begin{aligned}\pi_j^* &= P(q_j^* + q_{-j}^*) q_j^* - c_j q_j^* \\ &= \frac{a - 2c_j + c_{-j}}{3b}\end{aligned}$$

So if $c_1 \uparrow$, then

$$q_1 \downarrow [\text{from (a)}], q_2 \uparrow.$$

$$\pi_1 \downarrow, \pi_2 \uparrow$$

(c) Now consider J firms.

Show ratio of industry profits divided by

Industry Revenue in NE is H/ε .

ε - The elasticity of the market demand curve at eq.

H - The Herfindahl index of concentration

$$= \sum_j \left(\frac{q_j^*}{Q^*} \right)^2$$

The problem is still the one in (a), now

$$Q_{-j} = \sum_{k \neq j} q_k$$

F.o.c
 \implies
w.r.t q_j

$$\begin{aligned} P - C_j &= -P'(Q) q_j \\ &= \frac{-P'(Q) Q}{P} \cdot P \cdot \frac{q_j}{Q} \\ &= \frac{1}{\varepsilon} \cdot P \cdot \alpha_j \end{aligned}$$

where $Q = q_j + Q_{-j}$, $P = P(Q)$

and $\alpha_j = q_j / Q$ (the market share).

Thus The industry Profit is.

$$\begin{aligned} \Pi &= \sum_{j=1}^J \pi_j \\ &= \sum (P - C_j) q_j = \sum P \cdot \frac{\alpha_j q_j}{\varepsilon} \\ &= \sum P \frac{\alpha_j^2 Q}{\varepsilon} \\ &= H \cdot \frac{PQ}{\varepsilon} \\ \implies \frac{\Pi}{PQ} &= \frac{H \cdot PQ / \varepsilon}{PQ} = H / \varepsilon \end{aligned}$$

C13 Show when $v > c + 3t$ in the Linear City Model, a firm j 's best response to P_{-j} results in all consumers purchasing from one of the two firms

The firm's problem is

$$\begin{aligned}\pi_j(P_j) &= (P_j - c) \times (P_j) \\ &= (P_j - c) \cdot \frac{v - P_j}{t}\end{aligned}$$

$$\xrightarrow{\text{F.O.C}} \pi_j'(P_j) = \frac{v + c - 2P_j}{t} \quad *$$

Suppose some consumers strictly prefer not to purchase.

So some consumers will not buy rather than buying from firm j

$$\Rightarrow P_j > v - t \quad (**) \quad (\text{for consumers at } z=1)$$

$$\xrightarrow{**} \pi_j'(P_j) < \frac{c + 2t - v}{t} < 0$$

Thus This is not the best response \square

D2 Π^* is the total profit at eq.

Stationary
SPNE outcome.
if

A Firm can slightly lower the Price by ε ,
and can steal demand and obtain
profit close to Π^* .

$\delta \geq \frac{J-1}{J}$.

In later periods, This firm gets 0.

If not, gets $\sum_{t=0}^{\infty} \delta^t \Pi^* / J$

The deviation happens if

$$\sum \delta^t \Pi^* / J \geq \Pi^*$$

$$\Rightarrow \frac{1}{1-\delta} \Pi^* \geq \Pi^* \cdot J.$$

$$\frac{1}{J} \geq 1-\delta.$$

$$\delta \geq \frac{J-1}{J}$$

as $J \uparrow$, $\delta \uparrow$.

So with more Firms in the market,

the difficulty of sustaining collusion \uparrow

E2 prove that π_J is \downarrow in J under
Assumption A1 - A3 of Prop. 12.E.1

$$\pi_j = P(J q_j) q_j - c(q_j)$$

$$\frac{d\pi_j}{dJ} = [P(J q_j) - c'(q_j)] \frac{dq_j}{dJ} + P'(J q_j) \cdot q_j \frac{dJ q_j}{dJ}$$

By A3, $P(J q_j) - c'(q_j) > 0$.

A2. $\frac{dq_j}{dJ} < 0$.

A1. $\frac{dJ q_j}{dJ} > 0$.

$$\Rightarrow \frac{d\pi_j}{dJ} < 0. \quad \text{Thus } \pi_j \downarrow \text{ in } J$$